COMPASS’ MISSION IS TO INSPIRE THE ACTIVE ENGAGEMENT OF BUSINESS PROFESSIONALS WITH THEIR LOCAL NONPROFITS TO TRANSFORM COMMUNITIES.

Live It Learn It

Strategic Alignment
Live It Learn It provides rigorous and engaging opportunities for D.C. public school students to experience firsthand the treasures of the nation’s capital.

Emmaus Services for the Aging

Strategic Planning
Emmaus Services for the Aging provides support, advocacy, and services to seniors.
2014-15 saw Compass reach new heights. Our programs in Greater Washington and Greater Philadelphia brought more people than ever into the local nonprofit sectors. Our strategic consulting services remained focused on nonprofit essentials: strategy, governance, funding, and collaborations – with each project tailored to the needs of each individual nonprofit. Our volunteers worked closely with Executive Directors and Board Chairs to address nonprofits’ most pressing challenges and opportunities. Once again, Compass volunteers engaged at a deep level with the nonprofits that impact the communities where they live.

Highlights of the year included:

**Greater Washington**
- 64 consulting projects
- 386 consulting volunteers
- 14 business professionals placed on 12 nonprofit boards
- 82% of volunteers donated to Compass
- 42% of volunteers report donating to their Compass client

**Greater Philadelphia**
- 9 consulting projects
- 73 consulting volunteers
- 81% of volunteers donated to Compass
- 50% of volunteers report donating to their Compass client

Our new On Board program in Greater Washington moved from pilot mode to sustainability. Not only are nonprofits eager to find qualified board members from the business community, individuals in the business community are eager to find a board that is a good fit for their interests and skills. Such high interest levels led to our decision to run our On Board program twice per year going forward.

Compass Philadelphia also gained momentum, growing from four pilot projects the previous year to nine projects in 2014-15, and gaining a part-time Executive Director. Positive responses from local nonprofits, businesses and partner schools drove program success and impact in our second year.

We continue to be grateful to all our supporters who contributed financially to Compass through individual donations, foundation grants, and corporate sponsorships. In addition, we feel incredibly fortunate that more than 450 individuals volunteered with nonprofits through Compass in 2014-15. Finally, the Boards of Directors in Greater Washington and Greater Philadelphia, as well as the Advisory Board in Greater Washington, are our biggest champions. To all of you who made this amazing year possible, thank you!

With deep gratitude,

Cathy Bernasek  Suzanne B. Laporte
Board Chair  President
WE love Compass. So far we did Board Development and then Strategic Fundraising. These Compass projects are among the best capacity building efforts in the city.”

Dance Institute of Washington
Keegan Theatre

Strategic Alignment
Keegan Theatre is dedicated to developing and supporting extraordinary artists.

National Cherry Blossom Festival

Funding Strategy
NCBF promotes the beauty of nature and international friendship.

Marriott Foundation for People with Disabilities

Strategic Planning
The mission of the Marriott Foundation is to transform the lives of young adults with disabilities through the power of a job.
Insight Memory Care Center

Strategic Alignment
Insight provides services to people with Alzheimer’s disease and their families.

Washington Area Bicyclist Association

Strategic Alignment
WABA advocates for better bicycling conditions and transportation choices.

Chess Challenge in DC

Strategic Alignment
Chess Challenge promotes the academic, social, and leadership development of under-served youth.
DC TV (Public Access Corporation of DC)

Strategic Alignment
DC TV provides DC residents the opportunity to create and telecast their own shows on cable television.

Literacy Council of Northern Virginia

Strategic Alignment
LCNV teaches adults the basic skills of reading, writing, speaking and understanding English.

BEST Kids, Inc.

Board Development
BEST Kids is a mentoring organization that empowers youth in foster care.

Empower DC

Strategic Alignment
Empower DC enhances, improves and promotes the self-advocacy of low and moderate-income DC residents.

Urban Alliance

Strategic Marketing
Urban Alliance empowers under-resourced youth through paid internships, formal training, and mentorship.
"I was very impressed with the Compass experience. Our team provided thorough, well-researched and insightful analysis on possible revenue streams. There’s nothing like data driven and solid recommendations to make an ED and Board feel confident and grateful!"

Free Minds Book Club and Writing Center

Free Minds uses books, creative writing, and peer support to encourage DC youth incarcerated as adults.

SOME

Strategic Alignment
SOME helps the poor and homeless by meeting their immediate daily needs and striving to break the cycle of homelessness.

SOME helps the poor and homeless by meeting their immediate daily needs and striving to break the cycle of homelessness.

Street Sense

Funding Strategy
Street Sense offers economic opportunities for people experiencing homelessness.

Street Sense offers economic opportunities for people experiencing homelessness.

FRESHFARM Markets

Strategic Marketing
FRESHFARM Markets educates the public about food and environmental issues, and provides economic opportunities for local farmers.
See Forever Foundation/Maya Angelou Schools

Board Development
See Forever creates learning communities for students in lower income urban areas.

Easter Seals Serving DCIMDIVA

Strategic Partnerships and Collaborations
Easter Seals provides services to ensure people with disabilities have equal opportunities in their communities.

DC Bar Foundation

Strategic Planning Year 2
The DC Bar Foundation’s mission is to fund, support, and improve legal representation for the disadvantaged.
New Community for Children

Funding Strategy
New Community for Children empowers children to succeed.

St. Ann's Center for Children, Youth and Families

Strategic Marketing
St. Ann's provides residential care and services to abused and neglected children and to single pregnant and parenting adolescents in crisis.

Montgomery County Food Security Collaborative

Strategic Partnerships and Collaborations
The Collaborative increases collaboration among businesses, nonprofits, and food providers to redistribute fresh, perishable food.

Seabury Resources for Aging

Funding Strategy
Seabury provides personalized, affordable services and housing options to help older adults live independently.

Samaritan Ministry of Greater Washington

Strategic Alignment
Samaritan Ministry is a community partnership bringing together people in need.
I appreciated the opportunity to be a project leader. It taught me valuable skills to also take to the workplace and vice versa. I enjoyed working with a great team of differing backgrounds; each person served a purpose and the project couldn’t have been as successful without these individuals.”

826DC Compass Project Leader

---

Step Afrika!

Strategic Alignment

Step Afrika! promotes stepping as an educational, motivational and healthy tool for young people.
Reach Incorporated

Strategic Alignment
Reach hires teens to be elementary school reading tutors.

City Gate

Board Development
City Gate helps those on the margins of society participate more fully in the community.

Community Foundation for Northern Virginia

Funding Strategy
CFNV’s mission is to grow philanthropy to help meet the most critical needs of Northern Virginia.

Georgia Avenue Family Support Collaborative

Board Development
Georgia Avenue seeks to support children, youth and families in a multicultural community.

Leadership Greater Washington

Strategic Planning Year 2
LGW connects diverse leaders.

“Although we did not know our Compass Team in advance, the Team approached us in the spirit of a partnership. There was never the “us against them” climate in our deliberations with the Team. The Compass Team provided our organization with a useable blueprint that will benefit our organization long into the future.”

Georgia Avenue Family Support Collaborative
LIFT-DC
Strategic Alignment
LIFT-DC seeks to help community members achieve economic stability.

“LIFT-DC is embarking on a change of mission to a 2-generation anti-poverty model. The Compass team provided critical background research that helped us to start to change our model!”

LIFT-DC

Friendship Children’s Center
Strategic Planning
FCC instills in children a love of learning and the social, emotional, physical, and cognitive skills to thrive.
Teens Run DC empowers underserved youth through a mentoring and distance running program.

“Teens Run DC supports the health and well-being of underserved, low income youth through a distance running, life skills training, and mentoring program. Fundamental to our programming is that learning and growth occur within the context of caring relationships. As we attempt to hold the youth under our care, we have felt so well held by Compass and its team of volunteers. They demonstrated expertise, professionalism, and caring in their process and their product that was invaluable and allows us to move forward as we seek to build our infrastructure and achieve long-term sustainability.”

Teens Run DC

Washington Stage Guild

Strategic Alignment
Washington Stage Guild produces eloquent plays of idea and argument, passion and wit.

Scholarship Fund of Alexandria

Funding Strategy
SFA provides students with financial aid information to help them attain a meaningful college or post-secondary education.

PEN/Faulkner Foundation

Funding Strategy
PEN/Faulkner builds audiences for literature.

Washington Stage Guild

Strategic Alignment
Washington Stage Guild produces eloquent plays of idea and argument, passion and wit.

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PEN/Faulkner Foundation

Funding Strategy
PEN/Faulkner builds audiences for literature.
Arcadia Center for Sustainable Food & Agriculture

Board Development
Arcadia is dedicated to creating a more equitable and sustainable local food system.

NOVA ScriptsCentral

Board Development
NOVA ScriptsCentral’s mission is to provide quality pharmaceutical care to low-income, uninsured adults and children.

Art Enables

Funding Strategy
Art Enables helps people with developmental disabilities become visual artists.

Turning the Page

Strategic Alignment
Turning the Page ensures students receive educational resources.

Washington Literacy Center

Board Development
The mission of WLC is to raise the literacy level of adults.

Housing Unlimited

Board Development
Housing Unlimited provides affordable, independent housing for adults in mental health recovery.

DC Lawyers for Youth

Funding Strategy
DCLY seeks to improve the DC juvenile justice system.
Coalition for Smarter Growth

Strategic Alignment
Coalition for Smarter Growth strives to promote walkable, inclusive and transit-oriented communities.

Culture Shock® DC

Board Development
Culture Shock® DC is dedicated to innovative performance, artist development, and community enrichment.

Stone Soup Films

Funding Strategy
Stone Soup mobilizes professional talent to produce pro bono films that help nonprofits communicate more powerfully.

Voices for a Second Chance

Strategic Alignment
VSC provides essential services to inmates and their families from incarceration through re-entry.

Community Ministries of Rockville

Board Development
Community Ministries seeks to improve the quality of life for the most vulnerable of Montgomery County residents.

“For me it is a blessing to have had the opportunity to work with such a dedicated team of professional volunteers. With all my other responsibilities as Executive Director, it probably would have taken more than three years to accomplish what we did with the Compass team in less than a year. To have a dedicated professional team of consultants removing from my shoulders a big project like this one and trusting that it is handled in perfect hands is just priceless.”

Community Ministries of Rockville
Healthy Babies helps at-risk DC families have healthy babies and reverse the cycle of poverty.

Southeast Ministry develops culturally sensitive education programs that address the causes of social problems.

KEYS for the Homeless provides goods and resources at no cost to the homeless, and to those transitioning to self-sufficiency.

Southeast Ministry Funding Strategy
Southeast Ministry develops culturally sensitive education programs that address the causes of social problems.

Latin American Montessori Bilingual Public Charter School
LAMB is a bilingual Montessori public charter school.

SEASONS for the Homeless Funding Strategy
SEASONS for the Homeless provides goods and resources at no cost to the homeless, and to those transitioning to self-sufficiency.

Words Beats & Life Funding Strategy
Words Beats & Life transforms lives through hip-hop.

Father McKenna Center Funding Strategy
Father McKenna serves the poor and homeless.

Healthy Babies Project, Inc. Board Development
Healthy Babies helps at-risk DC families have healthy babies and reverse the cycle of poverty.

Sasha Bruce Youthwork Strategic Planning Year 2
Sasha Bruce seeks to improve the lives of runaway, homeless, abused, and neglected at-risk youth.

Friends of the National Zoo (FONZ) Strategic Alignment
FONZ provides support to the National Zoo through fundraising and volunteers.

Latin American Montessori Bilingual Public Charter School Strategic Planning Year 2
LAMB is a bilingual Montessori public charter school.

Words Beats & Life Funding Strategy
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Words Beats & Life Funding Strategy
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Father McKenna Center Funding Strategy
Father McKenna serves the poor and homeless.

Healthy Babies Project, Inc. Board Development
Healthy Babies helps at-risk DC families have healthy babies and reverse the cycle of poverty.
Northern Virginia Family Service

Funding Strategy
NVFS empowers individuals and families to improve their quality of life.

banished?productions

Funding Strategy
banished?productions is an avant-pop performance company.

Horizons Greater Washington

Strategic Alignment
Horizons builds problem-solving skills, fosters awareness of community, instills respect, and encourages learning among economically disadvantaged students.

Life Asset, Inc.

Funding Strategy
Life Asset helps alleviate poverty through affordable financial products, services, and education.

GOVERNANCE

Board of Directors*

Cathy Bernasek, Board Chair
Harvard Business School

Julie Maner, Vice Chair
Kellogg School of Management

Hope Chandler Krutz, Treasurer
Advisory Board Company

Lucretia Risoleo, Secretary
American University, Washington College of Law

Ern Blackwelder
Onsite Health
Harvard Business School

John Collins
Capital One

Hope Gleicher
Nonprofit Montgomery

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Arnold & Porter LLP

Linda Youngentob
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Suzanne Laporte, ex officio
Harvard Business School

Amanda Robison, ex officio
Advisory Board Company

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Dan McVane
Rod Morris
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Nick Redling
Nowell Rush
Craig Schultz
Sally Sloan
Andrew Young

Advisory Board

* Indicates company and/or business school.
**SPECIAL THANKS**

**Corporate Supporters**
*We are incredibly grateful for both financial and volunteer recruiting support from the following corporate partners:*

- Advisory Board Company
- Arnold & Porter LLP
- Booz Allen Hamilton
- Capital One

*We are grateful for the continued support of the following local business school alumni clubs:*

- University of Chicago Booth School of Business
- Columbia Business School
- Johnson Graduate School of Management at Cornell University
- Duke University Fuqua School of Business
- Harvard Business School
- Michigan Ross School of Business
- MIT Sloan School of Management
- Northwestern University Kellogg School of Management
- NYU Stern School of Business
- Stanford Graduate School of Business
- Tsinghua School of Business at Dartmouth
- University of Virginia Darden School of Business
- The Wharton School of the University of Pennsylvania
- Yale School of Management

*We also appreciate volunteer recruiting support from the following:*

- Accenture
- CEB
- Deloitte Consulting
- Hogan Lovells LLP
- IBM
- PricewaterhouseCoopers
- World Bank

*We are thankful for financial support from Burness*

**Booz Allen Hamilton Partnership**
Over the years, Compass has benefited from tremendous support from Booz Allen Hamilton. Once again this year, Booz Allen supported Compass through financial sponsorship and volunteer recruitment.

Booz Allen’s commitment to community service was reflected by the 59 Booz Allen consultants who served nonprofits by participating on Compass’ Classic and Micro Projects, and the 60 Senior Associates staffed on the BAH Community Leadership Projects. The talent, dedication, and hard work of Booz Allen volunteers helped generate invaluable strategic guidance for the nonprofit community.

**Compass Community Leadership Projects**
*Managed by Booz Allen Hamilton Volunteers*
- Global Centurion Foundation
- Our Military Kids
- Project HOPE
- The Phillips Collection
- United Through Reading
- Vietnam Veterans Memorial Fund

**Foundation Supporters**
We are grateful to the following foundations whose support allowed us to reach so many nonprofits this year. Some of these foundations provided general operating support to Compass, while others sponsored projects for their grantee organizations, and some did both!

*With much gratitude, we acknowledge:*

- Anonymous
- The Morris and Gwendolyn Cafritz Foundation
- Community Foundation for Montgomery County
- Community Foundation for Montgomery County in honor of Mary Pat Alcus
- Diana Davis Spencer Foundation
- The Elmo Foundation
- The Jovid Foundation
- J. Willard and Alice S. Marriott Foundation
- The Eugene and Agnes E. Meyer Foundation
- Share Fund

And special thanks to Share Fund for partnering with Compass to sponsor Micro Projects for Share Fund grantees.

**Event Support**
We could not hold our orientations, information sessions, and trainings without the generosity of the following organizations:

- Arnold & Porter LLP
- Boston Consulting Group
- The Eugene and Agnes E. Meyer Foundation
In 2014–15, Compass translates into $14 of consulting services back to the nonprofit community.

In 2014–15, Compass volunteers provided the market equivalent of $6.0 million in strategic consulting, free of charge.
### Service Line Distribution

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Compass provides consulting services in six areas called service lines. Service lines help clients focus the project scope.

### Volunteers

#### Greater Washington

**CLASSIC PROJECTS**

**City Gate**
- Tim Saunders, Project Leader
- Ankit Saraf, Deputy Project Leader
- Matt Balaguier, Kelley Dai, Calvin Harris, Taylor Howard, Andrew Lefebvre, Karen Turner

**Community Foundation for Northern Virginia**
- Douglas Henry, Project Leader
- Amanda Robison, Deputy Project Leader
- Stephanie Galing, Phillip Harper, Fernando Harris, Colin Hood, Catherine Long, Lekha Ragavendran, Dan Schenk, Kyle Seymour

**Community Ministries of Rockville**
- Akosua Baah-Dwomoh, Project Leader
- Yuna Sakuma, Deputy Project Leader
- Lauren Bleakney, Sam Kim, Rosa Milani, Andrew Morrison, Grant Sawyer, Rachel Skol

**DC Bar Foundation**
- Brian Sichi, Project Leader
- Trey Lundgren, Deputy Project Leader
- Sandy Comenetz, Alyson Dubrovina, Sahara Muradi, Tiana Russell, Andrew Seter, Jenny Yin

**DCTV (Public Access Corporation of DC)**
- Bruce Widas, Project Leader
- Emily Bradley, Deputy Project Leader
- Brittany Coppola, Dorothy Hughes, Ken Palm, Victor Reyes, Jesse Ryan, Andrew Woods

**Easter Seals Serving DC/MD/VA**
- Jeff Kass, Project Leader
- Alex Shapero, Deputy Project Leader
- Inga Adams, Marrie Boyer, David Ganionbok, Christine Hefferman, Luke Heselden, Olatokunbo Olabode

**Emmaus Services for the Aging**
- Dusty Riddle, Project Leader
- Kara Frost, Deputy Project Leader
- Jeremy Berkowitz, Tom Carmody, Emily Dilling, Ben Estabrook, Lili Gangas, Darren Stipe

**FRESHFARM Markets**
- Carol Bloomberg, Project Leader
- Logan Gibson, Deputy Project Leader
- Rachel Caggiano, Marty Concannon, Kelly Conlin, Mike Rosenthal, Ralph Sonenshine, Lauren Victor

**Friends of the National Zoo (FONZ)**
- Susan Thaxton, Project Leader
- Rebecca Robuck, Deputy Project Leader
- Chris Argyros, Mackenzie Bright, David Feig, Susan Laws, Bob Winter

**Friendship Children’s Center**
- Cena Maxfield, Project Leader
- Ben Layman, Deputy Project Leader
- Whitney Debevoise, Christopher Magnan, Amy Orr, Kartik Raghupati, Jocelyn Recht, Eileen Schmidt, Sonovia Wint

**Georgia Avenue Family Support Collaborative**
- Sanjay Acharya, Project Leader
- Hollie Freeman, Deputy Project Leader
- Joe Alcock, Jenny Cabrera, Daron Christopher, Sarah Dean, Naisham Jamshidi, Sungmin Song

**Housing Unlimited**
- Jenny Chen, Project Leader
- Nadiv Rahman, Deputy Project Leader
- Mike Bernstein, Shannon Espersen, Angela George, Sadhna Gupta, Terry Lin, Alih Nguyen

**Insight Memory Care Center**
- Paula Jacobs, Co-Project Leader
- Richard Stern, Co-Project Leader
- Stephanie Bernett, Kathy Ng, Wale Omoniyi, Adriel Pond, Arjun Raman, John Strongman

**Latin American Montessori Bilingual**
- Public Charter School
- Ritija Gupta, Project Leader
- Iulia Degeratu, Deputy Project Leader
- Mary Borowiec, Elizabeth Bradley, Laura Dalton, Katie Demedis, Diem-Mi Lu, Dan Orzechowski

**Leadership Greater Washington**
- Kimberly Moorehead, Project Leader
- Christina McLean, Deputy Project Leader
- Russ Coleman, Roy Gamse, Emily Harding, Nikhil Kumtha, Brian Larkin

**Literacy Council of Northern Virginia**
- Mike Plunkett, Project Leader
- Cate Schafer, Deputy Project Leader
- Sarah Ahmadi, Scot Arnold, Anya Bahros, Kristen Lindahl, Marilyn May, Rob Whitney

**Marriott Foundation for People with Disabilities**
- Peter Jacobstein, Project Leader
- Megan Tookey, Deputy Project Leader
- Kara Fisher, Lauren Fox, Jim Imamura, Sharmeen Noor, Marian Saxena, Ryan Ulbrich

**Montgomery County Food Security Collaborative**
- Kimberly Corbin, Project Leader
- Chris Sutton, Deputy Project Leader
- Roberta Horton, Alex Hymanson, Vassi Ivanova, Kevin McCrory, Michelle Olenoski, Barbara Phillips, Will Upshur

**National Cherry Blossom Festival**
- Jennifer Blasko, Project Leader
- Dan Francik, Deputy Project Leader
- Lynn O’Connell, Elizabeth Torkelson, Andrew Varner, Deirdre Vollmer

**Northern Virginia Family Service**
- Debbie Stone-Wulf, Project Leader
- Jeff Sprau, Deputy Project Leader
- Beth Braiterman, Matthew Christian, Jasmine Dehghan, Betsy Hanlon, Rosette Melikian, Laurie Schive
NOVA Script Central
Abby Phelps, Project Leader
Dave Wetzig, Deputy Project Leader
Ben Dannen, Jane Elsbach, Terry Knapp, Jessica Lei, Dan Pick, Margaret Shankley, Jane Sliatler

Sasha Bruce Youthwork
John Crain, Project Leader
Bridget Kelly, Deputy Project Leader
Catherine Burke, Jawahar Jaddi, Mark McCord, Sara Powell, Sharon Taylor, Tracy Williams

Scholarship Fund of Alexandria
Noran Eid, Project Leader
Sam Zuhlke, Deputy Project Leader
Alan Camilo, Thomas Jeng, Rahul Kapoor, Veronica Morales, Andrew Porter-Price, Stefanie Zipf

Seabury Resources for Aging
Frances Synes, Project Leader
Malika Mukhamedkhanova, Deputy Project Leader
Liz Cresswell, Douglas Kelly, Michael Rogers, Michael Shilling, Andy Sugre, Paul Van Devenler

See Forever Foundation/Maya Angelou Schools
Gary Friend, Project Leader
Vik Srinivasan, Deputy Project Leader
Angela Butcher, Suzanne Cox, Jamila Crowther, Sylvester Fejokwu, Priya Gaur, Darny Organ, Adam Sierra

SOME
Victoria Pierce, Project Leader
Michelle Meyer, Deputy Project Leader
Ann Fu, Andrew Jesmain, Abigail Lundy, Susan Morita, Rachyone Omalete, Julian Van Giessen

St. Ann’s Center for Children, Youth and Families
Edel O’Sullivan, Project Leader
Ali Boyle, Deputy Project Leader
Rifat Jahreen, Wonyoung Kim, Wes Melville, Charles Njoku, Joe Tirone, Lisa Wright

Urban Alliance
Scott Heffer, Project Leader
Danny Fortin, Deputy Project Leader
Elyane Chow, Kevin Cline, Noeka Igbokeke, Christopher Miller, Kara Sullivan, Lulio Vargas-Cohen

Washington Area Bicyclist Association
Harry Knight, Project Leader
Sasan Dehghan, Deputy Project Leader
Hannah Breul, Carl Cohen, Gregg Couch, Josh LaBell, Caitlin Phillips, Shai Sahay

GREATER WASHINGTON MICRO PROJECTS
R26 DC
Alice Sim, Project Leader
Karen Burkes, Laurie Josephson, Elizabeth Montanya

Arcadia Center for Sustainable Food & Agriculture
Bridget Richardson, Project Leader
Nishitha Ghosh, Ashley Hill, Stacey McEvoy, Bowen Uhenkamp

Art Enables
Brian Kwak, Project Leader
Ginka Agbim O’Kelly, Andrew Calder, Rachel Cohen

banished/productions
Jennifer Raleigh, Project Leader
Brittis Devereaux, Derrick Lange, Judith Osei

BEST Kids, Inc.
Amrita Rai, Project Leader
Lubna Malik, Melissa Medina, Morgan Williams

Chess Challenge in DC
Andrew Herther, Project Leader
Katrina Koser, Nathan Solow, Wendy Susswein

Coalition for Smarter Growth
Chase Rowan, Project Leader
Rohan Batra, Nicholas Birasa, Britt Hinchliff

Culture Shock © Washington, D.C.
Rami Zeman, Project Leader
Lisa Manning, Wes Panek

Dance Institute of Washington
Alexandra Rosas, Project Leader
Bala Iyer, Sarah Martin, Lilian Wang

DC Lawyers for Youth
Kelly Hwang, Project Leader
Hugh Le, Liz Miller, Daniel Uquillas

Empower DC
Kimberly Page, Project Leader
Cynthia Bell, Natalie Copeland, Nick Martinez

Father McKenna Center
Alícia Toles, Project Leader
Molly Lynch, Heather O’Shea, Hilary Shackelford

Free Minds Book Club & Writing Center
Alis Edwards, Project Leader
Jared Levinson, Daniel Michel, Britannie Plasters

Girls on the Run – DC
Marine Korin, Project Leader
Rachel Baylis, Lauren Grass, Erin McCoy, Kara Singsank

Healthy Babies Project, Inc.
Char Beales, Project Leader
Jean Blackerby, Natalie Carne, Mollie Dougherty, Inna Karyeva

Horrizons Greater Washington
Russ Nafikov, Project Leader
Brian Cooney, Ilsaan Patel, Julian Van Giessen

Keegan Theatre
George Rothman, Project Leader
Alyssa Perez, Erica Stewart

KEYS for the Homeless Foundation
Vik Colaso, Project Leader
Jason Bargnes, Gabrielle Halprin, Mark Ludovico, Jordan Scarborough

Life Asset, Inc.
Charlene Fadirepo, Project Leader
Jeff Dugan, Amy Heinrich, Scott Hensley, Leah Loeffler, Bob Mathis

LIFT-DC
Catherine Manfre, Project Leader
Liz Matis, Jonathan Seidman

Live It Learn It
Sue Butterfield, Project Leader
Yi Dong, Mina Egan, Jason Fasteau

New Community for Children
Lucky Singh, Project Leader
Gyasi Parrish, Erin Velez, Laura Yu

PEN/Faulkner Foundation
Norm Donelson, Project Leader
Sid Phillips, Nancy Siskory, Tommy Ward, Tony Zaffirini

Reach Incorporated
Laura Godlewski Faltyński, Project Leader
Lauren Blachter, Jeremy Levitt, Ying-Ying Wang

Samaritan Ministry of Greater Washington
Helen Boter, Project Leader
Zach George, Abby Murray, John Tannous

Southeast Ministry
Will Kears, Project Leader
Scott Mosher, Alex Roark

Step Afrika!
Valerie Alcindor, Project Leader
Andrea Payne, Bianka Roy, Tom Wells

Stone Soup Films
Matt Yantakosol, Project Leader
Olesya Barsukova-Bakar, Eric Dai, Carter Frank, Diane Jean-Mary

Street Sense
Brett Crawford, Project Leader
Calder Stembel, Deputy Project Leader
Johnathan Fluit, Cindy Huynh, Ashley Lowe

Teens Run DC
Nicole McKinney (Cook), Project Leader
Sheri Cottam, Isabel Eckstein, Rachel Jacobs

Turning the Page
Marc Pickering, Co-project Leader
Ben Korin, Co-project Leader
Natassia Chowthi, Jasmine Jarvis

Washington

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Calder Stembel, Deputy Project Leader
Johnathan Fluit, Cindy Huynh, Ashley Lowe

Teens Run DC
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Washington
We are excited to announce the formal launch of the Compass On Board program to place business professionals onto local nonprofit boards. The On Board program builds on Compass' experience of providing pro bono strategic consulting to local nonprofits, furthering our mission to inspire the active engagement of business professionals with their local nonprofits.

In the spring of 2015, we placed 14 candidates on the following 12 nonprofit boards:

- Adventure Theatre MTC*
- All Ages Read Together
- Center for Inspired Teaching
- Community Foundation for Loudoun County
- Georgia Avenue Family Support Collaborative*
- Home Care Partners
- Horizons Greater Washington
- Iona Senior Services
- Loudoun Interfaith Relief
- Mental Health Association of Montgomery County
- Rebuilding Together Montgomery County*
- Wonders Child Care Center

* More than one On Board candidate placed on the nonprofit board of directors. In addition, one candidate joined the boards of two nonprofits.

We would like to thank the On Board Task Force for their extensive research and planning, and Compass Advisory Board members who supported this year’s program through interviews with both candidates and nonprofits.

On Board Task Force
Chair: John Collins; Members: Phyllis Caldwell, Cassandra Hanley, Burgess Levin, Laurie MacNamara, and Nalini Rogers

On Board Selection Committee
Cathy Bernasek, Phyllis Caldwell, John Collins, Gary Friend, Hope Gleicher, Cassandra Hanley, Hilary Joel, Mohamed Kande, Jeff Kass, Burgess Levin, Mary Stuart McCamy, Laurie MacNamara, Julie Maner, Karen Mazze, Nick Reding, Amanda Robison, Nalini Rogers, Nowell Rush, Craig Schultz, Hallie Smith, Mark Walsh, and Andrew Young

We would like to wish luck to our volunteers who enrolled in MBA programs this fall.

Akosua Baah-Dwomoh for serving as the Booz Allen Hamilton liaison.

Howard Hyde for recruiting and coordinating Arnold & Porter volunteers.

Tommy Tysse and Amanda Robison for assisting with volunteer selection.

Dan McVane for assisting with our audit.

Joseph Suarez, Executive Advisor, Community Partnerships at Booz Allen Hamilton, for his continued support of Compass.

2014-15 Greater Washington Client Selection Committee
Jennifer Blasko, Carol Bloomberg, Glen Buckles, Michael Dickson, Mollie Dougherty, Noran Eid, Hope Gleicher, Cassandra Hanley, Fernando Harris, Paula Jacobs, Ben Jarvis, Laurie MacNamara, Mary Stuart McCamy, Lucretia Risoleo, Amanda Robison, Rebecca Robuck, Emil Skoden, Susan Thaxton, Paul Wardour, Bob Winter, and Ari Zentner

Greater Washington Project Advisors
Brett Crawford, Jennifer Gennaro-Oxley, Neena Graham, Michael Kim, Bud Moeller, John Nolan, Susan Park, Natalie Robinson, Nowell Rush, and Emil Skodon

Greater Washington Service Line Trainers
Carol Bloomberg, Brett Crawford, Gary Friend, Jennifer Gennaro-Oxley, Michael Kim, and Jeanne Simon

Greater Washington Project Leader Selection Committee
Cathy Bernasek, Cassandra Hanley, Julie Maner, Karen Mazze, and Hallie Smith

Compass Summer Interns
Rachel Dow, Eunice Kim, and Lauren Sokal

We would like to wish luck to our volunteers who enrolled in MBA programs this fall.
“The Compass Team provided more than we bargained for. Fresh eyes and considerable expertise offered insights that we had never considered.”
Hope Partnership for Education
Hope Partnership for Education

Strategic Alignment
Hope Partnership’s mission is to break the cycle of poverty through education.

Mercy Neighborhood Ministries of Philadelphia

Board Development
Mercy Neighborhood Ministries responds to the needs of the working poor in the Tioga-Nicetown community.

SeniorLAW Center

Strategic Alignment
SeniorLAW Center protects the rights of older Pennsylvanians through legal representation, education and advocacy.

Chester County OIC

Strategic Alignment
Chester County OIC provides adult basic literacy education and life skills programs, including programs for developmentally disabled adults.

Programs Employing People

Funding Strategy
PEP facilitates employment and meaningful work for individuals with intellectual disabilities.

“When bright, productive minds come together that can scrutinize an organization with objectivity, it can create a powerful information source that allows that organization to examine its own potential. That was the case with Compass and Chester County OIC. The engagement with Compass volunteers seems to have brought us light years ahead in our development. And it has had a trickle over (not down) effect from board to staff. They delivered wonderful, usable output that we began to use immediately.”

Chester County OIC
Community Learning Center

Strategic Partnerships and Collaborations
CLC provides adult basic education, GED, English language, and literacy classes to low-income adults.

GOVERNANCE

Board of Directors* Philadelphia

Dan Rhynhart, Chair
Blank Rome LLP

Jack Crowley
Atlantic Medical Specialties

Sharon Gallagher
Sage Communications

Brent Martin
Four Seasons Hotel
Harvard Business School

Dean Miller
Novitas Capital
The Wharton School

Eileen Ruby
Columbia Business School

* Indicates company and/or business school.
We are grateful for the continued support of the following local business school alumni clubs:

Columbia Business School
Johnson Graduate School of Management at Cornell University
Duke University Fuqua School of Business
Harvard Business School
Michigan Ross School of Business
Northwestern University Kellogg School of Management
NYU Stern School of Business
Stanford Graduate School of Business
Tuck School of Business at Dartmouth
University of Virginia Darden School of Business
The Wharton School of the University of Pennsylvania

We appreciate volunteer recruiting support from the following:

Accenture
Blank Rome LLP
Comcast
Mercer
PricewaterhouseCoopers
Towers Watson

We are thankful for financial contributions from the following:

Bryn Mawr Trust
IBM
Mercy Neighborhood Ministries of Philadelphia

Foundation Supporters
We are grateful to the following foundations whose support allowed us to reach so many nonprofits this year. With much gratitude, we acknowledge:

Dolfinger-McMahon Foundation
Independence Foundation
MKM Foundation
The Philadelphia Foundation - William P. Gest Memorial Fund #1

Event Support
We could not hold our orientations, information sessions, and trainings without the generosity of the following organizations:

Four Seasons Hotel, Philadelphia
Blank Rome LLP
Chuck Block & CityCoHo
Pew Charitable Trusts
Scattergood Foundation
Towers Watson
DONORS

Compass gratefully acknowledges the generous supporters who made our work with nine Greater Philadelphia nonprofits possible in 2014-15. Every donation to Compass stretches deep into the community, making high-level, pro bono consulting available to the Greater Philadelphia nonprofit community. Every $1 donated to Compass translates into $14 of consulting services back to the nonprofit community.

In 2014-15 Compass volunteers provided the market equivalent of $1.4 million in strategic consulting, free of charge.

**FOUNDER’S CIRCLE**
Donors to Compass’ first year in Philadelphia.

- Green Street Fund

**$5,000 AND ABOVE**

- Daniel Rhynhart

**$2,500-$4,999**

- Jack Crowley
- Beth and David Dahle
- Alex Lustick*
- Rich Sternhell*

**$1,000-$2,499**

- Frank Leto
- Mathew Rotenberg*

**$500-$999**

- Kashif Chaudhry*
- Mr. and Mrs. Charles Ercole
- Sharon Gallagher
- Frank Leto
- Mathew Rotenberg*

**$250-$499**

- Donald Caldwell
- Brent Martin and Cruz Velasco

**$100-$249**

- Kodjo Adover*
- Anne Randig Andres*
- Mary Broach
- James Bullock*
- Leah Chaplin
- Shawn Chen*
- Judith Franciotti*
- John Fruncillo
- Pedro Gerardo
- John Holmes
- John Kutzler
- Jonathan Martha*
- John Meacham
- Dean Miller
- Judd Nagy-Eichlerberger*
- Bonnie O’Rourke*
- Julie Orts*

**UP TO $100**

- Jeffrey and Linda Gloss

**VOLUNTEER DONORS**

- Jamil Bashir*
- Sankar Bhamidipaty*
- Doug Bloom*
- Ari Borthakur*
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- Liv Mansfield*
- Josef Mintz*
- Hannah Murnen*
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- Steve Purdue*
- David Sauvagnat*
- Melissa Silva*
- Sriram Subramanian*
- Bruce Walk*
- Jen-Chin Wang*
- James Wiltsie*
- Hope Wohl*
- Li Yu*
- Hope Zoss*

**CORPORATE MATCHES**
Alex Lustick - IBM*

**EXPANSION SUPPORT FROM GREATER WASHINGTON**
Current and former members of the Compass Board of Directors provided personal donations to match the first $15,000 of individual donations in Philadelphia. We are extremely grateful to the following people from Greater Washington who provided financial support for Compass’ expansion to Greater Philadelphia:

- Cathy and Brian Bernasek
- Ern Blackwelder and Sheila Hennessey
- Hope Gleicher and Andrew Burness
- John and Ali Collins
- Cassandra Hanley and Marc Sumerlin
- Mohamed and Virginia Kande
- Hope and Eric Krutz
- Laurie MacNamara and William Hendrickson
- Julie and Andrew Maner
- Mary Stuart McCamy
- Bud and Carol Moeller
- Lucretia and Robert Risoleo
- Sally Stano and Tom Hentoff
- Hallie and Chip Smith
- Mark Walsh and Polly Vail
- Paul and Kristin Wardour
- Robert and Carole Winter
- Linda and Bob Youngentob

*2014-15 Compass Volunteers

**SERVICE LINE DISTRIBUTION**

Compass provides consulting services in areas called service lines. Service lines help clients focus the project scope.
I first learned about Compass through the Duke University Fuqua School of Business network. My Compass team was made up of professionals with experience in investment banking, public broadcasting, consulting, corporate law, and development work at an art museum. We organized several social gatherings to get to know one another and quickly became a close-knit group of friends and teammates. The junior consultants found mentors in the more seasoned MBAs on the team, a dynamic that only made our team stronger. The group had fun learning about two industries that were unfamiliar to most of us—art museums and art schools.

Our client, Pennsylvania Academy of the Fine Arts (PAFA), was founded in 1805 and is the nation’s first school and museum of fine arts. PAFA wanted help with its enrollment, which had declined during the previous five years. My team interviewed more than 100 people including PAFA staff, current students, alumni, employees, the board of directors, and members of the arts and art school community.

We took a more holistic approach and realized that there is no silver bullet to increase admissions. Instead, PAFA needs to improve its reputation by implementing a multi-approach strategy. The president and the board of directors were incredibly understanding of the project from the start. Their support made this project both successful and fun. Members of my team are continuing a dialogue with PAFA and its new dean of the art school to discuss the team’s findings and how PAFA can continue to reach its goal of increasing student enrollment.
“From all of us at SeniorLAW Center, our heartfelt thanks! For your many, many hours of volunteering, expertise, business acumen and strategic insight. Your work will make an enormous impact in the lives of thousands of older women, veterans, grandparents and families, facing violence, homelessness, exploitation and poverty. And will for years to come. You inspire us to be our best!”

SeniorLAW Center
The Compass strategic plan priorities:

Geographic Expansion
Community of Volunteers
Intellectual Quality
Long-term Engagement
Sustainable Funding
Organizational Structure

In November 2014, Suzanne Laporte, President of Compass, received the Women Who Mean Business Award from the Washington Business Journal.

Girls on the Run – DC

Strategic Alignment
GOTR inspires girls to be joyful, healthy, and confident.