

## Strategic Guidance. Stronger Nonprofits.

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### 2019-20 Clients

#### Greater Philadelphia Classic Clients

Center for Aquatic Sciences at Adventure Aquarium

Cradles to Crayons

Jewish Family and Children's Service of Greater Philadelphia

Maternal and Child Health Consortium of Chester County

Need in Deed

Pennsylvania SPCA

Quest Therapeutic Services

Rebuilding Together Philadelphia

Simon's Heart

Students Run Philly Style

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### FROM THE PRESIDENT

#### So Much More To Do

As I mark the end of my 13th year with Compass, I continue to get the question I've been asked over the years - why have I stayed at Compass this long. My answer has always been the same - I don't feel done yet. When I took the position in 2007, I knew Compass had tremendous potential to do more than it was doing. I was right. Since then we have added new programs to support nonprofits, like Micro Projects, On Board and the Sorkin Center at Compass. We have added two new cities, resulting in robust programs in Philadelphia and Chicago. Our 2007 one-person shop is now 14 strong across the three Compass cities. With all of this growth behind us, we were moving ahead with our Strategic Plan's carefully considered growth goals just last year. A few months later, everything changed.

The past six months have proven just how much we are not done at Compass. When Covid-19 hit our communities, we jumped to action to support nonprofits with new On Demand projects and Compass Connect conversations for Executive Directors and board members. When racial equity protesters marched across the country, we created Compass Connect conversations for Executive Directors to talk to each other and to consider their role and responsibility at this moment. And we feel like we are just beginning.

What we know about the year ahead is that we don't know what will happen. I can't remember when I've felt so much uncertainty across the nonprofit sector. As uncertainty turns to reality, Compass will be here to respond to nonprofit needs as those needs change. While a challenging time, this will also be a defining moment for our sector, because there is so much at stake. Compass' commitment has never been stronger or as important.

Our communities need nonprofits more than ever. In return, Compass offers many opportunities for nonprofits themselves to receive support. Our **Classic Client Application** is open for consulting projects that will begin in September. We added a new consulting option this year called **Decision Support**, to support nonprofits adjusting as the year unfolds. **On Demand** projects, which last 2-6 weeks, are available for nonprofits that need help right now. We are also still matching **Thought Partners** with nonprofit Executive Directors. Finally, **Compass Connect** conversations continue to address issues around Covid-19, as well as racial equity and social justice. (Details on all of these opportunities below.)

We are here to support local nonprofits through any and all challenges facing the sector and our communities today and in the future. If you're a nonprofit, I hope you'll call us. Let us know how we

Sustainable Business  
Network of Greater  
Philadelphia

Uplift Center for  
Grieving Children

The Urban League of  
Philadelphia

Variety - The Children's  
Charity of the Delaware  
Valley

#### **Greater Philadelphia Micro Clients**

Art Sphere, Inc.

The Better Living  
Center, CDC

Chester Eastside, Inc.

Cloud 9 Rooftop Farm

ElderNet of Lower  
Merion and Narberth

Food Moxie

Fresh Artists

Gateway HorseWorks

Georgia E. Gregory  
Interdenominational  
School of Music

MenzFit

The Pennsylvania Prison  
Society

Rock to the Future

Ryan's Case for Smiles

Team Up Philly

#### **Greater Washington Classic Clients**

After-School All-Stars

Atlas Performing Arts  
Center

Brain Injury Services

The Campagna Center

Carpenter's Shelter

DC SCORES

District Alliance for Safe  
Housing

can help you. I'm glad to tell you that we are really not done.

With my best wishes,

Suzanne

### PRO BONO CONSULTING FOR NONPROFITS - APPLY NOW

**Pro Bono Consulting for Nonprofits** - Compass' client application for 2020-21 is now open through July 24. Compass forms volunteer teams of experienced business professionals to provide pro bono consulting for nonprofits. **Compass Classic Projects** provide in-depth support in one Service Line: Board Development, Funding Strategy, Partnerships, Collaborations & Mergers, Strategic Alignment, and Strategic Marketing. Our newest offering, **Decision Support Projects**, will provide flexible support to nonprofit leaders as they navigate the challenges created by COVID-19 and focus on rebuilding.

Details are available [here](#).

### STILL TIME FOR AN ON DEMAND PROJECT OR THOUGHT PARTNER

#### **On Demand Consulting Projects**

On Demand Projects match a business professional with a nonprofit to address a single, immediate issue by providing recommendations in 2 - 6 weeks. Project areas include finance, fundraising, communications, technology, programs, and HR. The full list of projects and descriptions is available [here](#).

#### **Thought Partners**

Nonprofit leaders are facing urgent decisions regarding programs, staff, and finances. Seasoned business professionals are available to help nonprofit leaders confidentially think through challenges, discuss options, consider actions, and serve as a trusted ear on a one-time or an ongoing basis.

Nonprofits can request an On Demand project or Thought Partner [here](#). Professionals can volunteer [here](#).

### COMPASS CONNECT CONVERSATIONS

#### **Managing Staff Engagement, Productivity and Culture in the Virtual World**

Thursday, July 16, 9:30 - 10:30 a.m. EDT

Speaker: Michael Hynes, Senior Manager, Talent Management at The Pew Charitable Trusts

[REGISTER HERE](#)

Join this interactive conversation for techniques and tips on engaging and communicating with staff as you lead your organization virtually.

#### **Social Justice Series**

EveryMind

Hope for Henry

KID Museum

Kid Power

Literacy Council of Montgomery County

Mid-Atlantic Equity Consortium

National Child Research Center

One World Education

Operation Gratitude

President Lincoln's Cottage

Rock Creek Conservancy

SCAN of Northern Virginia

Two Rivers Public Charter School

Washington Bach Consort

Washington Improv Theater

Young Artists of America at Strathmore

**Greater Washington Micro Clients**

4615 Theatre Company

Anacostia Playhouse

Anacostia Watershed Society

Capital Hill Arts Workshop

Chamber Dance Project

Sector Study: Community Engagement in the Arts

DC Appleseed Center for Law and Justice

Family & Youth Initiative

GALA Hispanic Theatre

Following last week's session on "Understanding Anti-Racism and Your Role," the Sorkin Center will be hosting three Compass Connect conversations focused on social justice. Topics will be educational and will involve presentations, exercises and small group work. Nonprofit board members will be invited along with Executive Directors. Specific topics, speakers and dates in July and August will be posted [here](#) as soon as they are confirmed, along with registration information.

### **Children and Youth Leadership Cohort**

The Sorkin Center is piloting a Leadership Cohort of Executive Directors from youth-serving organizations in Greater Washington, Greater Philadelphia and Chicago. This Cohort will enable Executive Directors with common interests to virtually convene, share ideas and best practices, work through challenges, and strengthen the youth community. The Cohort will be limited in number to keep the group to a comfortable size and will meet twice a month over the next six months. Interested leaders should contact Jeff Franco, Director of the Sorkin Center at [jfranco@compassdc.org](mailto:jfranco@compassdc.org) for more information. We hope to offer Leadership Cohorts to other nonprofit sectors in the future.

## SUPPORT FOR RACIAL EQUITY & SOCIAL JUSTICE

Compass supports racial equity and justice in the nonprofit community as well in the communities they serve. As we work to develop a vision and plan for our organization, we've started with the following:

- Modifying the eligibility requirements and streamlining the application for Classic Projects to attract a broader range of nonprofits
- Updating volunteer and client programs to provide appropriate support for DEIJ considerations
- Continuing On Demand and Thought Partners programs this summer, without nonprofit budget or size requirements, to expand access
- Engaging more Project Leaders and team members of color to strengthen our teams with more diverse perspectives and experiences
- Adding key metrics to our performance and impact evaluation to better measure against our DEIJ goals
- Looking internally at our staff and boards in all cities

We will provide more updates as we move ahead.

## WE COULDN'T DO IT WITHOUT

**Thank you to our Corporate Supporters**

**Compass Lead Sponsors**

Gearin' Up Bicycles

Genesys Works

Hope House

Kalanidhi Dance

LIFT - DC

Literacy Volunteers & Advocates (LVA)

Live It Learn It

Mamatoto Village

McLean Project for the Arts (MPA)

PEN/Faulkner Foundation

PAL (People. Animals. Love)

The Platform of Hope

PRS

Rorschach Theatre

SEEC

Spooky Action Theater

Tzedek DC

Washington Stage Guild

Yachad

**Chicago Classic Clients**

826CHI

Better Government Association

Cancer Wellness Center

Chicago Furniture Bank

Concordia Place

Housing Choice Partners

Inspiration Corporation

John Howard Association of Illinois

Legal Aid Society of Metropolitan Family Services

Margaret's Village

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- The Alfred and Mary Douty Foundation
- The Foundation for Delaware County
- Hassel Foundation
- MKM Foundation
- The Philadelphia Foundation

## STAY IN TOUCH WITH COMPASS

Marwen

National Runaway  
SafeLine

Resilience

Please join one or all of these online communities and share your selections and experiences.



Please "like" us on Facebook and watch for fun announcements, pictures and videos on our page.



Follow us on Twitter, where we tweet messages about our clients and their programs, trends in the nonprofit sector, and other relevant news. Follow us at @CompassPHL.



Join the Compass Volunteer Network on LinkedIn called "Compass Pro Bono."