

### CHICAGO

## Strategic Guidance. Stronger Nonprofits.

In This Issue

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May 2020

#### Client Info Session FROM THE PRESIDENT

#### **Getting to the Other Side**

Time will pass, but differently. In a typical year, I track time by the moments I look forward to that finally get here. With the arrival of May, my mind hops right ahead to Memorial Day weekend, my official start to summer. Half-day Fridays, treks to Maine, and sitting on a beach mark my summer. The rest of the year's milestones include birthdays, vacations, and other special occasions. Unfortunately, along with the disruption and devastation, Covid-19 has brought a different cadence to the passing of time. Recently, I received an email from a friend that said, "See you on the other side." That's exactly how I feel! This period of time, however long, is something we will live through, adjust to and make the best of until we're on the other side. Then we'll pick up again and keep going, whatever new reality we face.

For Compass, too, the events that mark our year are different now. This will be the first year we won't have a Volunteer Celebration where we thank our incredible volunteers. When Covid-19 hit, our teams pivoted away from carefully drafted work plans to address the immediate issues that came up for their Compass client. With the nonprofit sector hit by something akin to a hurricane, Compass volunteers stood steady and strong. This year more than any other, our volunteers deserve a heart-felt thank you.

Internally, the Compass staff quickly rallied to create three new services to support nonprofits. In just two weeks' time, Compass staff created On Demand projects, Compass Connect conversations for nonprofit leaders, and a Wish List of in-kind donations that nonprofits need right now. We have a wonderful staff of committed individuals who also deserve a whole-hearted thank you!

Finally, after considering how we can best support nonprofits going forward, we've extended our fall Client Application deadline to July 24. We are also excited to announce new Decision Support **Projects** for nonprofits impacted by Covid-19 in ways that cross more than one Compass service line. Compass teams will have the flexibility to address several key areas rather than doing a deep dive in one area. Compass consultants can also pivot as needed to help nonprofit leaders navigate the decisions they have to make as a result of Covid-19 by providing research, data and an outside perspective to support decision-making.

**On Demand & Thought Partners** 

**Giving Tuesday Now** 

Sorkin Center

Nonprofit Wish List

Donate

Supporters

Join Our List

Join Our Mailing List!

#### 2019-20 Clients

Chicago Classic Clients

826CHI

Better Government Association

Cancer Wellness Center

Chicago Furniture Bank

Concordia Place

Housing Choice Partners

Inspiration Corporation

John Howard Association of Illinois

Legal Aid Society of Metropolitan Family Services

Margaret's Village

Marwen

National Runaway Safeline

Resilience

#### Greater Washington Classic Clients

After-School All-Stars

Atlas Performing Arts Center

Brain Injury Services

The Campagna Center

Carpenter's Shelter

DC SCORES

District Alliance for Safe Housing

EveryMind

Hope for Henry

KID Museum

Kid Power

Literacy Council of Montgomery County

Mid-Atlantic Equity Consortium

National Child Research Center

One World Education

Operation Gratitude

President Lincoln's Cottage

Rock Creek Conservancy

SCAN of Northern Virginia

Two Rivers Public Charter School

Washington Bach Consort

Washington Improv Theater

Young Artists of America at Strathmore

Greater Washington Micro Clients

4615 Theatre Company

Anacostia Playhouse

Nonprofits have always appreciated the deep dive that our **traditional consulting services** provide in the areas most important to their success and sustainability such as Governance, Funding and Strategy (see full list below). We will continue to offer these services, because nonprofits need their core to be as strong as possible.

We look forward to being with you every step of the way. In the meantime, please know that our hearts are with you now, and we can't wait to see you in person on the other side.

Warmest regards,

Suzanne

## CLIENT INFO SESSION & APPLICATION FOR 2020-21 PRO BONO CONSULTING

Join Compass for our **Information Session for Prospective Nonprofit Clients** to learn about our pro bono consulting services, including new offerings:

Friday, May 15 12:00 - 1:15pm Zoom Webinar, <u>Register Here</u>

At this session you will learn about our pro bono services and changes we're making to our offerings in response to Covid-19. Hear about:

- Classic Compass projects that provide strategic guidance in one area
- Additional consulting services to help nonprofit leaders make difficult decisions as a result of the current crisis
- Our application process

Click <u>here</u> for a list of our past and current clients.

## ON DEMAND & THOUGHT PARTNERS

In response to the Covid-19 crisis, <u>Compass</u> volunteers are supporting short-term pro bono projects focused on the needs that nonprofits have right now. The two programs are:

## **Thought Partners**

Nonprofit leaders face urgent decisions regarding programs, staff, and finances. Seasoned business professionals are available to help nonprofit leaders confidentially think through challenges, discuss options, consider actions, and serve as a trusted ear on a one-time or an ongoing basis. Anacostia Watershed Society

> Capital Hill Arts Workshop

Chamber Dance Project

Sector Study: Community Engagement in the Arts

DC Appleseed Center for Law and Justice

Family & Youth Initiative

GALA Hispanic Theatre

Gearin' Up Bicycles

Genesys Works

Hope House

Kalanidhi Dance

LIFT - DC

Literacy Volunteers & Advocates (LVA)

Live It Learn It

Mamatoto Village

McLean Project for the Arts (MPA)

> PEN/Faulkner Foundation

PAL (People. Animals. Love)

The Platform of Hope

PRS

Rorschach Theatre

SEEC

Spooky Action Theater

Tzedek DC

Washington Stage Guild

Yachad

#### Greater Philadelphia Classic Clients

Center for Aquatic Sciences at Adventure Aquarium

#### **On Demand Consulting Projects**

On Demand Projects address a single issue needed by nonprofits right now, providing information and recommendations in 2 - 6 weeks. Project choices include finance, fundraising, communications, technology, programs, and HR.

The On Demand project list is available here: <u>On Demand Projects</u>

Individuals can volunteer here: Chicago Volunteer Interest Form

**Nonprofits** can request an On Demand project or a Thought Partner here: <u>Chicago Nonprofit Request</u>

## **GIVING TUESDAY NOW**

Launched in the aftermath of 9/11, Compass has again stepped up during a moment of national crisis. Please join us on Tuesday, May 5, for #GivingTuesdayNow, a day of unity and giving created in response to Covid-19.

Help us reach our goal of \$10,000! We are 20% of the way to a matching gift of \$5,000. Help us reach our match and our goal!

SUPPORT COMPASS NOW

Thanks to your support, Compass continues to serve our local nonprofits ensuring that their work continues.

## SORKIN CENTER AT COMPASS

## **Compass Connect**

Join Compass for weekly Zoom <u>conversations</u> on topics of interest to Executive Directors, as well as a chance for EDs to connect with each other.

## Nonprofit Partnerships and Mergers: Saving Impactful Programs in a Crisis

Thursday, May 7, 10:00 - 11:15 a.m.

Register Here

How do we save impactful nonprofits and programs threatened by the financial impact of Covid-19? Learn about common restructuring opportunities including shared services, programmatic joint ventures, mergers and acquisitions, and alliances. Funding has begun to emerge to explore and implement these strategic moves, which may be critical to sustain mission-based work after Covid-19. Cradles to Crayons

Jewish Family and Children's Service of Greater Philadelphia

Maternal and Child Health Consortium of Chester County

Need in Deed

Pennsylvania SPCA

Quest Therapeutic Services

Rebuilding Together Philadelphia

Simon's Heart

Students Run Philly Style

Sustainable Business Network of Greater Philadelphia

Uplift Center for Grieving Children

The Urban League of Philadelphia

Variety - The Children's Charity of the Delaware Valley

#### Greater Philadelphia Micro Clients

Art Sphere, Inc.

The Better Living Center, CDC

Chester Eastside, Inc.

Cloud 9 Rooftop Farm

ElderNet of Lower Merion and Narberth

Food Moxie

Fresh Artists

Gateway HorseWorks

Georgia E. Gregory Interdenominational School of Music

MenzFit

The Pennsylvania Prison Society Speaker: Nadya Shmavonian, Director of the Nonprofit Repositioning Fund and a partner at SeaChange Capital

## Sorkin Summit: The Role of the Nonprofit Board During Covid-19

The annual Sorkin Summit goes virtual! The Sorkin Center at Compass is hosting two virtual trainings for nonprofit board members and Executive Directors focused on supporting your nonprofit during Covid-19. Nonprofit experts, along with panels of Board Chairs and Executive Directors, will share their real-world strategies.

## Nonprofit Governance in a Crisis

Thursday, May 14, 2:00 - 3:30 p.m. Register Here

#### The Board's Role in Fundraising

Thursday, May 21, 2:00 - 3:30 p.m.

Register Here

## NONPROFIT WISH LIST

Compass' Nonprofit Wish List shares nonprofits' in-kind needs with those who are able to help.

**Individuals can help** by <u>contributing in-kind items to a local</u> <u>nonprofit</u>. Donations may include items such as grocery store gift cards, cleaning products, toiletries, non-perishable food items,

clothing, toys, diapers, and more. See nonprofit requests here.

Nonprofits can submit requests for in-kind donations here.

## SUPPORT MORE NONPROFITS WITH A GIFT TO COMPASS

In March, Compass quickly created three new programs to support local nonprofits. With an outpouring of interest from the business community to support nonprofits on the front lines, Compass' new programs have provided immediate support to nonprofits impacted by Covid-19 and have engaged dozens of new volunteers. Rock to the Future

Ryan's Case for Smiles

Team Up Philly

Your donation allows Compass to continue to serve local nonprofits during this crisis. We're helping now, so they can focus on their work. Please donate now and make Compass services available for even more nonprofits. Every \$1 donated to Compass provides \$10 of consulting services back to nonprofits. Compass doesn't charge nonprofits for services, so we rely on funding from generous supporters.

#### SUPPORT COMPASS NOW

## WE COULDN'T DO IT WITHOUT

# We appreciate volunteer recruiting support from the following corporations:

Accenture A.T. Kearney Bain & Company **Boston Consulting Group** Business Talent Group Capital One Deloitte **Ex-Consultants Agency** Holland & Knight Korn Ferry Liberty Advisory Group Mayer Brown Mesirow Financial Point B Consulting PwC Savills Sidley Austin West Monroe Partners William Blair Winston & Strawn **ZS** Associates

#### Thank you to our Partner MBA Clubs:

Haas School of Business at UC Berkeley The University of Chicago Booth School of Business Columbia Business School Johnson Graduate School of Management at Cornell Tuck School of Business at Dartmouth Fugua School of Business at Duke Georgetown University McDonough School of Business Harvard Business School Michigan Ross School of Business MIT Sloan School of Management Northwestern Kellogg School of Management NYU Stern School of Business The Wharton School at the University of Pennsylvania Stanford Graduate School of Business UNC Kenan-Flagler Business School University of Texas McCombs School of Business Yale School of Management

## STAY IN TOUCH WITH COMPASS

Please join one or all of these online communities and share your selections and experiences.

Please "Like" us on Facebook and watch for fun announcements, pictures and videos on our page.

Follow us on Twitter, where we tweet messages about our clients and their programs, trends in the nonprofits sector, and other relevant news.

in Join the Compass Volunteer Network on LinkedIn called "Compass Pro Bono."