

Strategic Guidance. Stronger Nonprofits.

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2019-20 CLIENTS

Greater Washington Classic Clients

After-School All-Stars

Atlas Performing Arts
Center

Brain Injury Services

The Campagna Center

Carpenter's Shelter

DC SCORES

District Alliance for Safe
Housing

EveryMind

Hope for Henry

KID Museum

Kid Power

Literacy Council of
Montgomery County

Mid-Atlantic Equity
Consortium

National Child Research
Center

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FROM THE PRESIDENT

Getting to the Other Side

Time will pass, but differently. In a typical year, I track time by the moments I look forward to that finally get here. With the arrival of May, my mind hops right ahead to Memorial Day weekend, my official start to summer. Half-day Fridays, treks to Maine, and sitting on a beach mark my summer. The rest of the year's milestones include birthdays, vacations, and other special occasions. Unfortunately, along with the disruption and devastation, Covid-19 has brought a different cadence to the passing of time. Recently, I received an email from a friend that said, "See you on the other side." That's exactly how I feel! This period of time, however long, is something we will live through, adjust to and make the best of until we're on the other side. Then we'll pick up again and keep going, whatever new reality we face.

For Compass, too, the events that mark our year are different now. This will be the first year we won't have a Volunteer Celebration where we thank our incredible volunteers. When Covid-19 hit, our teams pivoted away from carefully drafted work plans to address the immediate issues that came up for their Compass client. With the nonprofit sector hit by something akin to a hurricane, Compass volunteers stood steady and strong. This year more than any other, our volunteers deserve a heart-felt thank you.

Internally, the Compass staff quickly rallied to create three new services to support nonprofits. In just two weeks' time, Compass staff created On Demand projects, Compass Connect conversations for nonprofit leaders, and a Wish List of in-kind donations that nonprofits need right now. We have a wonderful staff of committed individuals who also deserve a whole-hearted thank you!

Finally, after considering how we can best support nonprofits going forward, we've extended our fall Client Application deadline to July 24. We are also excited to announce new **Decision Support Projects** for nonprofits impacted by Covid-19 in ways that cross more than one Compass service line. Compass teams will have the flexibility to address several key areas rather than doing a deep dive in one area. Compass consultants can also pivot as needed to help nonprofit leaders navigate the decisions they have to make as a result of Covid-19 by providing research, data and an outside perspective to support decision-making.

Nonprofits have always appreciated the deep dive that our **traditional consulting services** provide in the areas most important to their success and sustainability such as Governance, Funding and Strategy (see full list below). We will continue to offer these services, because nonprofits need their core to be as strong

One World Education

Operation Gratitude

President Lincoln's Cottage

Rock Creek Conservancy

SCAN of Northern Virginia

Two Rivers Public Charter School

Washington Bach Consort

Washington Improv Theater

Young Artists of America at Strathmore

Greater Washington Micro Clients

4615 Theatre Company

Anacostia Playhouse

Anacostia Watershed Society

Capital Hill Arts Workshop

Chamber Dance Project

Sector Study: Community Engagement in the Arts

DC Appleseed Center for Law and Justice

Family & Youth Initiative

GALA Hispanic Theatre

Gearin' Up Bicycles

Genesys Works

Hope House

Kalanidhi Dance

LIFT - DC

Literacy Volunteers & Advocates (LVA)

Live It Learn It

Mamatoto Village

as possible.

We look forward to being with you every step of the way. In the meantime, please know that our hearts are with you now, and we can't wait to see you in person on the other side.

Warmest regards,

Suzanne

CLIENT INFO SESSION & APPLICATION FOR 2020-21 PRO BONO CONSULTING

Please join Compass for a Client Information Session to learn about 2020-21 projects.

Friday, May 15, 9:30 - 10:30 a.m., [Register Here](#)

In this Zoom webinar, you'll learn how Compass can support your nonprofit:

- **Decision Support Projects** - Flexible projects designed to assist nonprofit leaders as they navigate the decisions and trade-offs required by COVID-19's impact on their organization, and to help nonprofits plan for recovery and rebuilding.
- **Classic Projects** - Traditional projects dive deep into a core area of your organization: Board Development, Funding Strategy, Strategic Alignment, Strategic Marketing, Technology Strategy, and Partnerships, Collaborations & Mergers.

Nonprofit application open May 15 - July 24. Projects run September 2020 - May 2021

For questions, please contact: Hallie Smith, Director of Consulting Programs, hsmith@compassdc.org

ON DEMAND & THOUGHT PARTNERS

In response to the Covid-19 crisis, [Compass](#) volunteers are supporting short-term pro bono projects focused on the needs that nonprofits have right now. The two programs are:

Thought Partners

Nonprofit leaders face urgent decisions regarding programs, staff, and finances. Seasoned business professionals are available to help nonprofit leaders confidentially think through challenges, discuss options, consider actions, and serve as a trusted ear on a one-time or an ongoing basis.

On Demand Consulting Projects

On Demand Projects address a single issue needed by nonprofits right now, providing information and recommendations in 2 - 6 weeks. Project choices include finance, fundraising, communications, technology, programs, and HR.

McLean Project for the Arts (MPA)

PEN/Faulkner Foundation

PAL (People. Animals. Love)

The Platform of Hope

PRS

Rorschach Theatre

SEEC

Spooky Action Theater

Tzedek DC

Washington Stage Guild

Yachad

Greater Philadelphia Classic Clients

Center for Aquatic Sciences at Adventure Aquarium

Cradles to Crayons

Jewish Family and Children's Service of Greater Philadelphia

Maternal and Child Health Consortium of Chester County

Need in Deed

Pennsylvania SPCA

Quest Therapeutic Services

Rebuilding Together Philadelphia

Simon's Heart

Students Run Philly Style

Sustainable Business Network of Greater Philadelphia

Uplift Center for Grieving Children

The Urban League of Philadelphia

Variety - The Children's

The On Demand project list is available here : [On Demand Projects](#)

Individuals can volunteer here: [Greater Washington Volunteer Interest Form](#)

Nonprofits can request an On Demand project or a Thought Partner here: [Greater Washington Nonprofit Request](#)

GIVING TUESDAY NOW

Launched in the aftermath of 9/11, Compass has again stepped up during a moment of national crisis. Please join us on Tuesday, May 5, for #GivingTuesdayNow, a day of unity and giving created in response to Covid-19.

Help us reach our goal of \$10,000! We are 20% of the way to a matching gift of \$5,000. Help us reach our match and our goal!

[SUPPORT COMPASS NOW](#)

Thanks to your support, Compass continues to serve our local nonprofits ensuring that their work continues.

SORKIN CENTER AT COMPASS

Compass Connect

Join Compass for weekly Zoom [conversations](#) on topics of interest to Executive Directors, as well as a chance for EDs to connect with each other.

Nonprofit Partnerships and Mergers: Saving Impactful Programs in a Crisis

Thursday, May 7, 10:00 - 11:15 a.m.

[Register Here](#)

How do we save impactful nonprofits and programs threatened by the financial impact of Covid-19? Learn about common restructuring opportunities including shared services, programmatic joint ventures, mergers and acquisitions, and alliances. Funding has begun to emerge to explore and implement these strategic moves, which may be critical to sustain mission-based work after Covid-19.

Speaker: Nadya Shmavonian, Director of the Nonprofit Repositioning Fund and a partner at SeaChange Capital

Sorkin Summit: The Role of the Nonprofit Board During Covid-19

The annual Sorkin Summit goes virtual! The Sorkin Center at Compass is hosting two virtual trainings for nonprofit board members and Executive Directors focused on supporting your nonprofit during Covid-19. Nonprofit experts, along with panels of Board Chairs and Executive Directors, will share their real-world strategies.

Charity of the Delaware Valley

Greater Philadelphia Micro Clients

Art Sphere, Inc.

The Better Living Center, CDC

Chester Eastside, Inc.

Cloud 9 Rooftop Farm

ElderNet of Lower Merion and Narberth

Food Moxie

Fresh Artists

Gateway HorseWorks

Georgia E. Gregory Interdenominational School of Music

MenzFit

The Pennsylvania Prison Society

Rock to the Future

Ryan's Case for Smiles

Team Up Philly

Chicago Classic Clients

826CHI

Better Government Association

Cancer Wellness Center

Chicago Furniture Bank

Concordia Place

Housing Choice Partners

Inspiration Corporation

John Howard Association of Illinois

Legal Aid Society of Metropolitan Family Services

Margaret's Village

Marwen

Nonprofit Governance in a Crisis

Thursday, May 14, 2:00 - 3:30 p.m.

[Register Here](#)

The Board's Role in Fundraising

Thursday, May 21, 2:00 - 3:30 p.m.

[Register Here](#)

NONPROFIT WISH LIST

Compass' Nonprofit Wish List shares nonprofits' in-kind needs with those who are able to help.

Individuals can help by [contributing in-kind items to a local nonprofit](#). Donations may include items such as grocery store gift cards, cleaning products, toiletries, non-perishable food items, clothing, toys, diapers, and more. See nonprofit requests [here](#).

Nonprofits can submit requests for in-kind donations [here](#).

SUPPORT MORE NONPROFITS WITH A GIFT TO COMPASS

In March, Compass quickly created three new programs to support local nonprofits. With an outpouring of interest from the business community to support nonprofits on the front lines, Compass' new programs have provided immediate support to nonprofits impacted by Covid-19 and have engaged dozens of new volunteers.

Your donation allows Compass to continue to serve local nonprofits during this crisis. We're helping now, so they can focus on their work. Please donate now and make Compass services available for even more nonprofits. Every \$1 donated to Compass provides \$10 of consulting services back to nonprofits. Compass doesn't charge nonprofits for services, so we rely on funding from generous supporters.

SUPPORT COMPASS NOW

NONPROFIT OPPORTUNITIES

Booz Allen Foundation Innovation Fund

The Booz Allen Foundation has created a \$1 million [Booz Allen Foundation Innovation Fund](#). The Fund will support the development of creative solutions to address wide-ranging impacts of the COVID-19 pandemic. Nonprofits, eligible small businesses and individuals are invited to apply for grants between now and June 5, 2020.

Grants will be awarded to those who offer new ideas for solving problems related to the pandemic, such as a new system, product,

approach, technology, delivery system, or process. Through the Innovation Fund, the Booz Allen Foundation is specifically targeting ideas and solutions that will help build lasting community resilience by protecting vulnerable populations and frontline workers or providing for the safe return to work. Learn more here: [Booz Allen Foundation Innovation Fund](#)

Professional Development for Rising Nonprofit Managers

Princeton AlumniCorps Emerging Leaders provides an affordable cohort-based, 8-month leadership development program for rising nonprofit managers. Using different methods of learning via a facilitated online platform, the program focuses on a combination of management skills, leadership styles and interpersonal/emotional intelligence.

In its 10th year, the Emerging Leaders program builds participants' resilience, confidence, and adaptivity. We will be selecting 16 diverse emerging leaders for the next cohort. For more information visit [this site](#). Please email Soraia Francisco at sfrancisco@alumnicorps.org with questions. Applications are due by May 22, 2020. Apply today!

WE COULDN'T DO IT WITHOUT

Thank you to our Corporate Supporters:



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KippsDeSanto

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Stanford Graduate School of Business
UNC Kenan-Flagler Business School
University of Texas McCombs School of Business
University of Virginia Darden School of Business
Yale School of Management

STAY IN TOUCH WITH COMPASS

Please join one or all of these online communities and share your selections and experiences.



Please "like" us on Facebook and watch for fun announcements, pictures and videos on our page.



Follow us on Twitter, where we tweet messages about our clients and their programs, trends in the nonprofit sector, and other relevant news.



Join the Compass Volunteer Network on LinkedIn called "Compass Pro Bono."