

## Strategic Guidance. Stronger Nonprofits.

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### 2019-20 Clients

#### Greater Philadelphia Classic Clients

Center for Aquatic Sciences at Adventure Aquarium

Cradles to Crayons

Jewish Family and Children's Service of Greater Philadelphia

Maternal and Child Health Consortium of Chester County

Need in Deed

Pennsylvania SPCA

Quest Therapeutic Services

Rebuilding Together Philadelphia

Simon's Heart

Students Run Philly Style

Sustainable Business Network of Greater

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### FROM THE PRESIDENT

#### Getting to the Other Side

Time will pass, but differently. In a typical year, I track time by the moments I look forward to that finally get here. With the arrival of May, my mind hops right ahead to Memorial Day weekend, my official start to summer. Half-day Fridays, treks to Maine, and sitting on a beach mark my summer. The rest of the year's milestones include birthdays, vacations, and other special occasions. Unfortunately, along with the disruption and devastation, Covid-19 has brought a different cadence to the passing of time. Recently, I received an email from a friend that said, "See you on the other side." That's exactly how I feel! This period of time, however long, is something we will live through, adjust to and make the best of until we're on the other side. Then we'll pick up again and keep going, whatever new reality we face.

For Compass, too, the events that mark our year are different now. This will be the first year we won't have a Volunteer Celebration where we thank our incredible volunteers. When Covid-19 hit, our teams pivoted away from carefully drafted work plans to address the immediate issues that came up for their Compass client. With the nonprofit sector hit by something akin to a hurricane, Compass volunteers stood steady and strong. This year more than any other, our volunteers deserve a heart-felt thank you.

Internally, the Compass staff quickly rallied to create three new services to support nonprofits. In just two weeks' time, Compass staff created On Demand projects, Compass Connect conversations for nonprofit leaders, and a Wish List of in-kind donations that nonprofits need right now. We have a wonderful staff of committed individuals who also deserve a whole-hearted thank you!

Finally, after considering how we can best support nonprofits going forward, we've extended our Client Application deadline to July 24. We are also excited to announce new **Decision Support Projects** for nonprofits impacted by Covid-19 in ways that cross more than one Compass service line. Compass teams will have the flexibility to address several key areas rather than doing a deep dive in one area. Compass consultants can also pivot as needed to help nonprofit leaders navigate the decisions they have to make as a result of Covid-19 by providing research, data and an outside perspective to support decision-making.

Nonprofits have always appreciated the deep dive that our **traditional consulting services** provide in the areas most important to their success and sustainability such as Governance, Funding and Strategy (see full list below). We will continue to offer

Philadelphia

Uplift Center for Grieving Children

The Urban League of Philadelphia

Variety - The Children's Charity of the Delaware Valley

**Greater Philadelphia Micro Clients**

Art Sphere, Inc.

The Better Living Center, CDC

Chester Eastside, Inc.

Cloud 9 Rooftop Farm

ElderNet of Lower Merion and Narberth

Food Moxie

Fresh Artists

Gateway HorseWorks

Georgia E. Gregory Interdenominational School of Music

MenzFit

The Pennsylvania Prison Society

Rock to the Future

Ryan's Case for Smiles

Team Up Philly

**Greater Washington Classic Clients**

After-School All-Stars

Atlas Performing Arts Center

Brain Injury Services

The Campagna Center

Carpenter's Shelter

DC SCORES

District Alliance for Safe Housing

EveryMind

these services, because nonprofits need their core to be as strong as possible.

We look forward to being with you every step of the way. In the meantime, please know that our hearts are with you now, and we can't wait to see you in person on the other side.

Warmest regards,

Suzanne

## CLIENT APPLICATION OPENS MAY 15 FOR FALL PROJECTS

The Compass Project application will be open May 15 - July 24 and submissions will be reviewed on a rolling basis. Applicants are encouraged to discuss their proposed projects with [Beth Dahle](#), Executive Director or [Anne Andres](#), Program Manager prior to submitting an application.

- Our traditional **Classic Projects** provide a dive deep into a core area of your organization: Board Development, Funding Strategy, Strategic Alignment, Strategic Marketing, and Partnerships, Collaborations & Mergers.
- New this year, **Decision Support Projects** are flexible and designed to assist nonprofit leaders as they navigate the decisions and trade-offs required by COVID-19's impact on their organization, and to help nonprofits plan for recovery and rebuilding.
- If you missed our recent **Information Session** or wish to revisit it, please click the links for the [presentation slides](#) and [recording](#).
- **For more information**, please visit our [website](#).

## ON DEMAND & THOUGHT PARTNERS

In response to the Covid-19 crisis, [Compass](#) volunteers are supporting short-term pro bono projects focused on the needs that nonprofits have right now.

### On Demand Consulting & Thought Partners

On Demand projects address a single immediate issue and provide recommendations in 2 - 6 weeks. Project choices include finance, fundraising, communications, technology, programs and HR. Thought Partners are seasoned business professionals who are available on a one-time or ongoing basis to confidentially help you think through challenges, discuss options, and consider actions.

The On Demand project list is available here: [On Demand Projects](#)

**Individuals can volunteer here:** [Greater Philadelphia Volunteer Interest Form](#)

**Nonprofits** can request an On Demand project or a Thought Partner here: [Greater Philadelphia Nonprofit Request](#)

## GIVING TUESDAY NOW

Hope for Henry

KID Museum

Kid Power

Literacy Council of  
Montgomery County

Mid-Atlantic Equity  
Consortium

National Child Research  
Center

One World Education

Operation Gratitude

President Lincoln's  
Cottage

Rock Creek Conservancy

SCAN of Northern  
Virginia

Two Rivers Public  
Charter School

Washington Bach  
Consort

Washington Improv  
Theater

Young Artists of America  
at Strathmore

### **Greater Washington Micro Clients**

4615 Theatre Company

Anacostia Playhouse

Anacostia Watershed  
Society

Capital Hill Arts  
Workshop

Chamber Dance Project

Sector Study:  
Community Engagement  
in the Arts

DC Appleseed Center for  
Law and Justice

Family & Youth Initiative

GALA Hispanic Theatre

Gearin' Up Bicycles

Launched in the aftermath of 9/11, Compass has again stepped up during a moment of national crisis. Please join us on Tuesday, May 5, for #GivingTuesdayNow, a day of unity and giving created in response to Covid-19.

Help us reach our goal of \$10,000! We are 20% of the way to a matching gift of \$5,000. Help us reach our match and our goal!

[SUPPORT COMPASS NOW](#)

Thanks to your support, Compass continues to serve our local nonprofits ensuring that their work continues.

## SORKIN CENTER AT COMPASS

### **Compass Connect**

Join Compass for weekly Zoom [conversations](#) on topics of interest to Executive Directors, as well as a chance for EDs to connect with each other.

### **Nonprofit Partnerships and Mergers: Saving Impactful Programs in a Crisis**

Thursday, May 7, 10:00 - 11:15 a.m.

[Register Here](#)

How do we save impactful nonprofits and programs threatened by the financial impact of Covid-19? Learn about common restructuring opportunities including shared services, programmatic joint ventures, mergers and acquisitions, and alliances. Funding has begun to emerge to explore and implement these strategic moves, which may be critical to sustain mission-based work after Covid-19.

Speaker: Nadya Shmavonian, Director of the Nonprofit Repositioning Fund and a partner at SeaChange Capital

### **Sorkin Summit: The Role of the Nonprofit Board During Covid-19**

The annual Sorkin Summit goes virtual! The Sorkin Center at Compass is hosting two virtual trainings for nonprofit board members and Executive Directors focused on supporting your nonprofit during Covid-19. Nonprofit experts, along with panels of Board Chairs and Executive Directors, will share their real-world strategies.

### **Nonprofit Governance in a Crisis**

Thursday, May 14, 2:00 - 3:30 p.m.

[Register Here](#)

### **The Board's Role in Fundraising**

Thursday, May 21, 2:00 - 3:30 p.m.

[Register Here](#)

Genesys Works

Hope House

Kalanidhi Dance

LIFT - DC

Literacy Volunteers & Advocates (LVA)

Live It Learn It

Mamatoto Village

McLean Project for the Arts (MPA)

PEN/Faulkner Foundation

PAL (People. Animals. Love)

The Platform of Hope

PRS

Rorschach Theatre

SEEC

Spooky Action Theater

Tzedek DC

Washington Stage Guild

Yachad

**Chicago Classic Clients**

826CHI

Better Government Association

Cancer Wellness Center

Chicago Furniture Bank

Concordia Place

Housing Choice Partners

Inspiration Corporation

John Howard Association of Illinois

Legal Aid Society of Metropolitan Family Services

Margaret's Village

Marwen

**NONPROFIT WISH LIST**

Compass' Nonprofit Wish List shares nonprofits' in-kind needs with those who are able to help.

**Individuals can help** by [contributing in-kind items to a local nonprofit](#). Donations may include items such as grocery store gift cards, cleaning products, toiletries, non-perishable food items, clothing, toys, diapers, and more. See nonprofit requests [here](#).

Nonprofits can submit requests for in-kind donations [here](#).

**SUPPORT MORE NONPROFITS WITH A GIFT TO COMPASS**

In March, Compass quickly created three new programs to support local nonprofits. With an outpouring of interest from the business community to support nonprofits on the front lines, Compass' new programs have provided immediate support to nonprofits impacted by Covid-19 and have engaged dozens of new volunteers.

Your donation allows Compass to continue to serve local nonprofits during this crisis. We're helping now, so they can focus on their work. Please donate now and make Compass services available for even more nonprofits. Every \$1 donated to Compass provides \$10 of consulting services back to nonprofits. Compass doesn't charge nonprofits for services, so we rely on funding from generous supporters.

**SUPPORT COMPASS NOW**

**WE COULDN'T DO IT WITHOUT**

**Thank you to our Corporate Supporters**

**Compass Lead Sponsors**



**Compass Sponsors**

National Runaway  
Safeline

Resilience



### Thank you to our Foundation Supporters

Anderson Family Foundation  
Connelly Foundation  
Dolfinger-McMahon Foundation  
The Alfred and Mary Douty Foundation  
The Foundation for Delaware County  
Hassel Foundation  
MKM Foundation  
The Philadelphia Foundation

### STAY IN TOUCH WITH COMPASS

Please join one or all of these online communities and share your selections and experiences.



Please "like" us on Facebook and watch for fun announcements, pictures and videos on our page.



Follow us on Twitter, where we tweet messages about our clients and their programs, trends in the nonprofit sector, and other relevant news. Follow us at @CompassPHL.



Join the Compass Volunteer Network on LinkedIn called "Compass Pro Bono."