

# GREATER WASHINGTON

# Strategic Guidance. Stronger Nonprofits.

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**September 2019** 

#### FROM THE PRESIDENT

#### The Great Adventure

I've been watching the young people I know as they embark on great new adventures. For those in college and for recent college graduates, life is waiting to happen. I see it with my friends' children and my children's friends, and with the young people at Compass. Every decision feels significant. Which city? Which apartment? Which job? What about grad school? What about a life partner? These early decisions move us forward. I remember the potential I felt heading to a college halfway across the country. I remember the thrill of my first internship, and then choosing my first apartment when I took my first job after graduation. I can still feel the wonder and possibilities of the unknown. And over time, life starts moving faster. More decisions. Picking a city and a job, having a family or not, changing jobs or taking time off, and finally settling into a community. And wondering every now and then about the great adventure. Is there still one waiting?

I would venture that there is always an adventure waiting. Often people talk about their adventures visiting faraway places and seeing cultures completely unknown to them. However, I think adventures can also happen closer to home. An adventure isn't just where you go. It's how you see the world afterwards.

Compass offers an adventure every year to professionals in Greater Washington. Your adventure supporting a local nonprofit will be defined by the people whose paths wouldn't have crossed yours otherwise, and the lives you wouldn't have otherwise impacted. This adventure uses your knowledge and skills, right here at home where you live.

I'm excited to share that Compass' Project Leader and Team Member <u>applications are now open</u> for the 2019-20 project year. We have announced a remarkable line-up of nonprofit clients (see below). These nonprofits make a difference in our community every day. Compass provides the opportunity for you to bring your talents and experience to one of these amazing organizations.

So this year, you can stay home and still have a great adventure. If you are new to town, you'll get to know your new community. If you've lived here a long time, get reacquainted by seeing your community in a new way, up close. This is an adventure you don't want to miss. This is your year to volunteer with Compass. I just know it!

Happy fall.

Suzanne

Mid-Atlantic Equity
Consortium

National Child Research Center

One World Education

Operation Gratitude

President Lincoln's Cottage

Rock Creek Conservancy

SCAN of Northern Virginia

Two Rivers Public Charter School

Washington Bach Consort

Washington Improv Theater

Young Artist of America at Strathmore

## **Greater Philadelphia**

Center for Aquatic Sciences at Adventure Aquarium

Cradles to Crayons

Jewish Family and Children's Service of Greater Philadelphia

Maternal and Child Health Consortium of Chester County

Need in Deed

Pennsylvania SPCA

Quest Therapeutic Services

Rebuilding Together Philadelphia

Simon's Heart

Students Run Philly Style

Sustainable Business Network of Greater Philadelphia

Uplift Center for Grieving Children

# PROJECT LEADER APPLICATIONS DUE SEPTEMBER 11 at 5:00 p.m.

Compass is seeking MBA graduates from our <u>Partner Business Schools</u> to lead pro bono consulting projects for the amazing nonprofits listed below. If you want to have a personal impact on the broader community, Compass offers a substantive, intellectual experience addressing the unique challenges facing a particular nonprofit.

Project Leaders spend, on average, three to five hours per week on the Compass project. Project Leaders work closely with the nonprofit Executive Director and Board Chair, and manage a team of volunteer consultants to execute the work.

The Project Leader application is available here:

<u>Project Leader Application - Greater Washington</u>

## **TEAM MEMBER APPLICATION - NOW OPEN**

Compass is also seeking volunteers to serve on teams. Team members spend, on average, two to three hours per week on the Compass project.

The Team Member application is available here:

<u>Team Member Application - Greater Washington</u>

## MEET THIS YEAR'S CLIENTS ON OCTOBER 3

Join us for Compass' annual Project Launch!

# **Thursday, October 3**

6:30 p.m. - 9:00 p.m.
National Association of Home Builders

Prospective volunteers are invited to meet this year's clients and Project Leaders. If you are interested in attending, please RSVP via Eventbrite here.

# SORKIN CENTER AT COMPASS PROVIDES CUSTOMIZED BOARD TRAINING

The Sorkin Center at Compass is pleased to announce a Customized Training service for nonprofits. The nonprofit experts at The Sorkin Center create customized trainings for individual nonprofit boards based on best practices on the following topics:

- Governance
- Finance
- Fundraising

Nonprofits may include the Sorkin training in a regular board meeting, a New Board Member Orientation, or as part of a board retreat. Nonprofits may include staff members in the trainings, as well. The Urban League of Philadelphia

Variety - The Children's Charity of the Delaware Valley

> Year Up Greater Philadelphia

#### Chicago

826CHI

Albany Park Community
Center

Better Government Association

Cancer Wellness Center

Chicago Furniture Bank

Claretian Associates

Concordia Place

Housing Choice Partners

Inspiration Corporation

John Howard Association

Legal Aid Society of Metropolitan Family Services

Margaret's Village

Marwen

National Runaway Safeline

Resilience

For more information about topics, scheduling, or pricing, contact Jeff Franco, Director of The Sorkin Center at Compass, at jfranco@compassdc.org or (202) 684-0100.

## **COMPASS WELCOMES OUR 2019-20 CLIENTS**

The short descriptions that follow hardly do justice to the work of these amazing nonprofits. For more details about each client and the specific project they have requested, click here: <u>Client Roster</u>, and join us at Compass' Project Launch on October 3 to meet the clients in person.

# **After-School All-Stars**

Washington, DC

www.asasdc.org

After-School All-Stars provides comprehensive after-school programs that keep children safe and help them succeed in school and life. Strategic Alignment

## **Atlas Performing Arts Center**

Washington, DC

www.atlasarts.org

Atlas Performing Arts Center provides a shared space that inspires exceptional performances, events, and initiatives that enlighten, entertain, and reflect the best of the arts and our humanity. *Strategic Alignment* 

## **Brain Injury Services**

West Springfield, VA

www.braininjurysvcs.org

Brain Injury Services helps children, adults, and families, who have suffered the life-altering effects of a brain injury, to build the skills and confidence they need to lead a productive and fulfilling life. *Partnerships & Collaborations* 

## **Campagna Center**

Alexandria, VA

www.campagnacenter.org/

The Campagna Center's mission is to deliver exceptional educational and social development programs for children, teens, and adults residing in the City of Alexandria. *Technology Strategy* 

#### **Carpenter's Shelter**

Alexandria, VA

www.CarpentersShelter.org

Carpenter's Shelter helps the homeless achieve sustainable independence through shelter, guidance, education, and advocacy. Strategic Alignment

## **DC SCORES**

Washington, DC

www.dcscores.org

DC SCORES creates neighborhood teams that give kids in need the confidence and skills to succeed on the playing field, in the classroom, and in life. *Funding Strategy* 

#### **District Alliance for Safe Housing (DASH)**

Washington, DC

www.dashdc.org

DASH provides access to safe housing and services for survivors of domestic and sexual violence and their families. *Board Development* 

#### **EveryMind**

Rockville, MD

www.Every-Mind.org

EveryMind provides community education, advocacy and direct services which empower children, teens, families, older adults and wellness. *Strategic Marketing* 

## **Hope for Henry**

Washington, DC

www.hopeforhenry.org

Hope for Henry is reinventing how hospitals care for seriously ill children and their families through innovative programs that entertain, reduce stress, and empower children. *Strategic Alignment* 

#### **KID Museum**

Bethesda, MD

www.kid-museum.org

KID Museum's mission is to cultivate creativity, curiosity and compassion to build a better world by engaging youth in science, technology, art and math. *Strategic Alignment* 

#### **Kid Power**

Washington, DC

www.kidpowerdc.org

Kid Power inspires youth leadership by promoting academic advancement, physical and emotional wellness, and positive civic engagement in underserved communities. *Technology Strategy* 

# **Literacy Council of Montgomery County**

Rockville, MD

www.literacycouncilmcmd.org

The Literacy Council of Montgomery County provides educational and vocational programming to help under-skilled and under-credentialed adults gain the academic and vocational skills they need to move out of generational poverty. *Funding Strategy* 

## Mid-Atlantic Equity Consortium (MAEC)

Bethesda, MD

www.maec.org

MAEC promotes excellence and equity in education to achieve social justice, and is dedicated to increasing access to a high quality education for culturally, linguistically, and economically diverse learners. *Strategic Alignment* 

## **National Child Research Center (NCRC)**

Washington, DC

www.ncrcpreschool.org

NCRC provides a collaborative approach to preschool education in an environment that nurtures the whole child, fosters partnerships with families and is committed to the inclusion of children with special needs. *Strategic Planning* 

#### **One World Education**

Washington, DC

www.oneworldeducation.org

One World teaches middle and high school students in primarily highpoverty areas to become skilled writers and effective public speakers. Strategic Alignment

#### **Operation Gratitude**

Arlington, VA

www.operationgratitude.com

Operation Gratitude forges strong bonds between Americans and their military and first responder heroes through volunteer service projects. Board Development

## President Lincoln's Cottage at the Soldiers' Home

Washington, DC

www.lincolncottage.org

President Lincoln's Cottage is a historic site and museum that offers guided tours, exhibits, and programs that help to reveal the true Lincoln and continue the fight for freedom. *Strategic Marketing* 

#### **Rock Creek Conservancy**

Bethesda, MD

www.rockcreekconservancy.org

Rock Creek Conservancy exists to restore Rock Creek and its parklands by building partnerships with government agencies, nonprofits, community groups, and residents. *Board Development* 

## **SCAN of Northern Virginia**

Alexandria, VA

www.scanva.org

SCAN of Northern Virginia strives to stop child abuse by developing effective prevention programming for all children and families. Strategic Marketing

#### **Two Rivers Public Charter School**

Washington, DC

www.tworiverspcs.org

Two Rivers nurtures a diverse group of students to become lifelong, active participants in their own education and become responsible and compassionate members of society. *Strategic Planning* 

#### **Washington Bach Consort**

Washington, DC

www.bachconsort.org

The Washington Bach Consort is a professional choral and orchestral ensemble with a mission to share the joy of Bach's music through performances, education and community outreach.

Strategic Alignment

## **Washington Improv Theater**

Washington, DC

www.witdc.org

Washington Improv Theater engages the public with performances and classes that exhilarate and inspire. *Strategic Marketing* 

#### **Young Artists of America at Strathmore**

Bethesda, MD

www.YAA.org

Young Artists of America is an educational organization offering worldclass training to gifted and committed young performing artists in a professional and nurturing environment. *Strategic Alignment* 

#### NONPROFIT OPPORTUNITIES

Compass is currently looking to hire a Director of Development to take a leadership role in achieving Compass' goals for future growth through fundraising success. For more information about the position and how to apply, please see the full job description <u>posted here</u>.

## CollegeTracks - Job Opportunities

CollegeTracks is a nonprofit that helps students manage the challenges of the college experience so they persist, graduate and find a path that allows them to achieve independence, support families and give back to the community. Linda Youngentob, CollegeTracks' new CEO and a past Compass Board member, is excited about CollegeTracks' growth and the opportunities available for new employees to help first generation college students apply to and graduate from college.

CollegeTracks is currently looking to fill several positions, including a Director of Communications. For this and other openings, please see: https://www.collegetracksusa.org/opportunities/

## **Educare DC - Job Opening**

Educare DC is committed to ensuring that financially disadvantaged children have the best chance for success by increasing early childhood education quality and funding for low income and historically marginalized young children and their families.

Educare DC is looking to fill a new position of Advocacy Director to focus on both federal and local advocacy by partnering with Educare's national and local partners. Educare DC is looking for a talented professional with experience in policy analysis or advocacy, and a strong knowledge of government programs and systems that impact families and young children.

For more information and full details, see the job description here.

## Scholarship for Nonprofit Leaders to Attend Harvard Business School

The Harvard Business School (HBS) Club of Washington, DC will award scholarships to two local nonprofit leaders to attend HBS' Strategic Perspectives in Nonprofit Management (SPNM) program in Boston in July 2020.

Executive Directors, CEOs and Presidents are invited to apply if

- their organization provides services to Greater Washington communities,
- their organization has a budget of at least \$1 million, and
- the leader has been in his or her role at least one year.

(Please see <a href="https://www.hbsdc.org/SPNM">www.hbsdc.org/SPNM</a> for full requirements.)

The SPNM program will be held July 12-18, 2020 on the HBS campus in Boston, MA. The scholarship covers program fees (\$6,500) and \$700 in traveling expenses.

Interested? For more information and the application, please see <a href="https://www.hbsdc.org/SPNM">www.hbsdc.org/SPNM</a>.

## INVEST IN YOUR LOCAL COMMUNITY

Like our clients, Compass is a nonprofit that relies on contributions to ensure we can continue bringing talented business professionals to the nonprofit sector to help individual nonprofits.

Every \$1 donated to Compass translates to \$10 of consulting services to local nonprofits. Donations from individuals, companies, and foundations make it possible for Compass to bring business professionals into the local nonprofit sector each year. You can donate to Compass to support and expand our impact - and yours - by clicking the Donate Now button below.

DONATE NOW

## MANY THANKS TO OUR PARTNERS & SPONSORS

Thank you to our corporate sponsors:

Booz | Allen | Hamilton















We also appreciate volunteer recruiting support from the following:

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Simpson Thacher World Bank Group

# WE COULDN'T DO IT WITHOUT

Compass' nonprofit clients benefit from the amazing volunteers who give their time, expertise and intellectual energy. We couldn't recruit these amazing volunteers without the support of the local business schools clubs. A huge thank you to the Partner MBA Clubs that help spread the word about Compass.

Haas School of Business at UC Berkeley The University of Chicago Booth School of Business Columbia Business School Johnson Graduate School of Management at Cornell Tuck School of Business at Dartmouth Fugua School of Business at Duke Georgetown University McDonough School of Business Harvard Business School Michigan Ross School of Business MIT Sloan School of Management Northwestern Kellogg School of Management NYU Stern School of Business The Wharton School at the University of Pennsylvania Stanford Graduate School of Business UNC Kenan-Flagler Business School University of Texas McCombs School of Business University of Virginia Darden School of Business Yale School of Management

# STAY IN TOUCH WITH COMPASS

Please join one or all of our online communities:

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- Follow us @Compassprobono.
- in Join the Compass Volunteer Network