

## **Strategic Guidance. Stronger Nonprofits.**

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#### FROM THE PRESIDENT

#### The Mouse Moved

I grew up with two brothers and a cousin who liked to throw creatures at me. There was nothing like a frog, grasshopper, or spider to make me scream and run! I grew up to have three sons, none of whom likes to deal with bugs. Somehow this seems like an unfair twist of fate that I am the one called when a spider or cricket is spotted. I recently saw a mouse in my basement, which stopped me in my tracks. It was moving slowly and finally laid down and stopped moving. As a mom, I have learned to deal with bugs and creatures, but this required more than I could muster, so I emailed a friend to ask if he could stop by to take the mouse outside. Before he could respond, I realized the mouse was nowhere in sight. I followed up my email with "The mouse moved." He responded with "the mouse moved?"

That set the tone for my day actually. Just when I thought something was going one way, it shifted unexpectedly. "The mouse moved," I thought. This even describes the last year when we never knew what would happen to whom, how long something would last, hopeful news followed by a wave of cases, heartbreaking police actions, protests, and always wondering what would be next. This has been a year when all bets were off if you wanted predictability.

I have been so grateful during this time to be part of the nonprofit community and to see Compass' work moving ahead. Once again nonprofits responded to the increased need, and many came to Compass seeking strategic guidance in these turbulent times. Business professionals came to Compass to make a difference in their community. We've connected volunteers to nonprofits, and matched and trained board members. We've talked to nonprofit leaders. We've supported them and been inspired by them.

Now, like every spring, I'm excited to announce that the Compass Client Application for 2021-22 has just opened. (See deadlines, details and service lines below.) We believe our consulting services will be particularly helpful as nonprofits begin to recover from the pandemic and start to rebuild. There will be questions to answer and decisions to make. Compass teams will be ready to support organizations at this critical time with research, analysis, recommendations, and the care that comes from working closely together over an extended time.

Compass Classic Projects will run from September 2021 to May 2022. As always, we encourage nonprofit leaders to email or call us now to talk about the best project for your organization. We want to hear what's on your mind and think together about how Compass can be most helpful.

As the rest of the year unfolds, let me reassure you that we will be here with our local nonprofits doing what we like to do most of all – supporting the amazing organizations that do such important work and contribute so greatly to our community. We aren't moving.

Happy spring!

# JOIN A CLIENT INFO SESSION & APPLY FOR 2021-22 PRO BONO CONSULTING

See what Compass can do for you. We grant pro bono consulting services to nonprofits that benefit the Greater Philadelphia community. Each nonprofit client receives approximately \$230,000 of strategic consulting services - free of charge. The 2021-22 Classic Project Nonprofit Client Application is open until June 7, learn more and apply <a href="https://example.com/here">here</a>.

Select projects in one of five service lines: Board Development, Funding Strategy, Partnerships, Collaborations & Mergers, Strategic Alignment and Strategic Marketing. Eligibility requirements can be viewed here.

Interested? Learn more and apply <a href="here">here</a>. Or RSVP to an info session below:

Wednesday, April 28 9:30 am Zoom RSVP Wednesday, May 19 9:30 am Zoom RSVP

Questions? Please contact Executive Director Beth Dahle or Program Manager Shelley Dinehart.

# ON DEMAND OPPORTUNITIES OPEN TO VOLUNTEERS AND NONPROFITS

Does your nonprofit need immediate help with a single issue that can be addressed in less than eight weeks? Are you a professional who can offer your business skills to help solve an issue for a nonprofit? Last year, Compass introduced On Demand consulting projects, which provide immediate support to nonprofits. Due to strong interest, Compass is continuing to offer this much needed support. Project choices include finance, fundraising, communications, technology, programs, and HR.

Greater Philadelphia nonprofit applications can be found <u>here</u>. Volunteers are encouraged to apply <u>here</u>.

Click here to read more about our On Demand services.

#### **SORKIN CENTER HAPPENINGS**

#### **Sorkin Center Summit 2021**

Registration is now open for our anticipated annual Sorkin Summit, held virtually **May 18 and 20, 9:30am-11:30am ET.** This training event is for nonprofit board members, individuals interested in board service, and Executive Directors. Our two-session event will cover best practices in board governance, finance, and fundraising, and will include a panel on *Establishing and Supporting a Diverse and Inclusive Board.* Click for more information and to sign up. Participation is \$95.

### **Compass Connect Conversations**

We are seeking a full-time Development and Communications Associate for our DC office and Salesforce and Data Analytics Associate for our DC or Philadelphia office.

Our Development and Communications Associate will support major gifts, fundraising campaigns, donor relations, special events, and overall communications, including developing content for social channels and more. See the full description here.

Our Salesforce and Data Analytics Associate will be our go-to Salesforce administrator and support Compass data management and analysis. See the full description <a href="here">here</a>.

Submit applications by May 1, 2021.

### NONPROFIT ANNOUNCEMENTS

Do you know a nonprofit professional seeking leadership development? Princeton AlumniCorps' Emerging Leaders program is accepting online applications through April 30. The program provides affordable and meaningful professional development for mid-career nonprofit leaders who aspire to advance in their profession and want to get savvier about their own leadership and the organizational challenges they must manage.

Since its inception in 2011, Emerging Leaders has provided several hundred diverse young professionals with the skills, knowledge, and confidence that will increase their impact within organizations and within the sector. The eight monthly sessions (online for now) blend different experiential learning methods and diverse guest perspectives as we build a supportive learning community. Program information and the application can be found here. Deadline is April 30, 2021.

#### **COMPASS IS ON AMAZON SMILE**

We'll be smiling from the donations you'll generate for Compass when you sign up and shop on AmazonSmile! Each time you begin your shopping at smile.amazon.com, the AmazonSmile Foundation will donate 0.5% of your eligible purchases to Friends of Compass – with no additional cost to you. These contributions coupled with your direct donations will fuel us, so we can grow and scale our pro bono consulting work – strengthening as many nonprofits as we can.

Tip: Just be sure to shop from the AmazonSmile home page for your order to count. When you first visit it, you may need to select Friends of Compass.

### WE COULDN'T DO IT WITHOUT

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# Morgan Lewis













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## Greater Philadelphia 2020-21 Classic Clients

The Behavioral Wellness Center • Bringing Hope Home • Chester County Fund for Women and Girls • City Year Philadelphia • Cradles to Crayons • Domestic Abuse Project of Delaware County • Friends Association for Care and Protection of Children • HIAS Pennsylvania • Judith Creed Horizons for Achieving Independence • Norris Square Community Alliance • Philadelphia Animal Welfare Society • Philadelphia Interfaith Hospitality Network • Philadelphia OIC • PYO Music Institute • Ronald McDonald House Charities of the Philadelphia Region • Schuylkill Center for Environmental Education • Urban Affairs Coalition • YWCA Tri-County Area • Zhang Sah

# **Greater Philadelphia 2020-21 Micro Clients**

ACHIEVEability • Coded by Kids • The Common Place • The Crossing • Family Support Line of Delaware County • Graduate! Philadelphia • Horizons Greater Philadelphia • Intercultural Journeys • J. Lewis Crozer Library • Philadelphia Auto and Parole Inc. • Philadelphia Community Corps • Philadelphia Youth Network • Providence Center • Youth Empowerment Services (YESPhilly)

#### **Greater Washington**

#### 2020-21 Classic Clients

Adventure Theatre MTC • Best Buddies International: Capital Region • Bridges to Independence • Coalition for the Homeless • Community Bridges • DC Jazz Festival • DC Rape Crisis Center • Edu-Futuro • Girls on the Run - DC, Montgomery County & Northern Virginia • Good Shepherd Housing • Institute for Market Transformation • Jubilee Jobs • Mi Casa • National Child Research Center • NAMI Norther Virginia • Potomac Riverkeeper Network • Safespot of Fairfax • SEEC • SchoolTalk • Shaw Community Center • Together We Bake • Words Beats & Life

## **Greater Washington 2020-21 Micro Clients**

BroadFutures • Capital Area Asset Builders • City Blossoms • Compass • Family & Youth
Initiative • Family Place DC • Father McKenna Center • Fihankra Akoma Ntoaso (FAN) • Fishing
School • Hyacinth's Place • IN Series • Joe's Movement Emporium • Multicultural Career
Intern Program • New Endeavors By Women • Nu Sass Productions • Plants and Blooms
Relmagined • Platform of Hope • Sitar Arts Center • Solas Nua • theatreWashington • Tzedek
DC • Washington Inner City Lacrosse Foundation (WINNERS Lacrosse) • Washington Literacy
Center • We Happy Few • Woodley House

## Chicago 2020-21 Classic Clients

Albany Park Community Center • Chicago Lights • Claretian Associates • Compass to Care
• Crushers Club • Dare2tri • Lawyers' Committee for Better Housing • Little City Foundation •
Merit School of Music • North Side Housing and Supportive Services • Reading in Motion •
Recipe for Change • Red Clay Dance Company • Share our Spare • Spark Program Chicago •
TECH CORPS

#### **ABOUT US**

Compass believes nonprofits are the backbone of strong and vibrant communities and knows many are overstretched and under-resourced. Few can afford top-tier consulting firms. Compass has dedicated employees in Chicago, Greater Philadelphia, and Greater Washington, and has been providing pro bono professional consulting services to nonprofit organizations since 2001. We have connected more than 3,500 business professionals with nonprofits to complete 875 projects, providing over \$91 million in pro bono consulting services. To date, Compass has also placed 163 professionals onto 102 nonprofit boards. For more information, visit us at compassprobono.org.



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