



On Demand - Consulting Projects

On Demand Consulting Projects address a single issue. Compass connects nonprofits to a business professional with the expertise to quickly understand and address an immediate challenge with tailored recommendations. Volunteer consultants are not expected to support implementation, although many do continue to work with their client in a personal capacity after an engagement concludes.

On Demand - Thought Partners

Compass connects seasoned business professionals with nonprofit leaders. In a confidential setting, Thought Partners provide a trusted ear for scenario planning, courses of action, and may also facilitate conversations among board, staff, and leadership. Depending on a client's needs, a Thought Partner may offer several informal calls or schedule formal check-ins with an agenda.

On Demand Topics

I. FINANCE

- A. Cash Flow Analysis:** Evaluation of cash inflows and outflows over a fixed period
- B. Financial Model Creation:** Forecast for revenues and expenses for a fixed period, based on a revised assessment of finances

II. FUNDRAISING

- A. Digital Strategy Review:** Receive recommendations related to donation engagement online and related processes
- B. Donor Analysis:** Support for identifying most valuable categories of donors for outreach, using historical data and trends
- C. Map the Donor/Member/Patron Experience:** An audit of donor, member, or patron journey, and provide recommendations to improve interaction across platforms
- D. Research:** An annotated list of relevant grant and funding opportunities

III. GOVERNANCE

- A. Board Development:** A review of governance challenges (e.g., the articulation of the roles/responsibilities or appropriate activities of a nonprofit board)
- B. Bylaws and Policies:** A review, with proposed recommendations for bylaws or policies regarding board operations, may include liabilities

IV. HUMAN RESOURCES

- A. Benefits and Compensation:** A review with recommendations for new or existing policies
- B. Organizational Management:** Evaluation of staffing needs, organizational structure, or employee engagement
- C. Transition/Succession:** Development of a plan for future continuity of operations and leadership

V. MARKETING/COMMUNICATIONS

- A. Communications Audit/Strategy Review:** A review and/or refinement messages for existing communications platforms

B. Marketing Strategy Review: A review and recommendations for a plan, program or event; may include comparative analysis, market research, stakeholder analysis, etc.

VI. PROGRAMS

A. Partner Identification/Merger Assessment: A review of the risks and benefits of a merger or partnerships, may include development of selection criteria, a feasibility review of existing programs, cash flow required to support programs, virtual options, suspension, etc.

B. Programs Assessment: Assessment of feasibility of existing programs, may include review of cash flow required to support programs, virtual options, suspension, and partnerships

VII. TECHNOLOGY

A. Data Management: Assessment of data collection processes, tools, and analysis to better support decision-making

B. Scouting: Support to identify requirements for new technology or tools; develop an acquisition and adoption strategy

C. Technology Optimization: Assessment of existing technology capabilities and recommendations for more effective use of existing technology.