

Volume 19, Issue 1 April 2022

### Strategic Guidance. Stronger Nonprofits.









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Thank you to our Sponsors

"Our Compass team listened to our hope-based plans and dreams and turned it into an actual plan and as we requested in our application a road map of how to get there."

Nonprofit Client 2020-21

#### FROM THE NATIONAL BOARD CHAIR

A Pleasure to Be Back

This January, I became Chair of the Compass National Board. As a past project leader, DC Board member and Chair, and current project volunteer, it is great to be back working with colleagues on the board with a front seat to the community impact Compass employees and our volunteers have in Chicago, Greater Philadelphia, Greater Washington, and Minneapolis-St. Paul.

I'm not the only one who is "back" at Compass. Four of Compass' founders from 2001 are back serving on the National Board. Each year, volunteers and project leaders return to Compass – sometimes in consecutive years and sometimes after a break – to join consulting teams they know will make a difference in their community. Last year, a former Chicago volunteer came back to the organization looking to champion the launch of Compass projects and impact his Minneapolis community.

Friends and colleagues have been curious about why my support and engagement with Compass has endured after my first project experience in 2002. I engage with Compass because I care deeply about inspiring the business community to donate not only their treasure but also their time and skills to advance our local nonprofit organizations. Compass nonprofit clients serve our communities to make our cities thrive – making them a great place to live and work for all.

More personally, I have stayed engaged with Compass over the years for reasons such as the following: Read more

# JOIN A CLIENT INFO SESSION & APPLY FOR PRO BONO CONSULTING

See what Compass can do for you! Our 2022-23 Classic Project Nonprofit Client Application is open now. Are you a nonprofit that needs



strategic guidance in the areas of Board
Development, Decision Support, Funding
Strategy, New Ventures, Partnerships,
Collaborations & Mergers, Strategic Alignment,
Strategic Marketing, or Technology Strategy? We
grant pro bono consulting services valued at over
\$210,000, to nonprofits – free of charge.

### Interested in learning more? Join an information session and apply.

**Greater Philadelphia** 

**Greater Washington** 

Applications due Wednesday, June 8, at 5:00 pm

## SORKIN CENTER AT COMPASS 2022 Sorkin Summit

**Be the best board member you can be.** Join our 2022 Sorkin Summit Nonprofit Board Training on May 17 and 19, 9:00am-12:00pm EDT. Register <a href="here">here</a>.

Our highly anticipated annual training brings together current and prospective nonprofit board members, community changemakers, and social entrepreneurs to learn and lead.

This virtual, two-session event features panels led by nonprofit experts, with board members and executive directors sharing their real-world experience. Topics include:

- Best Practices in Board Governance Through a DEI Lens
- Understanding Nonprofit Finance and Risk Management
- The Board's Role in Nonprofit Fundraising

Cost is \$95 for both sessions. Questions? Contact Amy Cress.

**Register Here** 

#### ON DEMAND PROGRAM

Does your **nonprofit** need immediate help with a single issue that can be addressed in less than eight weeks? Are you a **professional** who can offer your business skills to help solve an issue for a nonprofit?



On Demand Consulting Projects connect nonprofits to a business professional with expertise to address and understand an immediate challenge with tailored recommendations.

Greater Philadelphia
Nonprofit Application
Volunteer Application



Thought Partners matches seasoned business professionals with nonprofit leaders to provide a trusted ear for scenario planning and courses of action in a confidential setting.

Greater Washington
Nonprofit Application
Volunteer Application

Applications accepted on a rolling basis.

Nonprofits may apply for both a Classic Project and On Demand.

#### COMPASS IN THE TWIN CITIES











Compass launched five pro bono strategic consulting projects for nonprofits in Minneapolis-St. Paul. Our work is ranging in issue areas and service lines, including Board Development for <a href="The Cedar Cultural Center">The Cedar Cultural Center</a>; Strategic Alignment for <a href="Code">Code</a>
<a href="Savvy">Savvy</a>; Decision Support for <a href="Girls on the Run Minnesota">Girls on the Run Minnesota</a>; Strategic Marketing for <a href="Latino">Latino</a>
<a href="Economic Development Center">Economic Development Center</a>; and Strategic Marketing for <a href="YWCA">YWCA</a>
<a href="Minneapolis">Minneapolis</a>. We're so proud to be here, supporting nonprofits with our talented and experienced Compass teams of volunteer business professionals.

One of our new clients said, "The team's ideas are boundless, and they continue to provide insights and tools that will be valuable to our organization post project completion."

Because of our warm welcome in the Twin-Cities, we'll be selecting more clients for pro bono consulting to aid them in their important social impact missions. Want to know how you can get involved as a nonprofit or volunteer? Contact Lisa Gaffney at <a href="mailto:lgaffney@compassdc.org">lgaffney@compassdc.org</a>.

#### **DONATE TO COMPASS**

Our vision is a shared one: a thriving community through stronger



nonprofits. Your donation enables Compass to provide nonprofits with equitable access to business professionals who lend their time, expertise, and passion. Thank you for your gift to Compass.

**Donate** 

### **2021-22 PROJECT CLIENTS**









# THANK YOU TO OUR SPONSORS We couldn't do it without you













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#### **ABOUT US**

Compass believes nonprofits are at the backbone of strong and vibrant communities and knows many are overstretched and under resourced. Few can afford top-tier consulting firms. Compass has dedicated teams in Chicago, Greater Philadelphia, and Greater Washington, and has been providing pro bono professional consulting services to nonprofit organizations since 2001. We have connected more than 4,300 business professionals with nonprofits to complete 1,077 projects, providing over \$106 million in pro bono consulting services. To date, Compass has also placed 200 professionals onto 129 nonprofit boards. For more information on how you can be a part of transforming your community, visit compassprobono.org.



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