

COMPASS' MISSION IS TO INSPIRE THE ACTIVE ENGAGEMENT OF BUSINESS PROFESSIONALS WITH THEIR LOCAL NONPROFITS TO TRANSFORM COMMUNITIES.

ON THE COVER

# **DC Central Kitchen**

Strategic Partnerships and Collaborations DC Central Kitchen provides healthy meals for children and adults in need, as well as job opportunities for adults overcoming

homelessness, addiction, and incarceration.

"As a result of the Compass project, we received amazing feedback from our staff and that has ignited their interest in wanting to find creative methods to continue to measure our impact across the organization."

**DC Central Kitchen** 

# **Marriott Foundation for People with Disabilities**

## **Funding Strategy**

The Foundation's centerpiece program, Bridges from School to Work, provides employment for young people with disabilities.





# THE YEAR IN REVIEW

The past year has been tremendously successful and exciting. Compass brought more than 400 business professionals into the nonprofit sector in Greater Washington and engaged 90 professionals in Greater Philadelphia.

In Greater Washington, we provided consulting teams to 60 local nonprofits. In addition, Compass matched 32 business professionals onto the boards of 27 nonprofits through our newest initiative, On Board. In Greater Philadelphia, we placed Compass consulting teams with 10 local nonprofits – in just our third year of operations! And finally, we began exploratory conversations in Chicago about opening a Compass office there.

At the same time that our attention was focused on the present and future, we also had a unique opportunity to look backwards as Compass completed its 15th year of projects. As we planned for our 15th Anniversary Celebration in November 2016, we had the chance to reminisce with Compass' founders, long-time volunteers and supporters. These conversations reinforced, and sometimes explained, why Compass continues to resonate with nonprofits and volunteers alike.

Since the early years, Compass has kept its eye on providing a high-touch program focused on a quality experience for both the nonprofits receiving services and the business people giving their time. Compass started as a small group of people who, in September 2001, came together to contribute to their community at a time of national crisis. Over the years, we have maintained that sense of community and shared commitment at Compass. Our volunteers know the Compass staff and know each other. Amazingly over 60% of last year's volunteers in Greater Washington had volunteered with Compass previously, as had 30% of volunteers in Greater Philadelphia.

Compass found its legs in Washington. Then we learned in Philadelphia that our program transfers to other communities. In both of these cities, Compass has been nurtured by the companies, the foundations, and most importantly by the individuals who understand the value of business people engaging at a deep level in the success of the community in which they live.

As we wrap up our 2015-16 project year, we want to take this moment to thank everyone who made the past year a success – our nonprofit partners, our volunteers, the Compass Board of Directors, our Advisory Board, and the donors who ensure that the good work continues. Happy 15th to Compass, and to all of you who have been part of this journey.

With deep gratitude,

Julie Maner Suzanne B. Laporte

Board Chair President



# Wilderness Leadership & Learning

Funding Strategy
WILL's mission is to provide challenging learning
opportunities that inspire youth to make good decisions,
become effective leaders, and achieve their goals.





# Girls on the Run of Montgomery County, MD

# Strategic Alignment

Girls on the Run of Montgomery County's mission is to educate and prepare young girls for healthy living through running activities.

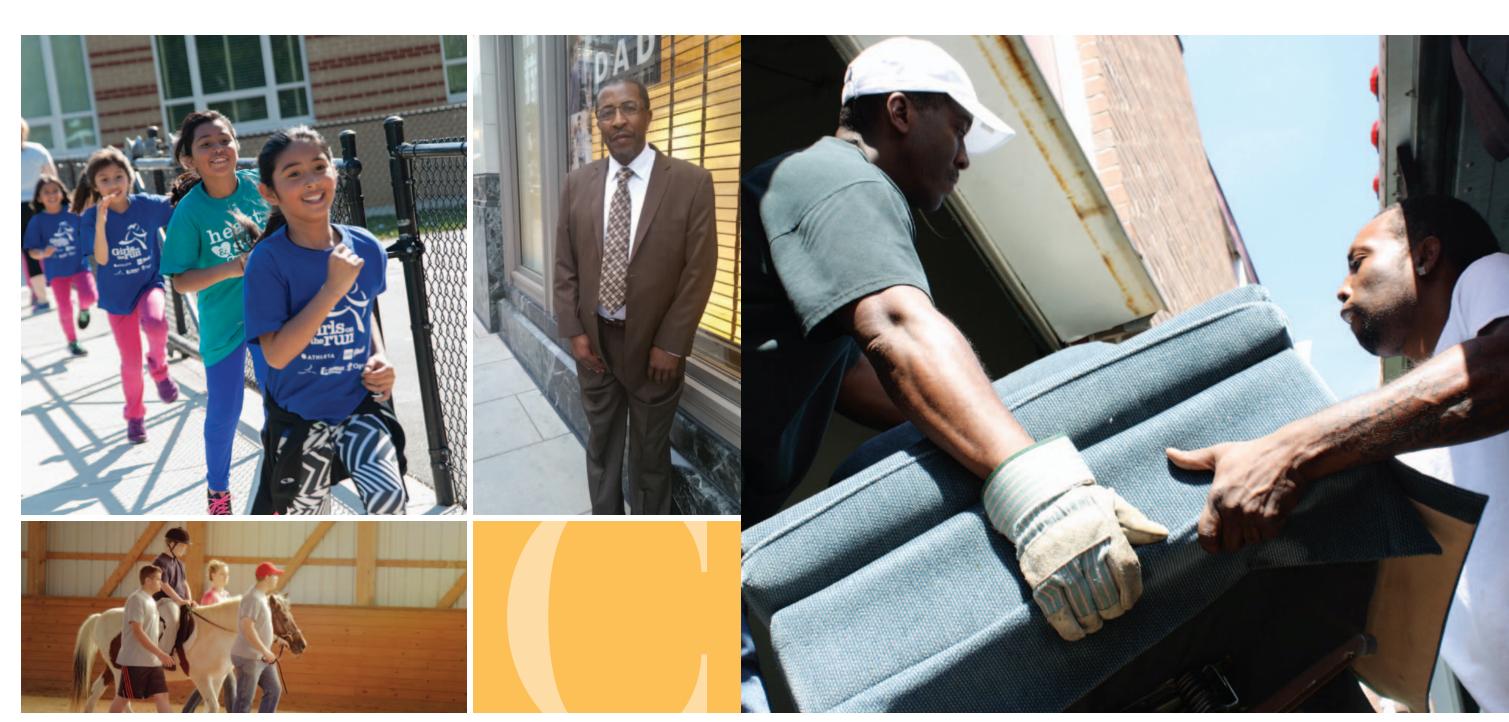
# **Cornerstone Community DC**

# **Funding Strategy**

Cornerstone Community DC provides a home and supportive services for homeless men with HIV/AIDS, as well as other physical and mental health issues.

"A year ago my board could not agree on the future direction of our organization because we lacked the information necessary to make strategic decisions. Our board now has a clear understanding of what our options are and how best to pursue them."

Girls on the Run of Montgomery County, MD



# Madison House Autism Foundation

## **Board Development**

Madison House Autism Foundation provides support, opportunities, and hope to adults with autism and their families.

# **A Wider Circle**

# Strategic Alignment

A Wider Circle works to alleviate poverty by providing basic need items, education and job preparedness and support.

# **Green Door**

## Strategic Alignment

Green Door helps men and women living with severe and persistent mental illness to lead independent and productive lives.

# The Next Step Public Charter School

## Strategic Planning

Next Step provides students aged 16-24 who are not supported in traditional high schools with the opportunity to continue their education.



# **Joe's Movement Emporium**

# Strategic Alignment

Joe's Movement Emporium promotes world performance traditions with an emphasis on dance and movement.







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# **Signature Theatre**

# Strategic Alignment

Signature Theatre is a Tony Award winning theatre that produces contemporary and classic musicals and plays.





' [The team] researched ways other organizations create revenue through the sale of merchandise... they validated my gut instinct about the long-term value of our children's books."

Reach Incorporated



# **Reach Incorporated**

# Funding Strategy

Reach Incorporated develops readers and leaders by preparing teens to serve as reading tutors and role models for younger students.

# Girl Scout Council of the Nation's Capital

## **Funding Strategy**

The Girl Scout Council works to build girls of courage, confidence and character.

# **Reading Partners**

# Strategic Marketing

Reading Partners' mission is to help children become lifelong readers by empowering community volunteers to provide individualized instruction.

# **Synetic Theater**

# **Funding Strategy**

Synetic Theater blends innovative techniques and movement, creating unforgettable visceral experiences for every audience.

# Our Military Kids

# **Board Development**

Our Military Kids provides support to military children of the National Guard and Reserves, as well as wounded warriors.



bethesda

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"The passion the Compass team brought to the table was infectious. I can see our board members re-energized."

Our Military Kids



# **Bethesda Green**

# Funding Strategy

Bethesda Green brings business, government and residents together to promote sustainable living practices.

# **Teaching for Change**

## **Funding Strategy**

Teaching for Change provides teachers and parents with the tools to create schools where students learn to read, write and change the world.

# **Veterans on the Rise**

# Funding Strategy

VOTR aims to end homelessness for veterans and veteran families.

# Sixth & I

# Strategic Alignment

Sixth & I's authors, speakers and life entertainment series is a secular cultural program that targets a diverse, multigenerational audience.





'The project was managed exceptionally well...the volunteers were incredibly smart, dedicated, and warm."

KEYS for the

**Homeless Foundation** 

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# **KEYS** for the Homeless Foundation

## Strategic Alignment

KEYS secures and provides in-kind goods, resources, and services to meet real life needs of those living in poverty.

# SOME (So Others Might Eat)

## Strategic Marketing

SOME's Center for Employment Training provides skills training, adult basic education, and career development for the poor and homeless.

"I couldn't imagine a more useful and productive experience both personally and professionally. The Compass Project Leader and I have become good friends and thought partners." Sixth and I



# **Capitol Hill Arts Workshop**

# Strategic Alignment

Capitol Hill Arts Workshop builds community through the arts.

# **Building Futures**

Funding Strategy
Building Futures' mission is to increase access
to safe, affordable quality housing for families,
children, and individuals living with HIV/AIDS
and other disabilities in DC.





# **One World Education**

Funding Strategy
One World Education's mission is to improve the research, writing, and presentation skills for middle school and high school students.



# **DC Doors**

# **Funding Strategy**

DC Doors moves people from homelessness to permanent, stable, and affordable housing by providing comprehensive support services.



# Accokeek Foundation and the Alice Ferguson Foundation

## Strategic Partnerships and Collaborations

The Accokeek Foundation and the Alice Ferguson Foundation cultivate the natural and cultural heritage of Piscataway Park.







# **Open Arms Housing**

# **Funding Strategy**

Open Arms Housing provides permanent supportive housing for women who have a wide range of mental health and physical challenges.

# **STRIVE DC**

# Strategic Alignment

STRIVE DC's mission is to help people acquire the life-changing skills needed to overcome challenging circumstances and find sustained employment.

# **Healthy Babies Project**

# Strategic Alignment

Healthy Babies Project helps at-risk DC families have healthy babies, reverse the cycle of poverty, and move into self-sufficiency.





"The Compass project was invaluable. Our team brought much needed expertise in business areas that our board and staff did not possess."

Dana Tai Soon Burgess Dance Company

# Dana Tai Soon Burgess Dance Company

## Strategic Alignment

The Dana Tai Soon Burgess Dance Company creates and performs new modern dance choreographies.

# Chess Challenge in DC

# **Board Development**

Chess Challenge in DC seeks to promote the academic, social, and leadership development of under-served youth in the District of Columbia.





# Theatre Lab School of the Dramatic Arts

# Strategic Marketing

The Theatre Lab makes high-quality dramatic arts instruction accessible to youth and young adults.

# **Empower DC**

# **Funding Strategy**

Empower DC's mission is to enhance, improve, and promote the self-advocacy of low and moderate income DC residents.







# Funding Strategy

BUILD equips youth in under-resourced communities for high school, college, and career success through entrepreneurship-based, experiential learning.



# **Earth Conservation Corps**

# Funding Strategy

ECC is an environmental action program that empowers unemployed youth to restore the Anacostia River, the community, and their lives.

# **Lab School of Washington**

# Strategic Planning

The Lab School of Washington serves students with language-based learning disabilities and ADHD.





# **Equal Rights Center**

# Strategic Alignment

The Equal Rights Center's mission is to advance civil rights in housing, employment and access to public accommodations.



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# **U.S. Chess Center**

## **Funding Strategy**

The U.S. Chess Center's mission is to teach chess to children, particularly those who are at-risk, as a means of improving academic and social skills.



# Strategic Partnerships and Collaborations

Cornerstone Montgomery empowers people living with mental health and co-occurring substance use disorders to integrate successfully in the community.





"Our organization grew significantly in complexity but our board had not. Compass reviewed our board processes and made recommendations that will strengthen the board to better manage the organization. It was exactly what we needed."

**Our Daily Bread** 

# Washington Legal Clinic for the Homeless

## **Board Development**

The Legal Clinic combines community lawyering and advocacy to make justice a reality for those who struggle with homelessness and poverty.



# **Our Daily Bread**

## **Board Development**

Our Daily Bread provides Fairfax County residents with short-term safety net services and empowers them to work toward long-term self-sufficiency.

# **Project Create**

## **Board Development**

Project Create provides accessible arts for children, youth and families experiencing homelessness and poverty in DC.

# **DC Volunteer Lawyers Project**

## Strategic Alignment

DCVLP creates a network of volunteer lawyers to provide high-quality, pro bono legal services to low-income individuals who are domestic violence victims, at-risk children, or who have other urgent family law needs.

"Thanks to Compass and our exceptional consulting team, DASH has a better, more comprehensive, and nuanced understanding of our capacity to enter into partnerships with other organizations, as well as of our organizational health over all."

**District Alliance for Safe Housing** 



"It is amazing to me that these professionals who have full time jobs and lives and all other kinds of things going on are so eager and willing to contribute time to help nonprofit organizations. It does my heart good to know that there are all these professionals out there looking for ways to give back."

The Arc of Northern Virginia



# Arc of Northern Virginia

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## Strategic Marketing

The Arc of Northern Virginia promotes and protects the human rights of people with intellectual and developmental disabilities.

# District Alliance for Safe Housing

# Strategic Partnerships and Collaborations

DASH provides access to safe housing and services for survivors of domestic and sexual violence and their families.

# **Happenstance Theater**

### **Incubator Project**

Happenstance Theater is committed to devising and producing original, performer-created visual, poetic theater.

# Life Asset

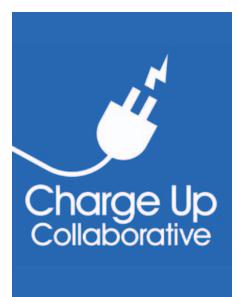
#### **Board Development**

Life Asset's mission is to help alleviate poverty by empowering people through affordable financial products, services, and education.



"Compass is an unusually well run organization and they are able to bring together an exceptionally talented and motivated team of professionals."

Life Asset



# **Charge Up Collaborative**

# Strategic Alignment

Charge Up raises awareness of nonprofit capacity building services and helps nonprofits access services.



# **DC Fiscal Policy Institute**

## **Funding Strategy**

DCFPI influences budget and policy decisions to reduce poverty and income inequality.

# Montgomery County Coalition for the Homeless

## **Funding Strategy**

MCCH combines housing solutions with supportive services to end homelessness in Montgomery County.





# **Capital Fringe**

#### **Board Development**

Capital Fringe presents the work of innovative performing artists.

# **GOVERNANCE**

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We are grateful for the continued support of the Greater Washington alumni clubs of the following business schools:

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University of Pennsylvania Wharton School of Business

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Yale School of Management

# **Corporate Supporters**

We are incredibly grateful for both financial and volunteer recruiting support from the following corporate partners:

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We also appreciate volunteer recruiting support from the following:

Abt Associates

Accenture

CEB

Deloitte Consulting

IBM

Kaiser Associates

Morgan, Lewis & Bockius LLP

PricewaterhouseCoopers WilmerHale LLP

World Bank

We are thankful for financial contributions from The JBG Companies.

We are grateful for pro bono legal services from Arnold & Porter.

# Foundation Supporters

We thank the following foundations whose support allowed us to assist so many nonprofits this year. Some of the these foundations provided general operating support to Compass, while others sponsored projects for their grantee organizations, and some did both!

With much gratitude, we acknowledge:

Anonymous

The Morris and Gwendolyn Cafritz Foundation

The Jovid Foundation

The J. Willard and Alice S. Marriott Foundation

The Eugene and Agnes E. Meyer Foundation

Share Fund

And special thanks to Share Fund for partnering with Compass to sponsor 30 Micro Projects for Share Fund grantees.



# Miriam's Kitchen

Strategic Marketing Miriam's Kitchen aims to end homelessness through systems change and provides case management services to chronically homeless individuals.

In 2015-16, Compass volunteers provided the market equivalent of \$6.0 million in strategic consulting, free of charge, to Greater Washington nonprofits.

Compass gratefully acknowledges the generous supporters who made our work with 60 Greater Washington nonprofits possible in 2015-16. Every donation to Compass stretches deep into the community, making high-level, pro bono consulting available to the Greater Washington nonprofit community. Every \$1 donated to Compass translates into \$14 of consulting services back to the nonprofit community.

## **GOLD CIRCLE**

\$20,000 and above Cathy and Brian Bernasek

#### **BENEFACTORS**

\$10,000-\$19,999 Anonymous

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Danny Fortin\* - PricewaterhouseCoopers

Lauren Fox\* - Capital One

Zachary George\* - PricewaterhouseCoopers

Lisa Lindgren\* - Adobe

Sonya Sbar - Calvert

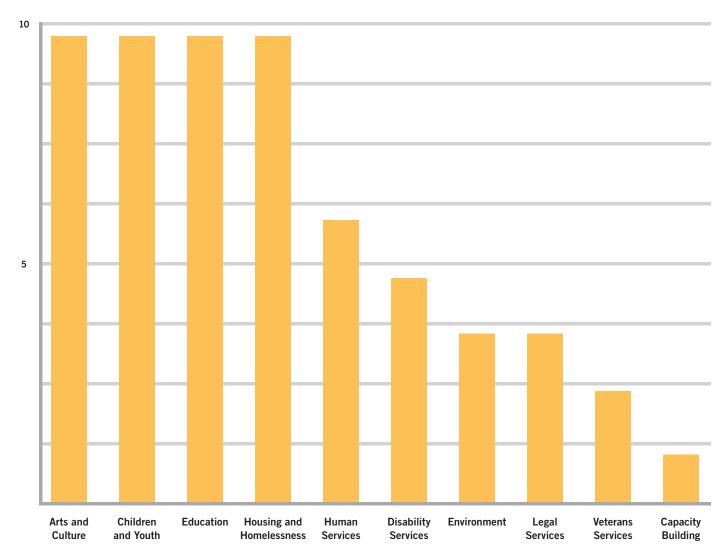
Laurie MacNamara - Booz Allen Hamilton Daniel Michaels - Kirkland & Ellis Kimberly Moorehead - AARP Natalie Robinson - AARP Dermott Ryan - Exxon

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\*denotes 2015-16 volunteer

# **ISSUE AREA DISTRIBUTION**

# 2015-16 GREATER WASHINGTON CLASSIC AND MICRO PROJECTS



Issue Area

Compass works with nonprofits across issue areas. All of the nonprofits benefit the local community.

# GREATER WASHINGTON CLASSIC PROJECTS

#### A Wider Circle

Tim Saunders, Project Leader Sasan Dehghan, Deputy Project Leader Erika Bakkar, Philip Bradley, Carl Cohen, Sarah Dean, John Freedman, Diane Mars, John Strongman

# Accokeek Foundation and Alice Ferguson Foundation

Brett Crawford, Project Leader Alex Hymanson, Deputy Project Leader Elizabeth Elliott, Nasim Lari, Lisa Lindgren, Megan Ortiz, Kara Singsank, Sungmin Song, Ken Zhang

#### **Arc of Northern Virginia**

Scott Dulman, Project Leader Lauren Fox, Deputy Project Leader Raj Kabade, Anil Kochhar, Andrea Koenig, Erin Langley, Daniel Palmer, Audrey Speer

#### **Capital Fringe**

Saket Jain, Project Leader Hollie Freeman, Deputy Project Leader Hillary Harlan, Ron Lee, Lynn O'Connell, Arjun Pradeep, Nick Tanner

## **Charge Up Collaborative**

Tom Carmody, Project Leader
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Christine Heffernan, Jenna Louie, Ken Palm,
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# **Cornerstone Montgomery**

Jeff Kass, Project Leader

Kara Sullivan, Deputy Project Leader Marnie Boyer, Suzanne Cox, Sadhna Gupta, Luke Heselden, Barbara Kafka, Bob Winter

## **DC Central Kitchen**

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## **District Alliance for Safe Housing**

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#### **Equal Rights Center**

Christian Pearson, Project Leader John Fluitt, Deputy Project Leader Christian Kochon, Samir Luther, Aida Misailidis, Emily Rinner

# Girl Scout Council of the Nation's Capital

Akosua Baah-Dwomoh, Project Leader Deirdre Vollmer, Deputy Project Leader Alison Damaskos, Miriam Mokuena, Jordan Scarboro, Dalton Shaughnessy, Beth Suarez, John Tannous

### Girls on the Run of Montgomery County, MD

Lorraine Madala, Project Leader Ola Olabode, Deputy Project Leader Karishmah Bhuwanee, Renee Desing, Kim Feinstein, Monée Jackson, Sarah Kim, Folu Okunade, Rachel Roth

#### **Green Door**

Chris Sutton, Project Leader

Jason Bargnes, Hannah Breul, Chris Hanley, Chris Magnan, Erin Mirkin, Susan Morita, Jessica Shuster

#### Joe's Movement Emporium

Jeff Bowers, Project Leader Rob Whitney, Deputy Project Leader Moni Banerjee, Adam Dorko, Lekha Ragavendran, Nancy Sikorsky, Ralph Sonenshine, Morgan Williams, Sarah Zolad

#### Lab School of Washington

Rich Rasmus, Project Leader
Danny Fortin, Deputy Project Leader
Kimberly Leighton, Paul Lyons,
Kristin Penchal, Martha Searby, Rob Wetzel,
Anne Wingate, Andrea Zimmer

# Marriott Foundation for People with Disabilities

Harold Rosen, Project Leader Megan Tooley, Deputy Project Leader Sarah Abedin, Marni Ahram, Nancy Gephart, Calvin Harris, Jim Imamura, Marian Saxena, Sara Zellner

# Miriam's Kitchen

Carol Bloomberg, Project Leader Zachary George, Deputy Project Leader Isabel Eckstein, Audrey Horn, Kevin Toomey, Ryan Ulbrich, Justine Wu, Tony Zaffirini

# Montgomery County Coalition for the Homeless

Andrew Morrison, Project Leader Terry Knapp, Deputy Project Leader Kayode Aje, Kristen Edington Saunders, Douglas Kelly, Ashley Lowe, Betty Royster, Carol Wong

## **Next Step Public Charter School**

Roy Gamse, Project Leader Vik Srinivasan, Deputy Project Leader Maria Acebal, Jessica Andrus, Vicki Burns, Bhrugu Pange. Bismah Rahmat, Anand Sharma, Laura Yu

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## **Our Daily Bread**

Paula Jacobs, Project Leader Adriel Pond, Deputy Project Leader Bruce Barlow, Kevin McCrory, Melissa Medina, Andrew Varner, Lindsay Whorton

#### **Our Military Kids**

Barry Miller, Project Leader Philip Harper, Deputy Project Leader Mark Bendza, Naomi Hartman, Ben Mednick, Carrie Milbrath, Laurell Sheedy McCready, Paul Taylor

#### **Reading Partners**

Douglas Henry, Project Leader Inna Karyeva, Deputy Project Leader Christopher Ashley, Steph Bloch Newman, Ana Gaudencio, Nate Gorence, Harrison Greer, Eileen Schmidt, Sharon Taylor

#### Signature Theatre

Hilary Miller, Project Leader Larry Fullerton, Deputy Project Leader Valerie Alcindor, Rachel Jacobs, Whitney Moore, Irinia Nowak

#### Sixth & I

Patrice Feinstein, Project Leader

Dave Wetzig, Deputy Project Leader

Lan Groon, Howard Hydo, Nathalia Mi

Ian Green, Howard Hyde, Nathalie Miraval, Barbara Phillips, Kushaan Shah, Jane Slatter, Silvia Wiesenmiller

### SOME

Burgess Levin, Project Leader Andy Sugrue, Deputy Project Leader John Cooper, Sam Kassar, Nick Martinez, Michelle Meyer, Melinda Salaman, Jackeline Vasilatos, Elizabeth Whitmore

#### Theatre Lab

Dakota Korth, Project Leader Julian Van Giessen, Deputy Project Leader John Dameron, Alysia Evanitsky, Kelsey Fraser, Ashima Khanna, Dawn McAvoy, Kathy Ng

## **Veterans on the Rise**

Harry Knight, Project Leader Josh LaBell, Deputy Project Leader Rich Clough, Brian Cooney, Jay Howard, Nagesh Jaladi, Charles Njoku, Susan Stewart, Ellett Toomey

# GREATER WASHINGTON MICRO PROJECTS

#### **BEST Kids**

Ashley Tatum, Project Leader Mollie Dougherty, John Anderson, Mike Rogers, Amy Sparrow

#### **Bethesda Green**

Eric Petersen, Project Leader Mariya Kretova, John Lehman, Molly Lynch, Ximena Velez

#### **BUILD Metro DC**

Rebecca Friedman, Project Leader Robert Carlisle, Colleen Considine, Omid Harraf, Bradford Koenitzer

#### **Building Futures**

Sharon Johnson, Project Leader Yewande Alade, Mike Pickett, Shaunte Ramsby, Michael Sagan

#### Capitol Hill Arts Workshop

Ashley Culbertson, Project Leader Julie Ann Haldeman, Mary Dunbar, Rania Qura, Sam Weyrauch

#### Chess Challenge in DC

Christina Hedberg, Project Leader Aalok Dave, Matthew Eirich, Renee Gerber, Julian Sculley, Mariann Zylstra

# Community Foundation for the National Capital Region

**Julian Van Giessen, Project Leader** Eva Baker

## **Cornerstone Community DC**

**Alicia Toles, Project Leader**David Cramer, Janet Lee, DeJuan Price,
Shahid Salam

## Dana Tai Soon Burgess Dance Company

**Sweeny Chhabra, Project Leader**Fannie Delavelle, Sanem Kabaca, Anly Lor

# DC Bar Pro Bono Center

Michael Dickson, Project Leader Betsy Hanlon, Catherine Long, Brendan Maggiore, Debbie van Opstal

#### DC Diaper Bank

#### Char Beales, Project Leader

Siddhartha Aneja, Stacy Frazier, Burgess Robinson, Sarah Rupp, Stephanie Sawda

#### DC Doors

#### Cheryl Vance, Project Leader

Charles Choi, David Garcia, Lucy Montgomery, Judith Osei

#### **DC Fiscal Policy Institute**

Juliana Su, Project Leader Carlos Coronado, Maryam Ghariban, Namir Shah, Donald Thomas

## **DC Volunteer Lawyers Project**

Lisa Benjamin, Project Leader Nick Bryan, Ben Chapin, Spencer Davis, Kelly Graveline

## **Earth Conservation Corps**

Melissa Dulksi, Co-Project Leader Denise Kootin-Sanwu, Co-Project Leader Nathaniel Carroll, James Hunter

### Empower DC

Robin Lazrus, Project Leader Tina Cheng, Anya Clifford, Bradley Kistler, Gvasi Parrish

# Happenstance Theater

**Bob Reisner, Project Leader** Aldo Frosinini, Alberto Gomes Da Silva, Mike Robertson, Paul Robichaux

#### **Healthy Babies Project**

Muhammad Ghatala, Project Leader Linda Griggs, Andrea Johnson, Mirieth Valenciano Marin, Tiffany Yang

#### **KEYS For The Homeless Foundation**

David Bear, Project Leader
Jenny Cheung, Melina Schoppa, Jim Sims

#### Life Asset

Anya Bahros, Project Leader Rob Bertin, Ann Rennie, Andria Seneviratne, Kyle Waters

#### **Madison House Autism Foundation**

John Barpoulis, Project Leader Lorrie Kaplan, Hyuk Lee, Ned Purdon, Elizabeth Rubenfield

# One World Education Nazlin Bhimji, Project Leader

Josh Laredo, Carol Lucas, Lehigh Mearns, Mac Norton

#### **Open Arms Housing**

Amanda Robison, Project Leader Miranda Da Costa, Sothir Khem,

Shibani Sareen, Tripti Singh

## **Project Create**

Anam Abdulla, Project Leader Robbie Manhas, Zarko Palankov, Dana Payne, Kaily Yee

#### Reach Incorporated

Jennifer Blasko, Project Leader Shahar Abrams, Greg Beckwith, Nikolai Boboshko, Lucy Chang

#### **Spooky Action Theater**

**Teri Alexander, Project Leader**Colin Curzi, Hannah Lauber, Andrea Payne,
Elaine Song

## STRIVE DC

Abbey Gibson, Project Leader Catherine Gwin, Tim Matthews, Leon RisCassi

### Synetic Theater

Emily Wexler, Project Leader AJ Calbert, Jana Chan, Liang Liu, Steven Wright

## Teaching for Change

Vandana Aggarwal, Project Leader Alethea Davis, Maya Graham, Young Jang, Laurie Josephson

## U.S. Chess Center

Kathy Gaubatz, Project Leader Mike Hitsky, Ben Neese, Riana Shah, Emily Sobel

# Washington Legal Clinic for the Homeless

**Bridget Richardson, Project Leader** Tara Clemons, Axel Lopez de Cardenas, Ken Schoppman, Joe Toner

#### Wilderness Leadership & Learning

**Avi Raizada, Project Leader** Nicolai Gamrasni, Amy Kaplan, Elissa Kurtz, Amanda Young

For years, the D.C. Bar Pro Bono Center had been approached by their social service nonprofit clients for support regarding the effects of gentrification on nonprofits in the Greater Washington region. According to Regina Hopkins, Assistant Director at the D.C. Bar Pro Bono Center, many of D.C.'s nonprofits are currently located in rapidly gentrifying neighborhoods, such as Columbia Heights, Shaw, Adams Morgan and the U Street Corridor, which has posed challenges to the organizations.

To better understand the scope of the problem, the D.C. Bar Pro Bono Center approached Compass in January 2016. Compass engaged a team of five business professionals, with backgrounds in consulting, law, and nonprofit management, who interviewed leaders at 21 nonprofits to find out the following:

- What issues and challenges nonprofits are facing in areas undergoing economic and demographic changes?
- How are nonprofits dealing with these challenges successfully or unsuccessfully?
- How effective are current policies/regulations in assuring the continuity of critical services and what else might be needed to protect them?

# **Key Findings**

First, gentrification is a front-burner issue for every nonprofit that participated in the study – although for different reasons.

- Organizations that rent their space are being priced out of gentrifying neighborhoods.
- Organizations that own their building face challenges, too. Their clients are leaving the neighborhoods they serve and often do not have easy access to their services. Tensions between new and more affluent neighbors are also increasing.
- On the other hand, some nonprofits have been able to access significant equity in property they own creating a financial cushion that strengthens their mission.



Second, nonprofits are evolving and adapting in ways that mitigate the impact of gentrification. Some have expanded their geographic reach or their target client base. For example, one early education nonprofit now targets the children of low-income workers, rather than the residents, in its neighborhood. An interesting byproduct of gentrification is often the expansion of retail businesses and restaurants. Another nonprofit has ramped up neighborhood outreach to proactively contact local churches and civic groups to dispel problems before they heat up. In some cases, nonprofits are meeting clients where they are now located, by making their case workers mobile. Others are replicating their service model at satellite locations.

Third, the Compass team found that many nonprofits lack the strategic and financial planning capabilities to manage these issues. In particular, gentrification demands new areas of Board member expertise – expertise that often doesn't exist on most nonprofit Boards. This is an area where Compass could provide meaningful assistance going forward.

These are only some of the insights and findings that were presented by the Compass team in June at a conference hosted by the D.C. Bar Pro Bono Center entitled, "The Impact of Gentrification on D.C.-Area Nonprofits."

The conference also featured a panel of speakers from former Compass clients DC Central Kitchen and Carpenter's Shelter, as well as from N Street Village. The nonprofit leaders discussed business models that help nonprofits stay in their current locations in the midst of changing real estate prices and demographics.

By understanding the impact of gentrification, Compass and the D.C. Bar Pro Bono Center hope to assist nonprofits that are navigating these unsettled and unprecedented changes, while advising the sector as a whole about how best to approach these issues.

# DC Bar Pro Bono Center

(Opposite) Leaders from three local nonprofits joined Compass in a conference in exploring the impact of gentrification on DC nonprofits.

ON BOARD SPECIAL EVENTS SPECIAL RECOGNITION

We are pleased to report that the On Board program was a great success in its second full year. The On Board program places business professionals onto local nonprofit boards, building on Compass' experience working with nonprofit boards.

In two cohorts, we placed 33 candidates on the following 28 nonprofit boards:

Advocates for Children and Youth

Black Student Fund

**Bright Beginnings** 

Byte Back\*

Carpenter's Shelter\*

CASA Prince George's County

Center for Alexandria's Children

Class Acts Arts

Cornerstone Montgomery

Elizabeth Ministries

Family and Youth Initiative

First Generation College Bound

Fishing School\*

For the Love of Children

Friends of Guest House

Identity, Inc.

Iona Senior Services

Jubilee JumpStart\*

Kid Power

Reach Incorporated

Reading Connection

Safe Shores

Sasha Bruce Youthwork

Seabury Resources for the Aging

Stone Soup Films

Theatre Lab

Thrive DC

Western Fairfax Christian Ministries\*

We would like to thank the On Board Committee for supporting this year's program and interviewing both candidates and nonprofit Executive Directors and Board Chairs.

#### On Board Committee

Phyllis Caldwell

John Collins

John Crain

Hope Gleicher

Cassandra Hanley

Mohamed Kande

Jeff Kass

Burgess Levin

Laurie MacNamara

Mary Stuart McCamy

Julie Maner

Karen Mazze

John Nolan

John Oberdorfer

Nick Reding

Craig Schultz

Sally Sloan

Richard Stern Polly Vail-Walsh

Andrew Young

# Social Enterprise Conference

On November 12, 2015 Compass hosted the inaugural Social Enterprise Conference with the Harvard Business School Club of Washington. Harvard Business School Professor Michael Wheeler led an interactive workshop on "The Art of Negotiation" with 35 Executive Directors of local nonprofits, followed by an engaging lecture on "The Battle of Gettysburg: Persuasion, Character and Leadership."



Professor Michael Wheeler from Harvard Business School.

#### **Greater Washington Client Selection Committee**

Jennifer Blasko, Carol Bloomberg, Elayne Chow, John Crain, Noran Eid, Kara Fisher, Danny Fortin, Roy Gamse, Douglas Henry, Luke Heselden, Paula Jacobs, Jeff Kass, Michael Kim, Susan Laws, Olatokunbo Olabode, Kristalee Overdahl, Victoria Pierce, Chase Rowan, Abigail Rybnicek, Megan Tooley

#### **Greater Washington Project Advisors**

Cathy Bernasek, Jennifer Blasko, Carol Bloomberg, Sue Butterfield, John Crain, Brett Crawford, Marty Concannon, Neena Graham, Scott Hefter, Michael Kim, John Nolan, Susan Park, Victoria Pierce, Nowell Rush, Susan Thaxton, Ashley Tatum, Ari Zentner

#### **Greater Washington Service Line Trainers**

Carol Bloomberg, John Crain, Brett Crawford, Scott Hefter, Michael Kim, Victoria Pierce, Susan Thaxton

## **Greater Washington Project Leader Selection Committee**

John Collins, Hope Gleicher, Hilary Joel, Mohamed Kande, Julie Maner, Bud Moeller

### **Compass Summer Interns**

Noel Antonisse, Aamana Feroze, Jack Irion, Elaine Koo, Cole Maner, Olivia Risoleo, Rachel Risoleo

And special thanks to:

- Howard Hyde for coordinating volunteer activities and pro bono services at Arnold & Porter
- Dan McVane for assisting with the Compass annual audit
- Paula Jacobs and Julian Van Giessen for their leadership of the Volunteer Contest

We would like to wish luck to our volunteers who plan to enroll in MBA programs this fall.

<sup>\*</sup> More than one On Board candidate placed on the Board of Directors.

#### ARTS AND CULTURE Adventure Theatre Musical Theatre Center Annapolis Symphony Arena Stage Art Enables

Arts and Humanities Council of Montgomery County banished? productions

Capital Fringe

Capitol Hill Arts Workshop Clarice Smith Performing Arts Center

Class Acts Arts Corcoran Gallery of Art Critical Exposure CulturalDC

Dana Tai Soon Burgess Dance Company

Dance Exchange Dance Institute of Washington

Culture Shock

DCTV (Public Access Corporation of DC) Friends of the National Zoo (FONZ)

Happenstance Theater **HumanitiesDC Imagination Stage** Impact Silver Spring Joe's Movement Emporium

Keegan Theatre Levine School of Music Lumina Studio Theatre Maryland Hall for the Arts

Maryland Youth Ballet

National Building Museum National Cherry Blossom Festival National Conservatory for Dramatic Arts

National Trust for Historic Preservation National Women's History Museum

Oatlands

PEN/Faulkner Foundation President Lincoln's Cottage **Project Create** 

Signature Theatre Sitar Arts Center Sixth & I

**Spooky Action Theater** Synetic Theater

Theatre Lab School of the Dramatic Arts Washington Ballet Theatre Washington/Helen Hayes Awards

Washington National Cathedral Washington Performing Arts Society

Washington Stage Guild Words Beats & Life

#### CHILDREN AND YOUTH

**Community Education Group** 

Critical Exposure

Alexandria Seaport Foundation **BEST Kids** Black Student Fund Boys & Girls Clubs of Greater Washington Campagna Center Capital Partners for Education CASA for Children of DC Chess Challenge in DC City Gate City Year Washington DC College Success Foundation CollegeTracks

DC Action for Children DC Lawyers for Youth

DC Scores Dance Institute of Washington Earth Conservation Corps For the Love of Children

Girl Scout Council of the Nation's Capital Girls on the Run – DC

Girls on the Run of Montgomery County, MD **Higher Achievement** Horton's Kids

Identity, Inc. Kid Power

Latin American Youth Center Maryland Youth Ballet

National Center for Children and Families Network for Teaching Entrepreneurship New Community for Children

Our Military Kids Playworks DC

Prince George's Child Resource Center

Public Allies Reading Partners Sasha Bruce Youthwork Sitar Arts Center

St. Ann's Center for Children, Youth, and Families

Step Afrika! Teens Run DC U.S. Chess Center Urban Alliance

Wilderness Leadership & Learning Wonders Child Care

YMCA of Metropolitan Washington YWCA of the National Capital Area

### COMMUNITY DEVELOPMENT AND SUPPORT

501cTECH Arcadia Food

Catalogue for Philanthropy Center for Nonprofit Advancement

Charge Up Collaborative City First Enterprises Coalition for Smarter Growth

Compass

Community Foundation for Northern Virginia Community Foundation for the National

Capital Region DC Bar Foundation Empower DC FRESHFARM Markets Fair Chance Impact Silver Spring

Jovid Foundation Latino Economic Development Center

Leadership Greater Washington Leadership Sanctuary

Life Asset

Yachad

Pentagon Memorial Fund Stone Soup Films

Taproot Foundation DC Volunteer Fairfax

Washington Area Bicyclists Association Washington Area Community Investment Fund

40

of Grantmakers

Washington Regional Association

#### **DISABILITY SERVICES**

Arc of Northern Virginia Cornerstone Montgomery Easter Seals Serving DC | MD | VA Green Door Linden Resources Madison House Autism Foundation Marriott Foundation for People with Disabilities Mental Health Association of Montgomery County Northern Virginia Therapeutic Riding Program

Quality Trust for Individuals with Disabilities

#### **DOMESTIC ABUSE**

Calvary Women's Services DC Volunteer Lawvers Project District Alliance for Safe Housing My Sister's Place

Treatment and Learning Centers

## **EDUCATION**

826DC

Black Student Fund Bridges Public Charter School **Bright Beginnings** Briya Public Charter School Byte Back BUILD Metro DC Capital Area Asset Building Capital Partners for Education

Carlos Rosario International Public Charter School

Center for Inspired Teaching César Chávez Public Charter School Chelsea School

Child & Family Network Centers College Success Foundation

CollegeTracks Communities in Schools of the Nation's Capital Computer C.O.R.E.

DC Promise Neighborhood Initiative

Fllington Fund

Elsie Whitlow Stokes Public Charter School Free Minds Book Club & Writing Workshop

Friendship Children's Center Higher Achievement

Hopkins House Horizons Greater Washington

**Howard University School of Communications** Ivvmount School

Kingsbury Center Lab School of Washington Latin American Montessori Bilingual

Public Charter School Life Asset

Literacy Council of Northern Virginia Literacy Lab Live It Learn It

Main Street Child Development Center Mentors of Minorities in Education, Inc.

National Child Research Center National History Day

National Science Teachers Association National Women's History Museum New Community for Children

Next Step Public Charter School One World Education

PEN/Faulkner Foundation Reach Incorporated **Reading Connection** Reading Partners River School Rosemount Center

Scholarship Fund of Alexandria See Forever Foundation/Maya Angelou Schools

Teaching for Change Turning the Page Two Rivers Public Charter School

Washington English Center Washington Literacy Center Washington Middle School for Girls

Washington Yu Ying Public Charter School Words Beats & Life

VirginiaFIRST YouthBuild Public Charter School

## **EMERGENCY RELIEF**

Arlington Thrive American Red Cross - Alexandria, VA American Red Cross - DC

#### **ENVIRONMENT**

Accokeek Foundation Alice Ferguson Foundation Anacostia Watershed Society Audubon Naturalist Society Bethesda Green Coalition for Smarter Growth **C&O Canal Trust** 

Earth Conservation Corps Friends of the National Arboretum Green America

Living Classrooms National Cherry Blossom Festival University of Maryland Center for

**Environmental Studies** Wilderness Leadership & Learning

### **FAMILY SUPPORT**

A Wider Circle Avuda The Barker Foundation Caregiver Action Network Child Center and Adult Services Child & Family Network Centers DC Diaper Bank For Love of Children Georgia Avenue Family Support Collaborative Good Shepherd Housing and Family Services Healthy Babies Project Insight Memory Care Center Kidsave International Latin American Youth Center Northern Virginia Family Service Parent Encouragement Program St. Ann's Center for Children, Youth,

### **HEALTHCARE**

and Families

Stop Child Abuse Now

Vehicles for Change

Home Care Partners

**Total Family Care Coalition** 

Voices for a Second Chance

Alzheimer's Association Brain Injury Services **CDC** Foundation Children's Inn at NIH Community Education Group Community Ministries of Rockville Emmaus Services for the Aging Georgia Avenue Family Support Collaborative **Greater Prince William Community** Health Center Healthy Babies Project

Insight Memory Care Center Mary's Center for Maternal and Child Care Mental Health Association of Montgomery County National Multiple Sclerosis Society Northern Virginia Area Health Education Center Northern Virginia Family Service NOVA ScriptsCentral Phoenix Houses of the Mid-Atlantic Pregnancy Aid Centers Reality, Inc. Ronald McDonald House Charities of Greater Washington, DC Seabury Resources for Aging Special Love

#### HOUSING AND HOMELESSNESS

Women's Collective

BEST Kids Britepaths **Building Futures** Capital Area Food Bank Carpenter's Shelter Community Lodgings Community Ministries of Rockville **Cornerstone Community** District Alliance for Safe Housing DC Central Kitchen DC Doors

Empower DC **Equal Rights Center** FACETS Father McKenna Center Friends of Guest House

Good Shepherd Housing and Family Services Habitat for Humanity of Northern Virginia

Homestretch Home Care Partners Hope and a Home Housing Unlimited Interfaith Works **KEYS** for the Homeless Foundation

Manna Food Center Martha's Table Miriam's Kitchen

Montgomery County Coalition for the Homeless Montgomery County Food Security Collaborative My Sister's Place New Hope Housing

Open Arms Housing Rebuilding Together Alexandria Rebuilding Together Montgomery County

Samaritan Inns Samaritan Ministry of Greater Washington

Sasha Bruce Youthwork SOME Southeast Ministry Street Sense Thrive DC

United Community Ministries

Washington Area Community Investment Fund Washington Legal Clinic for the Homeless Wesley Housing Development Corporation Yachad

#### LEGAL SERVICES

CASA for Children of DC Children's Law Center DC Bar Foundation DC Bar Pro Bono Center DC Employment Justice Center DC Lawyers for Youth DC Law Students in Court DC Volunteer Lawyers Project Washington Legal Clinic for the Homeless

#### SENIOR SERVICES

Emmaus Services for the Aging **Home Care Partners** Insight Memory Care Center Iona Senior Services Seabury Resources for Aging Senior Services of Alexandria

SOCIAL SERVICES A Wider Circle Alexandria Seaport Foundation Arlington Thrive Aspire Counseling Ayuda The Barker Foundation Bread for the City Byte Back Capital Area Asset Builders Capital Area Food Bank Caregiver Action Network Catholic Charities of DC Child Center and Adult Services Child & Family Network Centers City First Enterprises Community Crisis Services Damien Ministries DC Fiscal Policy Institute Empowered Women International **Equal Rights Center** Family Matters of Greater Washington For Love of Children Friends of Guest House Georgia Avenue Family Support Collaborative Good Shepherd Housing and Family Services **Greater Prince William Community** Health Center

Healthy Babies Project Interfaith Works Jewish Social Service Agency Kidsave International Latin American Youth Center LIFT-DC The Literacy Lab Manna Food Center Martha's Table Mary's Center for Maternal and Child Care

Miriam's Kitchen Northern Virginia Family Service OAR of Fairfax County

Perry School Community Services Center Public Allies Samaritan Inn

St. Ann's Center for Children, Youth, and Families Stepping Stones Shelter Stop Child Abuse Now

STRIVE DC Total Family Care Coalition Urban Alliance Vehicles for Change

Voices for a Second Chance Volunteers of America - Chesapeake Washington English Center (formerly known

as Language ETC) Wendt Center for Loss & Healing YMCA of Metropolitan Washington

### **VETERANS' SERVICES**

**Bob Woodruff Foundation** Homes for Our Troops Our Military Kids Veterans on the Rise Yellow Ribbon Fund





# **Junior Achievement of** Southeastern Pennsylvania

Funding Strategy
Junior Achievement works to empower young people to own their economic success.



# **Main Line Art Center**

# **Funding Strategy**

The mission of Main Line Art Center is to inspire and engage artistic creativity for all ages and abilities and to celebrate the role of visual art in community life.



# **Welcoming Center for New Pennsylvanians**

## **Board Development**

The Welcoming Center's mission is to serve as a centralized employment, small business, and education and training center for the region's immigrant community.



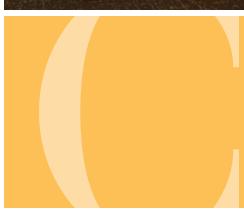
# **Board Development**

CARIE's mission is to improve the rights, wellbeing, and autonomy of older adults.



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## Strategic Alignment

WOLC's mission is to empower children to become lifelong learners in the areas of science, technology, and the humanities.

<sup>&</sup>quot;We have worked with many consultants in the past, both paid and voluntary, this is by far the most comprehensive and valuable experience we have had." **Center for Advocacy for the Rights and Interests of the Elderly** 

# North Light Community Center

## **Funding Strategy**

North Light Community Center's mission is to enable people of all ages and abilities to reach their full potential.







**Delaware Valley Green** 

DVGBC works to inspire, educate, and connect

people around green building practices.

**Building Council** 

Strategic Alignment





# Women Organized Against Rape

# **Board Development**

Women Organized Against Rape works to eliminate sexual violence and advocate for the rights of victims of sexual assault.

# Smith Memorial Playfround and Playhouse

## Partnerships and Collaborations

Smith Memorial Playground and Playhouse provides opportunities for unstructured creative play for children ages 10 and under.

# **GOVERNANCE**

# Philadelphia Board of Directors

Brent Martin, *Chair*Four Seasons Hotel
Harvard Business School

Dean Miller, *Treasurer* Novitas Capital The Wharton School

Dan Rhynhart, Immediate Past Board Chair Blank Rome LLP

Marissa Cherian Marissa Cherian LLC The Wharton School

Jack Crowley Cohero Health

Sharon Gallagher Sage Communications

Todd Gibby BoardEffect The Wharton School

Eileen Ruby Columbia Business School 'Compass gave us traction to dig into this project. The team has opened our eyes to other related issues we had not considered. We now have a clear time frame and the diligence to get on a path to creating a successful project."

Smith Memorial

Playground & Playhouse

# SPECIAL THANKS

We are grateful for the continued support of the Greater Philadelphia alumni clubs of the following business schools:

Columbia Business School

Cornell University Johnson Graduate School of Management

Dartmouth College Tuck School of Business

Duke University Fuqua School of Business

Harvard Business School

NYU Stern School of Business

Northwestern University Kellogg School of Management

Stanford Graduate School of Business

University of Michigan Ross School of Business

University of Pennsylvania Wharton School of Business

University of Virginia Darden School of Business

And to Drexel University Lebow College of Business for volunteer support

We appreciate volunteer recruiting support from the following:

Accenture

Blank Rome LLP

Comcast

Deloitte

IBM KPMG

Mercer

PricewaterhouseCoopers

SEI

Willis Towers Watson

We are thankful for financial contributions from the following:

Bryn Mawr Trust

Turnaround Management Association - Philadelphia

We are grateful for the in-kind public relations support from:

Sage Communications

# Foundation Supporters

We are grateful to the following foundations whose support allowed us to assist so many nonprofits this year. With much gratitude, we acknowledge:

Connelly Foundation
Dolfinger-McMahon Foundation
Douty Foundation
Falconhead Foundation
Independence Foundation
MKM Foundation

The Philadelphia Foundation - William P. Gest Memorial Fund #1

## **Event Support**

We could not hold our orientations, information sessions, and trainings without the generous contribution of meeting space from the following organizations:

Blank Rome LLP Brown Brothers Harriman Greater Philadelphia Chamber of Commerce Mercer Pennsylvania Academy of the Fine Arts The Franklin Institute

<sup>&</sup>quot;ASAP has pointed to its work with Compass to demonstrate its commitment to an effective transition of its board leadership. This has been an important step in building confidence in the future of ASAP among the organization's many stakeholders and supporters."

After School Activities Partnerships

In 2015-16, Compass volunteers provided the market equivalent of \$1.7 million in strategic consulting, free of charge, to Greater Philadelphia nonprofits.

Compass gratefully acknowledges the generous supporters who made our work with 10 Greater Philadelphia nonprofits possible in 2015-16. Every donation to Compass stretches deep into the community, making high-level, pro bono consulting available to the Greater Philadelphia nonprofit community. Every \$1 donated to Compass translates into \$14 of consulting services back to the nonprofit community.

#### **PATRONS**

### \$5,000 and above Todd and Lisa Gibby Green Street Fund

Rich Sternhell

## LEADERSHIP CIRCLE

## \$2,500-\$4,999

Clinton Brooks David Denious Robert Hall Robert Kathol Skip Maner

#### **DIRECTORS CIRCLE**

#### \$1,000-\$2,499

Thomas Burt Marissa and Saj Cherian Jack Crowley Beth and David Dahle Rodney Day Lauren Juszczuk Daniel Keves\* Dan Rhynhart Brent Martin and Cruz Velasco

## **SUPPORTERS**

## \$500-\$999

Kashif Chaudhry\* Matthew Cuddy\* Charles Ercole Sharon Gallagher Michelle Hong Dean Miller

## \$250-\$499

Pamela Dixon\* Wendy Glazer Christine Jacobs\* Meryl Levitz Larry and Ronnie Margel Robert Muse\* Mathew Rotenberg\* Jacquie and Eric Stern

#### \$100-\$249

Anne Randig Andres\*

Sandra Anglin-Caldwell\* Daniel Avampato\* Curtis and Judit Nagy-Eichelberger<sup>3</sup> Matthew Gallagher\* Barry Genkin\* Julie and Bill Golderer Jaime Gusdorff\* Brendan Harnett\* Ayanna Haskins\* Kristy Leong\* Robert Levin\* Paul Levy Julie Orts\* David Othmer\*

Jav Rose\* Heather Sonnenberg\* Olan Soremekun\* Daniel Stella\*

Rajani Veeramachaneni\*

### **UP TO \$100**

Anonymous (6)

Anonymous, in honor of Savitri Devi

Stacey Behm<sup>3</sup> Susan Bigler\* Doug Bloom\*

Ari Borthakur\* in honor of Ana Ramos-Hernandez

Linsey Bozzelli\* Lily Cappelletti Ying Chung\* Steve Dubow\* Lawana Dumas Lisa Dutton\* Ubek Ergashev\* Carol Gershon\* Aashish Goswami Neil Gupta\* Marc Gutstein\* Tricia Handza\* Michael lannucci\*

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Cory Jacobs\*

Barbara Jaffe\*

LeRoy Jones\*

Clair Kettler\* Sara Keves\* Akshay Khanna\*

Leily Saadat-Lajevardi\* Marcie Landsburg\*

Eitan Lefkowitz\* Katy Lichtenstein\* Jontue Long\*

Francisco Loranca\* Dianne Mairone\* Wendy Ney Manley\* Robert Martin\* Wendy McCulley<sup>9</sup>

Gwendolyn McDay\* Diane A. Menio Joe Mintz\* Daniel Morris\*

Richard Moses\* Nicholas Mraz\* Sang Mi Pak\* Julia Pare\*

Michael Plunkett\* Reena Rai\* Scott Sameroff\*

Kathleen Shrader<sup>3</sup> Tomea Sippio-Smith\* Aaron Spence\* Alexander Tanker\* Puja Thaker\*

Jose Vega\* Jen-Chin Wang<sup>3</sup> Christine Wilmerding\* Rebecca Zinn<sup>3</sup>

## **Corporate Match**

Keely Zipp\*

Matthew Cuddy\* - Mercer Ayanna Haskins\* - TE Connectivity Lauren Juszczuk\* - PricewaterhouseCoopers Daniel Keyes\* - PricewaterhouseCoopers Robert Martin\* - TE Connectivity Robert Muse\* - SEI Investments Kathleen Shrader\* - Boeing

\*denotes 2015-16 volunteer

#### **Umbrella Memorial Golf Outing**

Compass was thrilled to be selected as the beneficiary of the 49th annual Umbrella Memorial Golf Outing, held October 14, 2015 at Gulph Mills Golf Club. Through the generosity of the five-member planning committee and the participation of their many business colleagues, Compass received just under \$25,000 in support of our program to provide pro bono strategy consulting to local nonprofits. Compass was invited to make a presentation to guests and was joined by Compass Board members and the Executive Director of former nonprofit client Habitat for Humanity who offered a testimonial about the value Compass strategic consulting projects bring to local nonprofits.

#### **Umbrella Golf Sponsoring Donors**

Clinton Brooks David Denious Robert Hall Robert Kathol Skip Maner

#### **Umbrella Golf Contributors**

Anonymous Andrew Addis James Ashton Richard Baruch Frederick Bittenbender

Blynn Commercial Real Estate James Buck Thomas Burt Kevin Cahill Jeffrey Constable

George Corrigan David Crossed Rodney Day William Dordelman Thomas Drake Adam Fischer Gregg Frigerio Sam Gabbita Jerome Goldberg David Grau William Hamilton

Peter Henson

Anthony Ibarguen Jack Kirkpatrick Brian Lee

Jon Lubert Christopher Maguire Andy Maner

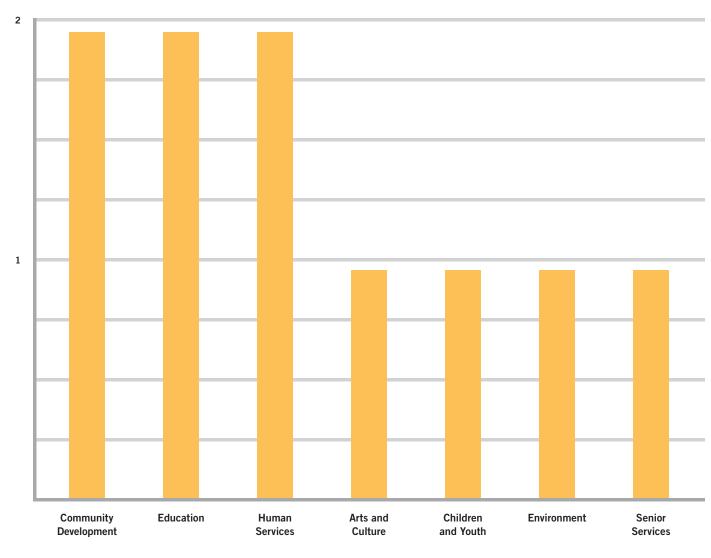
Robert McAlaine Dean McQuirns Edmund Moore Peter Morse John Owens Charles Pilkington Darren Pulito Victor Rainsford Christopher Ray

Philip Ringo David Roberts Andrew Schmucker Jonathan Scott John Shoemaker Jeffrey Sloan Richard Smoot Sid Smith Derek Spence Gordon St. John Patrick Traynor John Weber Lane Wiggers

Michael Zisman

# **VOLUNTEERS**

# ■ 2015-16 GREATER PHILADELPHIA PROJECTS



Issue Area

Compass works with nonprofits across issue areas. All of the nonprofits benefit the local community.

# GREATER PHILADELPHIA PROJECTS

# **After School Activities Partnerships**

Christine Jacobs, Project Leader Katy Lichtenstein, Deputy Project Leader Jontue Long, Rick Moses, Michael Plunkett, Joy Sardinsky, Alex Tanker, Puja Thaker

# Center for Advocacy for the Rights and Interests of the Elderly

Olan Soremekun, Project Leader Charmel Sippio, Deputy Project Leader James Bullock, Andy Cohen, Pam Dixon, Lauren Juszczuk, Zeke Lim, Dianne Mairone, Tanya Sheptock

## **Delaware Valley Green Building Council**

Keely Zipp, Project Leader Tricia Handza, Deputy Project Leader Matthew Cuddy, Julian Gordon, Clair Kettler, Danny Keyes, Gwendolyn McDay, Joe Mintz, Wendy Ney Manley

# Junior Achievement of Southeastern Pennsylvania

Rob Levin, Project Leader Reena Rai, Deputy Project Leader Sandra Anglin-Caldwell, Yvette Chung, Neil Gupta, Jonathan Martha, Dan Morris, Robb Muse, Aaron Spence, Michael Stinson

#### **Main Line Art Center**

Lee Jones, Project Leader
Julie Pare, Deputy Project Leader
Ari Borthakur, Linsey Bozzelli, Barry Genkin,
Sang Mi Pak, Katie Shrader, Jen-Chin Wang

# North Light Community Center Jose Vega, Project Leader Matt Gallagher, Deputy Project Leader Kashif Chaudhry, Carol Gershon,

Brendan Harnett, Jenna Leibowitz, Kristy Leong, John Pratt, Scott Sameroff

### Smith Memorial Playground and Playhouse

David Othmer, Project Leader Judit Nagy-Eichelberger, Deputy Project Leader Ubek Ergashev, Mat Rotenberg, Sunita Sisodia, Heather Sonnenberg, Dan Stella, Christine Wilmerding

# **Welcoming Center for New Pennsylvanians Jaime Gusdorff, Project Leader**

Leily Saadat-Lajevardi, Deputy Project Leader Kirk Czonstka, Steve Dubow, Cory Jacobs, Barbara Jaffe, Brandon Leeper, Fran Loranca, Rajani Veeramachaneni

#### West Oak Lane Charter School

Jay Rose, Project Leader Nick Mraz, Project Leader Joe Fricker, Ayanna Haskins, Mike Iannucci, Sara Keyes, Tomea Sippio-Smith, Stacey Stroud, Becca Zinn

#### **Women Organized Against Rape**

Anne Randig Andres, Project Leader Kiran Muglurmath, Deputy Project Leader Dan Avampato, Lisa Dutton, Marc Gutstein, Marcie Landsburg, Eitan Lefkowitz, Bob Martin, Julie Orts

"I wish more people knew about Compass, the best kept little secret out there...Making this great long-lasting impact and getting such leverage from work being done, that's the biggest thing that Compass provides." Junior Achievement of Southeastern Pennsylvania, Project Leader

CLIENTS 2013-2016 SPECIAL RECOGNITION COMPASS

After School Activities Partnerships (ASAP)

American Red Cross – Philadelphia

Center for Advocacy for the Rights and Interests of the Elderly (CARIE)

Chester County OIC

Community Learning Center

Delaware Valley Green Building Council

Diversified Community Services

Habitat for Humanity Philadelphia

Hope Partnership for Education

Junior Achievement of Southeastern Pennsylvania

Main Line Art Center

Mercy Neighborhood Ministries of Philadelphia

North Light Community Center

Pennsylvania Academy of the Fine Arts (PAFA)

Philadelphia Works

Programs Employing People

SeniorLAW Center

Smith Memorial Playground and Playhouse

Welcoming Center for New Pennsylvanians

West Oak Lane Charter School

Women Organized Against Rape

Women's Center of Montgomery County

#### **Greater Philadelphia Client Selection Committee**

Anton Burnette, Lily Cappelletti, Kashif Chaudhry, Jack Crowley, Lana Donohue, Lawana Dumas, Judy Franciotti, Todd Gibby, Tricia Handza, Lee Jones, Brent Martin, Joe Mintz, Judit Nagy-Eichelberger, Julie Orts, David Othmer, Michael Plunkett, Anne Randig Andres, Leily Saadat-Lajevardi, Rich Sternhell, Steve Zipf

## **Greater Philadelphia Project Advisors**

Lawana Dumas, Rich Sternhell, Steve Zipf

#### **Greater Philadelphia Project Leader Selection Committee**

Kashif Chaudhry, Marissa Cherian, Lawana Dumas, Sharon Gallagher, Todd Gibby, Lee Jones, Barbara Mihatov, Dean Miller, Judit Nagy-Eichelberger, David Othmer

And special thanks to Dan Rhynhart for his efforts to recruit Blank Rome attorneys, and to Tricia Handza and David Othmer for their leadership of the Volunteer Contest.

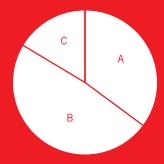
We would like to wish luck to our volunteers who plan to enroll in MBA programs this fall.

"We created a brand new program and we're helping people find jobs. We are able to do this because of the analysis and the work the Compass team did to support this initiative. We would have never been able to raise that amount of money for that level of work. Never, never, never. It's invaluable to nonprofits, because nobody funds strategic planning. I would definitely do it again."

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# **Community Learning Center**

# **REVENUE AND EXPENSES**

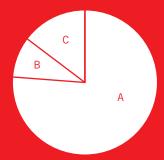


## REVENUE

Individuals (A) 35%

Foundations (B) 49%

Corporations (C) 16%



## EXPENSES

Program (A) 75%

Management and General (B) 11%

Development (C) 14%

# **AWARDS**

# Compass National

Suzanne Laporte President

Anne Hefter Director of Development and Strategic Initiatives

Elizabeth Elliott Associate Program Manager

Nathalie Miraval Assistant Program Manager

# **Greater Washington**

Justine Wu Director of Consulting Programs

Nalini Rogers Program Manager, On Board

# Greater Philadelphia

Beth Dahle Executive Director Compass is pleased to be selected by the Catalogue for Philanthropy: Greater Washington as "one of the best" community-based nonprofit organizations in the region. Compass is one of 74 nonprofits chosen from nearly 200 candidates.



<sup>&</sup>quot;I went to Hope for one of their back to school nights and I learned they implemented new adult computer learning classes. It was amazing to see that they changed their curriculum because of the work the Compass team did." Hope Partnership for Education, Team Member

