

### Strategic Growth Fund

## **Meeting The Challenge**

71%

of local nonprofits report increased demand for their programs and services.

**67%** 

of local nonprofits plan to cut programs & services due to resource constraints.

97%

of local nonprofits operate on annual budgets <\$5M; **92**% operate on annual budgets <\$1M. Local nonprofits are the backbone of our communities. They supply the arts, youth sports, and cultural enrichment that creates, and preserves, community character. They nurture our public lands, educate our youth, improve the quality of life for our elderly, and nourish civil society. They provide our most vulnerable neighbors food, housing, healthcare, job training, quality childcare, and other essential social services. They deliver vital relief in times of crisis. .... but ... the resources they need to sustain service levels, let alone scale to meet rapidly rising demand, are scarce.

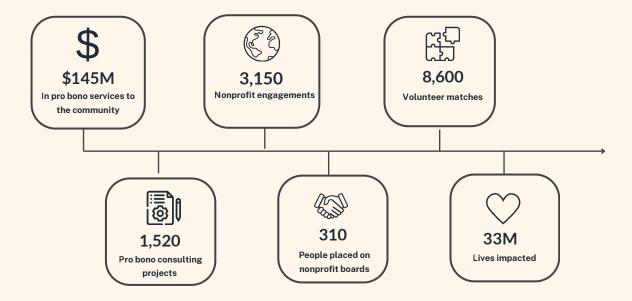
Sources: Forvis/Mazars 2024 State of the Nonprofit Sector Report; National Council of Nonprofits 2023

#### **Our Vision**

Every community has a thriving and integrated nonprofit sector where capital, assets, and human capital flow seamlessly.

# The Solution: Compass Pro Bono

**WHAT:** We harness a community's existing human capital to tackle local nonprofits' most pressing needs. This approach not only **bolsters the nonprofits' efficiency and effectiveness** but also **reduces** the epidemic levels of **loneliness**, **distrust**, and **disconnection**, and **creates more thriving**, **equitable**, **resilient communities** for all.



<u>HOW</u>: We recruit, train, and deploy volunteers with business expertise to stabilize and enhance the precarious nonprofit sector upon which we all depend. Our typical nonprofit partner is a locally-led, locally-focused 501(c)(3) with annual revenue up to \$5M.



# **Proof It Works**

Our approach results in BOTH long-term impact and meaningful connections.

Nonprofit clients and volunteers frequently return to us and refer peers, and both groups find lasting value in the relationships and outcomes Compass Pro Bono facilitates.

96%

Nonprofits say they would return to Compass if the need arose; 30% engage Compass Pro Bono 2 or more times

90%

Nonprofit leaders rate our volunteers' work as good or better than paid consultants

98%

Nonprofits report that working with Compass Pro Bono is a valuable experience

### 3 out of 4

Volunteers stay involved with their Compass Pro Bono client or in the community after their first engagement

98%

Nonprofits would recommend us to their peers; **75%** of new applicants report that they were referred to us by peers, board members, or partners

