

Compass' mission is to inspire business professionals to engage with their local nonprofits to transform communities.



is a studio, an art gallery, and vocational arts program for emerging artists with developmental disabilities.

BOARD DEVELOPMENT
(Pictured on Cover)

Thrive DC

works to prevent and end homelessness by providing vulnerable individuals with a comprehensive range of services to help stabilize their lives.

STRATEGIC ALIGNMENT (Pictured Opposite)





FROM THE BOARD CHAIR AND PRESIDENT

It's hard to look back at the past year without just a little awe and amazement. Compass' pro bono consulting program steamed ahead with 72 projects across Greater Washington, Greater Philadelphia and Chicago with more than 500 volunteers giving their time to local nonprofits.

But there is more. We celebrated Compass' 15th anniversary by bringing together hundreds of people from our past and present. We honored one of Compass' co-founders, Ern Blackwelder, as well as Joe Suarez from Booz Allen Hamilton. We also were pleased to have guest speaker Richard Marriott talking about the importance of community and the work of nonprofits. Compass board members, volunteers, donors, and partners joined the festivities as we looked back at the early years of Compass and marveled at how far we had come.

But there is more. While celebrating our past, we also took a large step forward by launching the third Compass City! In the fall of 2016, after a year of meetings and research, we felt the call of the Windy City and launched seven pro bono projects. The benefits of the unique Compass program became clear to those nonprofits looking to move their organizations to the next level. At the same time, we had overwhelming response from business professionals who wanted to efficiently volunteer in a way that provided the most impact back to their community.

And there is still more. Compass received a \$200,000 grant from CEB, now Gartner, to launch the Jerry Sorkin Center for Nonprofit

Governance. The Sorkin Center will build on the board governance work we started with our On Board program. Since 2014, we have placed 92 business professionals onto the boards of 69 nonprofits through On Board. The Sorkin Center provides Compass with an extraordinary board training program, which will deepen the training provided to On Board participants. In addition, through the Sorkin Center, Compass will be able to train not only the individuals who participate in On Board, but the entire boards of the nonprofits where we match them. The Sorkin Center will enable Compass to have substantially more impact on nonprofit boards, and ultimately the nonprofits themselves and the communities they serve.

And finally, we ended the year with a new Strategic Plan. The new plan ensures that we continue the core programs we currently offer, with an emphasis on strengthening our internal infrastructure and capacity to support those programs. Other highlights of the new Strategic Plan include further expansion into select cities across the country, continued focus on high quality programs, and strengthening the governance and funding required of a growing national organization.

One last important note...As part of the new Strategic Plan, Compass is launching a new effort to determine if we have a role in supporting nonprofits that are considering or implementing a merger with another nonprofit. We often hear about the need for more nonprofit mergers. We want to find out if that's true. Compass' greatest assets are our relationships with extremely talented business professionals.

If we can bring them in to do strategic consulting for nonprofits, perhaps we can also bring them in to support nonprofit mergers. We will spend the next six to 12 months examining the state of nonprofit mergers to understand what works and what doesn't. Through these efforts, we hope to identify the role Compass can play when a nonprofit needs assistance in merger efforts. As part of our 15th anniversary, we celebrated Ern Blackwelder's contributions to Compass with The Ern Blackwelder Fund for Nonprofit Mergers. And that's where we started this tremendous year.

Each new initiative will continue giving. On Board will become stronger with the Sorkin Center. Work to find our role supporting nonprofit mergers is moving ahead. We will be putting in place the infrastructure, funding and governance to be ready for Compass City #4.

To everyone who supported us through these milestone moments in 2016-17, thank you very much! We could never accomplish all of this without you. Thank you for believing in Compass, for celebrating our progress, and for looking to the future with us. We are truly grateful.

Warmest regards,

Julie Maner Board Chair

Suzanne Laporte President

2016-17 IMPACT

Number of Projects by Issue Area



- Arts and Culture: 16 Children and Youth: 14
 Disability Services: 5 Domestic Violence: 1
 Education: 13 Healthcare:1
 Housing and Homelessness: 4 Human Services:
- Housing and Homelessness: 4 Human Services: 17 Senior Services: 1 Veterans: 1

Number of Projects by Service Line



■ Board Development: 12 ■ Funding Strategy: 19
 ■ Incubator: 6 ■ Strategic Alignment: 25
 ■ Strategic Marketing: 4
 ■ Strategic Partnerships and Collaborations: 2
 ■ Strategic Planning: 4

Total Value of Services in DC/PH/CH

\$8.2

MILLION

Number of People Our Nonprofit Clients Served in 2016-17

OVER

2,250,000

PEOPLE IN DC/PH/CH

COMPASS TOTAL FTE

6.4

Number of Volunteers

509FROM 204 COMPANIES

Number of Volunteer Hours

22,960

DC

7,520

PH

2,104

CH

32,584

Number of Nonprofit Clients

54

DC

11

PH

7

Number of On Board Placements

32

CANDIDATES MATCHED
TO 28 BOARDS



GREATER WASHINGTON PROGRAM

"This has been a valuable, very important project for us at a turning point for our organization. This project will certainly help as we transition into the next phase with a new theatre."

METROSTAGE

produces an eclectic season of contemporary plays and musicals that are chosen to enrich, enlighten, and entertain and that reflect the diverse population of the DC metro area.

BOARD DEVELOPMENT







City Year

works to end the high school drop-out crisis by deploying young AmeriCorps volunteers to high-need urban schools.

BOARD DEVELOPMENT



" I enjoyed team meetings where we were able to sit and think critically of how we were solving the problem. The different approaches were refreshing."

VOLUNTEER, CITY YEAR



DC Youth Orchestra Program

provides quality music instruction and performance opportunities for young people, while instilling academic discipline and focus.

BOARD DEVELOPMENT



"Compass did a great job in helping our board identify its strengths and challenges as well as a path for moving forward. It was the perfect partner in helping take our organization to the next level."

DC YOUTH ORCHESTRA



PROJECTS

Alliance Française de Washington

promotes dialogue and understanding in a multicultural society through language training and cultural exchanges.

STRATEGIC ALIGNMENT

BEST Kids

empowers youth in foster care to build better futures by developing and supporting one-on-one, communitybased mentoring relationships.

STRATEGIC ALIGNMENT

BUILD Metro DC

ignites the potential of youth in under-resourced communities through entrepreneurship-based, experiential learning.

STRATEGIC ALIGNMENT

Byte Back

improves economic opportunity by providing computer training and career preparation to underserved Washington, DC residents.

STRATEGIC ALIGNMENT

Capital Area Asset Builders

empowers low- and moderate-income residents to take control of their finances, increase their savings, and build wealth for a better future.

STRATEGIC ALIGNMENT

Capitol Post

serves as the platform for military veterans and spouses growing sustainable and scalable businesses or transitioning into new careers.

BOARD DEVELOPMENT

City First Enterprises

promotes equitable community development by increasing economic access and expanding opportunity for low-wealth communities.

STRATEGIC ALIGNMENT

Common Good City Farm

works to create a vibrant, informed, and well-nourished community through urban farming.

STRATEGIC ALIGNMENT

Constellation Theatre Company

works to spark curiosity and imagination with plays that feature visual spectacle, original music, dynamic movement, and passionate acting ensembles.

STRATEGIC ALIGNMENT

Cornerstone Montgomery

empowers people living with mental health and co-occurring substance use disorders to live and work within their community.

STRATEGIC PLANNING

Dana Tai Soon Burgess Dance Company

creates and performs new modern dance choreographies that sensitively bridge cultures and connect shared human experiences.

FUNDING STRATEGY

DC Diaper Bank

works to strengthen families by providing a reliable supply of free diapers and other hygiene essentials to families in need.

FUNDING STRATEGY

Fat and Greasy Citizens Brigade

offers free outdoor productions of the works of William Shakespeare to the DC community each summer.

INCUBATOR

Father McKenna Center

meets the immediate needs of the poor and homeless by providing food, shelter, clothing, and services to support their journey toward stability.

FUNDING STRATEGY

GALA Hispanic Theatre

shares Latino arts and cultures with diverse audiences, creating work that speaks to communities today and preserves the rich Hispanic heritage.

STRATEGIC MARKETING

Girls on the Run of Northern Virginia

inspires girls to be joyful, healthy, and confident by using an experience-based curriculum that creatively integrates running.

STRATEGIC PLANNING

Girls Rock! DC

creates a supportive, inclusive, and creative space for girls to develop their self-confidence, build community, stand up, and rock out by providing a base in music education.

INCUBATOR

Green Acres School

challenges and inspires pre-K through 8th grade students to live and learn with intellect, curiosity, determination, joy, and compassion.

STRATEGIC MARKETING

Homeless Children's Playtime Project

nurtures healthy child development and reduces the effects of trauma among children living in temporary housing programs.

BOARD DEVELOPMENT

Horizons Greater Washington

develops partnerships between independent and public school communities to empower economically disadvantaged students to realize their full potential.

FUNDING STRATEGY

Identity, Inc.

facilitates the successful transition of Latino youth into adulthood by providing skills, guidance, positive role models, and a strong sense of community.

FUNDING STRATEGY

Jubilee JumpStart

prepares children from low-income families for success in school and life

STRATEGIC ALIGNMENT

KID Museum

cultivates creativity, curiosity, and compassion to build a better world by engaging youth in science, technology, art. and math.

STRATEGIC ALIGNMENT

Lab School of Washington

is an innovative learning community fostering scholarship and creativity in students with different learning styles.

STRATEGIC PLANNING

Life Asset

helps alleviate poverty by empowering people through affordable financial products, services, and education.

STRATEGIC ALIGNMENT

Madison House Autism Foundation

provides support, opportunities, and hope to adults with autism and their families.

STRATEGIC ALIGNMENT

Montgomery Community Television

encourages and sponsors "first voice" multimedia content that meets community needs and offers forums for free expression.

FUNDING STRATEGY

Next Step Public Charter School

provides students aged 16-24 who are not supported in traditional high schools with the opportunity to continue their education.

STRATEGIC PLANNING

One World Education

improves the research, writing, and presentation skills for middle school and high school students.

STRATEGIC ALIGNMENT

Pointless Theatre

creates bold and visceral spectacles that gleefully smash the traditional boundaries between puppetry, theatre, dance, music, and the visual arts.

INCUBATOR

President Lincoln's Cottage

brings the world to the Cradle of the Emancipation Proclamation to connect with President Lincoln through his untold stories.

FUNDING STRATEGY

Seabury Resources for Aging

provides personalized, affordable services and housing options to help older adults live with independence and dignity.

BOARD DEVELOPMENT

Skyland Workforce Center

engages business, government, community-based organizations, and individuals to provide a continuum of workforce development services.

STRATEGIC PARTNERSHIPS AND COLLABORATIONS

Southeast Ministry

develops culturally sensitive education programs that address the root causes of social problems, including poverty, illiteracy, and violence.

STRATEGIC ALIGNMENT

Spooky Action Theater

recharges its audience's imaginative, intuitive, and emotional core and rekindles its shared consciousness

FUNDING STRATEGY

Step Afrika!

uses the tradition of stepping as an educational, motivational, and healthy tool for young people through arts education, international exchange programs, and performances.

FUNDING STRATEGY

Projects (cont.)

GOVERNANCE

" I just have to say that the spirit of this team, in combination with their research, led to incredible value for our organization. We felt respected and celebrated during the entire experience, even as we were making tough changes to improve. Not an easy feat."

THE WELDERS

Stone Soup Films

organizes professional talent to produce pro bono films that help nonprofits communicate more effectively.

STRATEGIC ALIGNMENT

Theatre Prometheus

explores and promotes women-focused, diverse narratives. The Theatre is committed to providing opportunities to local artists, with productions by and for the community.

INCUBATOR

Voices for a Second Chance

empowers the incarcerated and newlyreleased to create, maintain, and strengthen family and community ties.

BOARD DEVELOPMENT

Volunteer Fairfax

mobilizes people and resources to meet regional community needs.

STRATEGIC MARKETING

Washington Inner City Lacrosse Foundation (WINNERS Lacrosse)

uses character-based education and the sport of lacrosse to teach life skills to boys and girls from inner city neighborhoods.

FUNDING STRATEGY

We Happy Few Productions

presents stripped-down, small cast, ensemble productions with a group of talented artists, providing unique perspectives on classic texts.

INCUBATOR

The Welders

is a playwrights' collective whose mission is to establish an evolving, alternative platform for play development and production.

BOARD DEVELOPMENT

Workhouse Arts Foundation

seeks to grow a vibrant arts center that offers opportunities and joyful experiences in visual and performing arts, history, and education.

STRATEGIC MARKETING

Yachad

brings communities together to preserve affordable housing and revitalize neighborhoods.

STRATEGIC ALIGNMENT

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Special Thanks



COMPASS LAUNCHES SORKIN CENTER WITH GRANT FROM CEB

CEB, now Gartner, provided Compass with a \$200,000 grant to establish the Jerry Sorkin Center for Nonprofit Governance in honor of the late Jerry Sorkin. In addition to the grant, CEB provided Compass with a training that had been developed by Jerry Sorkin for CEB employees interested in nonprofit board service. This training will expand the impact of Compass' On Board program, which matches business professionals onto nonprofit boards and then trains them in board governance. Compass is honored to be selected for the Sorkin Center.



CORPORATE SPONSORS

We are incredibly grateful for financial support from the following corporate partners:

Booz | Allen | Hamilton











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We also appreciate volunteer recruitment support from the following:

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EVENT SPACE

We appreciate space for our program events from the following:

Abt Associates Arnold & Porter Kaye Scholer LLP Jones Day PwC

FOUNDATION SUPPORTERS

We are grateful to the following foundations whose support allowed us to reach so many nonprofits this year. Some of the these foundations provided general operating support to Compass, while others sponsored projects for their grantee organizations, and some did both!

With much gratitude, we acknowledge:

1772 Foundation
The Elmo Foundation
The William S. Abell Foundation
The Morris and Gwendolyn Cafritz
Foundation
The J. Willard and Alice S. Marriott
Foundation

And special thanks to:

Share Fund

The Meyer Foundation

- Share Fund for partnering with Compass to sponsor 28 Micro Projects for Share Fund grantees.
- The Meyer Foundation for supporting On Board.

BUSINESS SCHOOL ALUMNI CLUB PARTNERS

We are grateful for the continued support of the following local business school alumni clubs:

Columbia Business School

Fuqua School of Business (Duke University)

Haas School of Business (University of California Berkeley)

Harvard Business School

Johnson Graduate School of Management (Cornell University)

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Tuck School of Business (Dartmouth College)

UNC Kenan-Flagler Business School

University of Chicago Booth School of Business

University of Virginia Darden School of Business

The Wharton School (University of Pennsylvania)

Yale School of Management

"The Compass team was an amazing resource for our organization. The team helped us gain valuable perspective on our business and understand both the potential and the limits of earned income as a source of revenue. The professionalism and quality of the work from the team was exceptional and we feel extraordinarily fortunate to have had the opportunity to participate in this wonderful program."

KID MUSEUM

Donors

Compass gratefully acknowledges the generous supporters who made our work with 54 Greater Washington nonprofits possible in 2016-17. Every donation to Compass stretches deep into the community, making high-level, pro bono consulting available to the Greater Washington nonprofit community.

54

9:1

EVERY DOLLAR DONATED EQUATES TO \$9 IN SERVICES

\$5,363,600

MARKET EQUIVALENT OF STRATEGIC CONSULTING PROVIDED BY VOLUNTEERS

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■ Arts and Culture: 15
■ Children and Youth: 9
■ Disability Services: 4
■ Education: 11
■ Housing and Homelessness: 4
■ Human Services: 10
■ Senior Services: 1
■ Veterans: 1

" At our organization we have a tremendous amount of passion for the work that we do, but hardly any formalized business or management training. By pairing with a knowledgeable Compass volunteer team, we were able to utilize a wide variety of professionals who had the skills that we lacked to take our organization to the next level. With the information, encouragement, and accountability given to us by our Compass team, we were able to accomplish even more than we set out to do. Compass was exactly what we needed to boldly and confidently move forward and grow."

WE HAPPY FEW PRODUCTIONS

Jennifer Blasko, Project Leader

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Denise Kootin-Sanwu,
Deputy Project Leader
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Gordon, Matthew Tabas, Jazmin Tanner

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Emily Wexler, Project Leader
Joel MacFarland, Aleena Oberthur

Special Recognition

On Board

GREATER WASHINGTON

CLIENT SELECTION COMMITTEE

Lisa Benjamin, John Collins, Anne Di Rosa, Hurley Doddy, Ritija Gupta, Cassandra Hanley, Luke Heselden, Paula Jacobs, Peter Jacobstein, Jeff Kass, Michael Kim, Jenna Louie, Laurie MacNamara, Cena Maxfield Smith, Tracey Moon, Ola Olabode, Kristalee Overdahl, Dusty Riddle, Lucretia Risoleo, Abigail Rybnicek, Pete Slone, Hallie Smith, Megan Tooley, Karen Turner, Kelly Turner, Bowen Uhlenkamp, Polly Vail, Bob Winter, Justine Wu

PROJECT ADVISORS

Brett Crawford, Elayne Chow, Michael Dickson, Neena Graham, Peter Jacobstein, Burgess Levin, John Nolan, Dusty Riddle, Natalie Robinson, Susan Park, Victoria Pierce, Jeanne Simon, Emil Skoden, Richard Stern

SERVICE LINE TRAINERS

Carol Bloomberg, Brett Crawford, Michael Dickson, Scott Hefter, Michael Kim, Victoria Pierce

PROJECT LEADER SELECTION COMMITTEE

Karen Mazze, Cassandra Hanley, Sally Sloan, Jeff Kass, Polly Vail

COMPASS 2017 SUMMER INTERNS

Charlotte Allen, Julia Asher, Alana Bradley, Cole Maner, Caroline Meek, Clara Yetter

And very special thanks to:

- Dan McVane for his tremendous gift of time in helping manage the Compass audit
- Howard Hyde for serving as the Compass liaison at Arnold & Porter Kaye Scholer LLP
- T. Weymouth for serving as the Compass liaison at Hogan Lovells LLP
- Kelly Turner and Jenna Louie for their leadership of the Volunteer Contest

We would like to wish the best of luck to our volunteers who are starting MBA programs this fall.

VOLUNTEER CONTEST

Thank you to the following Project Teams that reached 100% participation in the Volunteer Contest:

CLASSIC PROJECTS

Byte Back Identity, Inc. Jubilee JumpStart KID Museum

Lab School Madison House Autism Foundation

Montgomery Community Television

Next Step PCS

President Lincoln's Cottage

Stepping Stones Shelter

Workplace DC

MICRO PROJECTS

Step Afrika! Yachad BUILD Stone Soup Films

Thrive DC Capitol Post

We Happy Few Productions Girls Rock! DC

BEST Kids

Dana Tai Soon Burgess Dance Company

Theatre Prometheus

Life Asset

Getting to know the challenges that nonprofits face on a daily basis was eye opening for me. I'm glad I was able to help out by using my management consulting skills."

VOLUNTEER, THRIVE DC

On Board matches qualified business professionals onto the boards of local nonprofits seeking board members. On Board builds on Compass' experience of providing pro bono strategic consulting to local nonprofits. It furthers our mission, inspiring business professionals to engage with their local nonprofits.

Compass placed 32 candidates on the boards of 28 nonprofit organizations through two cohorts of the On Board program.

We would like to thank the On Board Selection Committees for supporting this year's program and interviewing both candidates and nonprofit Executive Directors and Board Chairs.

ON BOARD SELECTION COMMITTEE FALL 2016

Phyllis Caldwell, John Collins, Mary Stuart McCamy, John Oberdorfer, Nick Reding, Nalini Rogers, Craig Schultz, Polly Vail, Andrew Young, Micheal Kim, Neena Graham

ON BOARD SELECTION COMMITTEE SPRING 2017

Cathy Bernasek, Phyllis Caldwell, John Collins, Paula Jacobs, Hilary Joel, Burgess Levin, Mary Stuart McCamy, Laurie MacNamara, John Oberdorfer, Nick Reding, Nalini Rogers, Craig Schultz, Ken Taylor, Andrew Young In the fall of 2016, Compass placed 14 candidates on the following 13 nonprofit boards in Greater Washington:

Amara Legal Center
Art Enables
Black Rock Center for the Arts
DC Promise Neighborhood Initiative
District Alliance for Safe Housing
Family Services, Inc.
Georgetown Ministry Center*
Insight Memory Care
New Endeavors by Women
Stepping Stones Shelter
The Father McKenna Center
The Treatment Learning Centers

Washington English Center (Junior Board)

In the spring of 2017, Compass placed 18 candidates on the following 15 Greater Washington nonprofit boards:

826 DC

Aspire!

BUILD Metro DC*

Carpenters Shelter

Community Bridges

Charter School Board Partners

DC Scores

EDUSEED*

Identity, Inc.

Kid Power

Olney Theatre*
Southeast Ministry

Studio Theatre

Together We Bake

Unity Economic Development

Western Fairfax Christian Ministry

Young Playwrights Theatre*

*More than one On Board candidate placed on the nonprofit board of directors.

CLIENTS 2001-2017

Annapolis Symphony Clarice Smith Performing Arts Center Culture Shock Keegan Theatre Lumina Studio Theatre Sixth & L Washington National Cathedral Washington Performing Arts

Words Beats & Life Workhouse Arts Foundation

BEST Kids Boys & Girls Clubs of Greater Washington CollegeTracks DC Action for Children Horton's Kids Kid Power Latin American Youth Center Our Military Kids Sasha Bruce Youthwork St. Ann's Center for Children, Youth, Wilderness Leadership & Learning

Community Foundation for the Korean Community Service Center of Greater Washington Life Asset Washington Regional Association

Easter Seals Serving DC | MD | VA with Disabilities Northern Virginia Therapeutic Riding Program with Disabilities

Arc of Northern Virginia

Alliance Française de Washington Child & Family Network Centers Communities in Schools of the Elsie Whitlow Stokes Public Free Minds Book Club & Green Acres School KID Museum Kingsbury Center National Science Teachers Association Next Step Public Charter School

Washington English Center Washington Yu Ying Public Charter School Arlington Thrive American Red Cross – DC Accokeek Foundation Alice Ferguson Foundation **Anacostia Watershed Society Audubon Naturalist Society** Green America A Wider Circle Caregiver Action Network Child Center and Adult Services Child & Family Network Centers DC Diaper Bank

Kidsave International Latin American Youth Center Northern Virginia Family Service St. Ann's Center for Children, Youth, Stop Child Abuse Now

Aspire Counseling Georgia Avenue Family Support Northern Virginia Area Health Reality, Inc.

Capital Area Food Bank Community Ministries of Rockville DC Central Kitchen Father McKenna Center **KEYS** for the Homeless Foundation Manna Food Center

CLIENTS 2001-2017 (CONT.)

Miriam's Kitchen

Sasha Bruce Youthwork

Washington Area Community

Wesley Housing Development Corporation

Children's Law Center

DC Bar Foundation

A Wider Circle Arlington Thrive Byte Back Capital Area Food Bank Child & Family Network Centers

Georgia Avenue Family Support

Kidsave International

The Literacy Lab

Miriam's Kitchen

Public Allies

St. Ann's Center for Children, Youth,

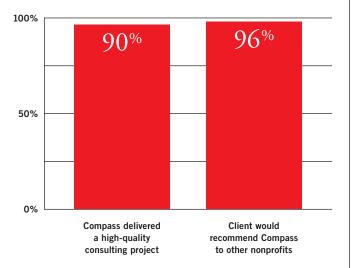
Stop Child Abuse Now

Voices for a Second Chance

Our Military Kids Yellow Ribbon Fund

CLIENT SATISFACTION

Each year Compass surveys its nonprofit clients after project completion, and this year once again the results have been overwhelmingly positive.



" I can testify that our experience with Compass went beyond our initial expectations for the project. The marketing plan and insights they provided have already made an impact on the organization. In addition, I really appreciated the fact that the deliverables included real, doable action items that we could implement immediately, while leaving others on a long-term plan. We could not have afforded this kind of high level consulting services, if it had not been for the pro bono opportunity provided by Compass. Thank You!" GALA HISPANIC THEATRE



Greater Philadelphia Program

"The team was strong in diversity of experience and what they could bring to the table. I thought that this really helped in terms of making sure we were considering multiple perspectives and ways of thinking in the deliverables we gave to the client."

VOLUNTEER, MIGHTY WRITERS

teaches children to think and write with clarity so they can achieve success at school

FUNDING STRATEGY







Center For Literacy

helps a diverse population of learners meet their needs and achieve their personal and employment-related goals.

STRATEGIC PARTNERSHIPS AND COLLABORATIONS



"The best part of the Compass project was describing the problem to a group of folks with the skills and abilities to be able to solve it."

CENTER FOR LITERACY

PROJECTS

GOVERNANCE

Compass gave us a fresh perspective on all of our revenue streams - and gave us actionable ideas to put their recommendations into action. It was so helpful to have a fresh, outside look at all of this detailed information!" GREATER PHILADELPHIA CULTURAL

ALLIANCE

Broad Street Ministry

is a faith community that practices radical hospitality and works for a more just world through civic engagement.

BOARD DEVELOPMENT

Center For Literacy

helps a diverse population of learners meet their needs and achieve their personal and employment-related goals.

STRATEGIC PARTNERSHIPS AND COLLABORATIONS

Greater Philadelphia Cultural Alliance

leads and strengthens a diverse cultural sector that is making Philadelphia a world-class region in which to live, work, and play.

FUNDING STRATEGY

La Comunidad Hispana

helps low-income residents stay healthy, build strong families, and lead productive lives by providing culturally welcoming services.

FUNDING STRATEGY

Maternity Care Coalition

improves maternal and child health and well-being through the collaborative efforts of individuals, families, providers, and communities.

STRATEGIC ALIGNMENT

Mercy Neighborhood Ministries

responds to the needs of those who are poor in North Philadelphia, especially women, children, and persons with special needs.

STRATEGIC ALIGNMENT

Mighty Writers

teaches children to think and write with clarity so they can achieve success at school, at work, and in life.

FUNDING STRATEGY

Nationalities Service Center

prepares and empowers immigrants and refugees to transcend challenging circumstances.

FUNDING STRATEGY

PathWays PA

helps low-income women, children, teens, and families achieve financial independence and family well-being.

FUNDING STRATEGY

Pennsylvania Assistive Technology Foundation

helps people with disabilities and older Pennsylvanians acquire the assistive technology devices and services that improve the quality of their lives.

FUNDING STRATEGY

Women Against Abuse

provides compassionate services in a manner that fosters self-respect and independence in persons experiencing intimate partner violence.

FUNDING STRATEGY

GREATER PHILADELPHIA BOARD OF DIRECTORS*

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Columbia Business School

BETH DAHLE, *ex officio* Executive Director Compass Philadelphia

*Includes partner MBA and/or current employer.

"The team members were very caring and respectful – and they have amazing experiences that made it possible for them to give us a plan that we respect and will implement. More to come!"

PENNSYLVANIA ASSISTIVE TECHNOLOGY FOUNDATION

Special Thanks

DONORS

CORPORATE SPONSORS

We are thankful for financial contributions from the following:







We are thankful for financial contributions from the following nonprofit partner:

Nationalities Service Center

VOLUNTEER RECRUITMENT

We appreciate volunteer recruitment support from the following:

Accenture

Blank Rome LLP

Comcast

Deloitte

EY

Firstrust Mercer

Morgan, Lewis & Bockius LLP

Navigate

PwC

Turnaround Management Association **ZS** Associates

EVENT SPACE

We appreciate space for our program events from the following:

Accenture Blank Rome LLP Brown Brothers Harriman The Chamber of Commerce for Greater Philadelphia Independence Blue Cross Pennsylvania Academy of the Fine Arts PwC

FOUNDATION SUPPORTERS

We are grateful to the following foundations whose support allowed us to reach so many nonprofits this year. With much gratitude, we acknowledge:

Connelly Foundation Dolfinger-McMahon Foundation Douty Foundation Falconhead Foundation Hassel Foundation Lubert Family Foundation MKM Foundation

BUSINESS SCHOOL ALUMNI CLUB PARTNERS

We are grateful for the continued support of the following local business school alumni clubs:

Columbia Business School Fugua School of Business (Duke University) Harvard Business School Johnson Graduate School of Management (Cornell University) Kellogg School of Management (Northwestern University)

Ross School of Business (University of Michigan) Stanford Graduate School of Business Stern School of Business (New York University) Tuck School of Business (Dartmouth College) UNC Kenan-Flagler Business School University of Chicago Booth School of Business

University of Virginia Darden School of Business

The Wharton School (University of Pennsylvania)

Compass gratefully acknowledges the generous supporters who made our work with 11 Greater Philadelphia nonprofits possible in 2016-2017. Every donation to Compass stretches deep into the community, making high-level, pro bono consulting available to the Greater Philadelphia nonprofit community.

CLIENTS

EVERY DOLLAR DONATED EQUATES TO \$9 IN SERVICES

\$2,760,000

MARKET EQUIVALENT OF STRATEGIC CONSULTING PROVIDED BY VOLUNTEERS

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\$5,000 and above

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\$2,500-\$4,999

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DIRECTOR'S CIRCLE

\$1,000-\$2,499

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Donors (cont.)

"I enjoyed the opportunity to engage with the client and my team members on a sophisticated, high-impact project. I learned a lot and gained valuable experience in the process."

VOLUNTEER, MERCY NEIGHBORHOOD

MINISTRIES OF

PHILADELPHIA

Evelyn Eskin* Tricia Handza Samian Kaur³ Namita Kalvan³ Clay Kohler* Katy Lichtenstein* Debra Loggia Wendy Ney Manley Joe McManimon* Jackie Means* Sonny Mendez* Barbara Mihatov* Jayneel Patel* Meera Patel* Michael Plunkett* Michael Reed* Ben Schimeneck* Philip Schmover* Vik Seoni* Melissa Silva Aaron Spence* Alex Tanker* Puia Thaker Jose Vega Mike Viola* Chris Wigoda* Inna Zaltsman* Jillian Zvolensky*

UMBRELLA GOLF CONTRIBUTORS

Compass was thrilled to be selected as a beneficiary of the annual Umbrella Memorial Golf Outing, held October 12, 2016, at Gulph Mills Golf Club. For the 50th Anniversary of the event, guests selected which charity they would support. We are grateful to the participants who chose Compass and raised over \$2,500.

James Ashton Kevin Cahill Gregg Frigerio Steven Gord Dean Miller Matthew Moran

*denotes 2016-17 volunteer

Issue Area Distribution

CORPORATE MATCHES

Compass gratefully acknowledges the companies that match employee contributions or volunteer hours, as well as the individuals who apply for these matching funds and direct corporate support to Compass.

AstraZeneca Pharmaceuticals

Lily Cappelletti

Boeing

Stephen Miceli, Katie Shrader

Mercer

Matt Cuddy, Diane Moras, Miguel Rilloraza

Merck

Hans Mueller

Navigate

Laura Baker, Philip Schmoyer, Ian Waxman

PwC

Lauren Juszczuk, Danny Keyes

SEI

Harmeet Arora, Robb Muse



- Arts and Culture: 1 ■ Children and Youth: 1
- Disability Service: 1
 Domestic Violence: 1
- Education: 2
- Healthcare: 1
- Healthcare: 1

 Human Services: 4

"The Compass experience brought a significant and diversified set of skills to address our challenges. This multi-disciplinary approach would cost us a fortune to secure through a consulting firm and resulted in what can only be described as letting fresh air into the room. Our view of what is possible is better informed and well considered because of the work of Compass. Thank you again for this wonderful opportunity."

NATIONALITIES SERVICE CENTER

Lisa Loughney, Project Leader Katy Lichtenstein, **Deputy Project Leader** Karen Cieslewicz, Lisa Dutton,

Jonathan Connell, Co-Project Leader Namita Kalyan, Co-Project Leader

Anne Andres, Project Leader Alex Tanker, Deputy Project Leader Ari Borthakur, Marie Carroll, Bob Anne Thiemele, Inna Zaltsman

Mike Viola, Project Leader Brendan Harnett, **Deputy Project Leader** Bouquet, Deborah Enea, Amy Kelly,

Ian Waxman, Project Leader Danny Keyes, Deputy Project Leader

Michele Molano, Project Leader Jenna Leibowitz, **Deputy Project Leader** Lauren Juszczuk, Debra Lytle,

Chris Wigoda, Project Leader Zeke Lim, Deputy Project Leader Molly Crane, Brendan Heck, Clay Kohler, Steve Miceli, Lucy Potts,

Jayneel Patel, Project Leader Scott Sameroff, Deputy Project Leader Laura Baker, Ken Davis,

Harmeet Arora, Project Leader Katie Shrader, Deputy Project Leader JW Clements, Penny Joines, Holly

Steve Laux. Project Leader Matt Cuddy, Deputy Project Leader Samian Kaur, Michael Plunkett, Philip

Leslie Mitts, Project Leader Bill Burnett, Kelly Cleborne, Marc Anne Andres, Jack Crowley, Lawana Dumas,

Thank you to the following Project Teams that

Mercy Neighborhood Ministries of Philadelphia

And special thanks to:

- Mathew Rotenberg for coordinating pro bono
- Colby Smith for coordinating pro bono services at Morgan, Lewis & Bockius
- Anne Andres and Matt Cuddy for their leadership

We would like to wish the best of luck to our volunteers who plan to enroll in MBA programs

CLIENTS 2013-2017

Client Satisfaction

After School Activities Partnerships (ASAP)

American Red Cross – Philadelphia

Broad Street Ministry

Center for Advocacy for the Rights and Interests of the Elderly (CARIE)

Center for Literacy

Chester County OIC

Community Learning Center

Delaware Valley Green Building Council

Diversified Community Services

Greater Philadelphia Cultural Alliance Habitat for Humanity Philadelphia

Hope Partnership for Education

Junior Achievement of Southeastern Pennsylvania

La Comunidad Hispana

Main Line Art Center

Maternity Care Coalition

Mercy Neighborhood Ministries of Philadelphia

Mighty Writers

Nationalities Service Center

North Light Community Center

PathWays PA

Pennsylvania Academy of the Fine Arts (PAFA)

Pennsylvania Assistive Technology Foundation

Philadelphia Works

Programs Employing People

SeniorLAW Center

Smith Memorial Playground and Playhouse

Welcoming Center for New Pennsylvanians

West Oak Lane Charter School

Women Against Abuse

Women Organized Against Rape

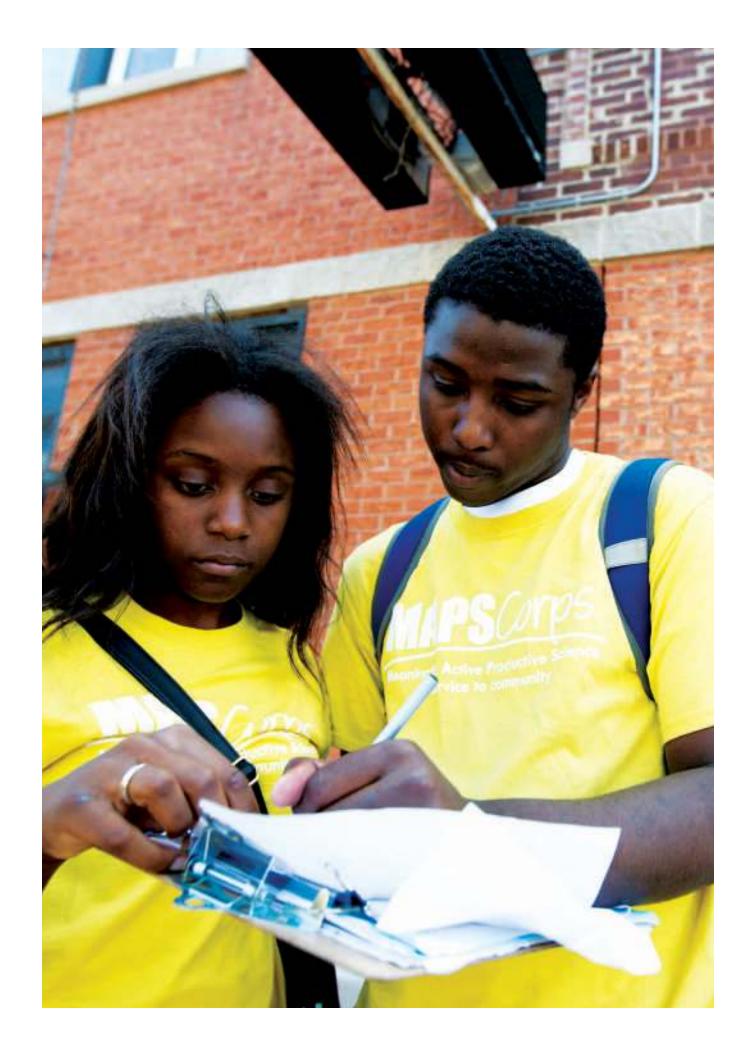
Women's Center of Montgomery County

Each year Compass surveys its nonprofit clients after project completion, and this year once again the results have been overwhelmingly positive.



"The team provided an excellent road map for how our governance structure needs to evolve to continue to support our mission."

BROAD STREET MINISTRY



CHICAGO PROGRAM

"For me, looking to relaunch my career after a break to care for my family, the opportunity to work on a project was intellectually stimulating and confidence-building. It also gave me insight about working in a nonprofit environment."

VOLUNTEER, MAPSCORPS

trains and mentors youth to produce high quality data about community assets that everyone can use to improve the human condition

FUNDING STRATEGY



Projects

"We loved our Compass experience.
The team we worked with was a
diverse group of professionals who
were committed to working with
our staff and board to produce a
meaningful and compelling project.
This is not a project we could have
taken on independently and the
business perspective that Compass
brought to the project was invaluable."
METROSQUASH

Apna Ghar

provides holistic services and conducts advocacy across immigrant communities in the metro Chicago area to end gender violence.

STRATEGIC ALIGNMENT

BUILD

engages at-risk youth so they can realize their educational and career potential and provide positive contributions to their communities.

BOARD DEVELOPMENT

Healthy Schools Campaign

advocates for policies and practices that allow all students, teachers, and staff to learn and work in a healthy school environment.

FUNDING STRATEGY

Illinois Joining Forces

works to help service members, veterans, and their families identify and marshal resources and services available to them throughout Illinois.

STRATEGIC ALIGNMENT

MAPSCorps

trains and mentors youth to produce high quality data about community assets that everyone can use to improve the human condition.

FUNDING STRATEGY

MetroSquash

engages underserved Chicago youth through academic support, squash, wellness, and mentoring to develop students to their full potential.

STRATEGIC ALIGNMENT

The Resurrection Project

builds relationships and challenges individuals to act on their faith and values by creating community ownership, building community wealth, and serving as stewards of community assets.

STRATEGIC ALIGNMENT

GOVERNANCE

SPECIAL THANKS

DONORS

CHICAGO BOARD OF DIRECTORS*

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Matthew Burnham Kamvlon Capital Kellogg School of Management

STUART B. FRANKEL Narrative Science

Arnita Curtis Sprout Social MIT Sloan School of Management

MICHAEL HUMENANSKY City Capital Ventures Darden School of Business

SUZANNE LAPORTE Compass Harvard Business School

Peter Lindau DLA Piper LLP

J. MICHAEL LOCKE Giles Richard LLC Kellogg School of Management

Julie Maner Kellogg School of Management

TRACEY PAVLISHIN A.T. Kearney University of Chicago Booth School of Business

KITTY ROTHSCHILD Collaborative for Academic, Social and Emotional Learning (CASEL)

*Includes partner MBA and/or current employer.

VOLUNTEER RECRUITMENT

We appreciate volunteer recruitment support from the following:

A.T. Kearney Boston Consulting Group McKinsey & Company

Special thanks to Boston Consulting Group for providing a pro bono consulting project to Compass Chicago.

EVENT SPACE

We appreciate space for our program events from the following:

Access Living Bennett Day School City Capital Ventures Forefront Howells & Hood

FOUNDATION SUPPORTERS

We are grateful to the following foundation whose support allowed us to reach so many nonprofits in our first year. With much gratitude, we acknowledge:

The Pritzker Traubert Family Foundation

BUSINESS SCHOOL ALUMNI CLUB PARTNERS

We are grateful for the support of the following local business school alumni clubs:

Columbia Business School Harvard Business School Kellogg School of Management (Northwestern University) MIT Sloan School of Management Ross School of Business (University of Michigan) Stanford Graduate School of Business Tuck School of Business (Dartmouth College) University of Chicago Booth School of Business University of Virginia Darden School of Business The Wharton School (University of Pennsylvania)

Compass gratefully acknowledges the generous supporters who made our work with seven Chicago nonprofits possible in 2016-2017. Every donation to Compass stretches deep into the community, making high-level, pro bono consulting available to Chicago's nonprofit community.

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EVERY DOLLAR DONATED EQUATES TO \$9 IN SERVICES

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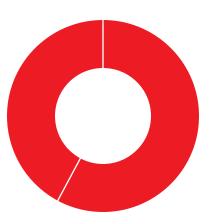
Jessica Yen*

*denotes 2016-17 volunteer

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Issue Area Distribution

Volunteers



■ Children and Youth: 4 ■ Human Services: 3

CHICAGO PROJECTS

Apna Ghar

Kate Dempsey, Project Leader

Mohammed Dhedi, Afrouz Naeini, Tracey Pavlishin, Rishi Shah

BUILD - Chicago

Matt Fisher, Project Leader

Amelia Earnest, Sylvia Manning, Victoria Peebles, Lauren Raouf, John Weisz, Jessica Yen

Healthy Schools Campaign

Romana Khan, Project Leader

Ashley Daniels, Erin Laser, Chris Mayerfeld, Kelly Meissner, Leo Mindyuk, Justine Shiou

Illinois Joining Forces

Bill Landwehr, Project Leader

Melanie Angers, Jim Belshe, Jenn Boldt, Kevin Dundek, Kent Fredrickson, Bill Hannay

MAPSCorps

Toni Guitart, Project Leader

Bernie Bakalar, AJ Chatterjee, Jan Jaro, Stephanie Ormston, Kathy Price, Shiven Shah

MetroSquash

Melissa Lapica, Project Leader

Luis Bendana, Elizabeth Diebolt, Jerel Keels, Shawna Mehta, Sanjay Murthy, Katie Suarez

The Resurrection Project

George Fogel, Project Leader

Eddie Cisneros, Bill Houston, Elizabeth Kroger, Rene Poellinetz, Sally Sachar, Ben Wood

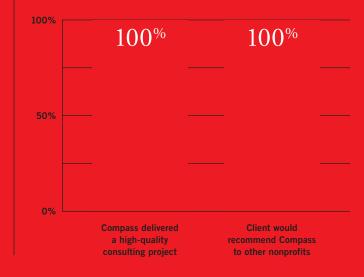
Thank you to everyone who participated in Chicago's first Volunteer Contest. We also want to acknowledge the Project Team that reached 100% participation in the Volunteer Contest:

Healthy Schools Campaign

Special thanks to Boston Consulting Group for providing a pro bono consulting project to Compass Chicago.

We would like to wish luck to our volunteers who plan to enroll in MBA programs this fall.

Each year Compass surveys its nonprofit clients after project completion, and this year once again the results have been overwhelmingly positive.



Compass National

"This was a great experience for me in terms of networking with like-minded individuals who care about helping others, as well as learning a bit more about the nonprofit world which was a bit of a mystery to me previously."

VOLUNTEER, DC DIAPER BANK

15TH ANNIVERSARY



Thank you to our generous sponsors for supporting Compass and recognizing 15 years of excellence.

Compass celebrated 15 years of engaging business professionals with nonprofits to transform our local communities. We are grateful for the opportunity to work with a growing number of talented professionals who are interested in giving back. We also realize how lucky we are to help such strong nonprofits who provide critical services and programs that enhance the areas where we live and work.

In November 2016, over 400 volunteers, supporters, and friends of Compass came together to celebrate the work that we have done and that we are committed to continuing in Greater Washington, Greater Philadelphia, and Chicago.

Compass honored Joseph Suarez of Booz Allen Hamilton for his ongoing partnership and continued commitment to the Greater Washington community. Compass also honored Ern Blackwelder for his leadership as a Co-Founder of Compass and his continued contributions. Guest speaker Richard Marriott embodies a commitment to community that reflects the values that Compass and Compass volunteers bring to their service.



(Above) Suzanne Laporte, Compass President, with Past Board Chairs (from left to right) Julie Maner, Cathy Bernasek, Cassandra Hanley, Hilary Joel, and Melissa Williams

(Right, Top) Richard Marriott, Guest Speaker

(Right, Bottom) Crowd enjoying celebration





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The Meltzer Group

ERN BLACKWELDER FUND FOR NONPROFIT MERGERS

Compass recognized Ern Blackwelder, one of Compass' co-founders, at our 15th Anniversary Celebration by raising a fund in his honor. At his request, the fund will support nonprofit mergers.

Compass is uniquely positioned to deliver this support to nonprofits and will spend the next year evaluating how best to provide pro bono merger support.

Ern continues to encourage Compass to innovate with new ways of bringing the talents and skills of seasoned business professionals to the nonprofit community. He has inspired us over the years, and in turn, we are bringing his ideas of supporting nonprofit mergers to fruition with your support. Thank you to all who contributed to the Nonprofit Merger Fund in Ern's honor.



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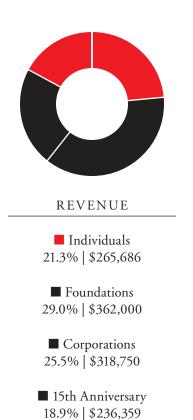
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(Left) Ern Blackwelder with his wife Sheila Hennessy and Compass Board Member Polly Vail and Advisory Board Member Mark Walsh

FINANCIALS

Compass Staff



TOTAL: \$1,249,189



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NICOLE MAJESTIC

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Wendy Gualtieri Chief of Staff

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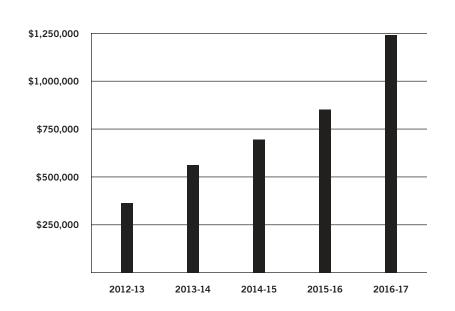
Beth Dahle Executive Director

Tricia Handza Program Manager

CHICAGO

Julie Walther
Executive Director

REVENUE GROWTH: 2012-2017



"Compass' organization/infrastructure helped jump start the engagement, acted as a backstop, and provided outstanding support for the teams. My previous work with nonprofits has been much more ad hoc, and thus probably less effective overall." VOLUNTEER, FATHER MCKENNA CENTER

STRATEGIC PLAN

Awards

STRATEGIC PLAN GOALS: 2017-2022

Goal 1: Continue to increase Compass' national presence through expansion to select, major metropolitan areas and through new opportunities that address nonprofits' most strategic needs.

Goal 2: Continue to provide the highest quality experience for everyone engaging with Compass in order to ensure improved outcomes for local communities.

Goal 3: Become a leader in supporting nonprofits that need assistance when they are considering or implementing a merger.

Goal 4: Build the internal infrastructure and technology capabilities to support a growing, national organization.

Goal 5: Establish systems and processes to generate sustainable funding to enable Compass to thrive in existing cities and expand to new ones.

Goal 6: Ensure the governance practices that provide a strong back bone for both the national board and local city boards.

SmartCEO Magazine named Beth Dahle, Compass' Executive Director in Philadelphia, as a 2017 Brava Award winner. The Brava Award recognizes high-impact female executives of for-profit businesses and nonprofit organizations.

Wonders Early Learning + Extended Day, a former Compass client, presented a Leadership Award to Compass to recognize Compass' 15 years of impact in the nonprofit community.

" I enjoyed working with my team, a great diverse group of people and skillsets. I also enjoyed getting consulting experience outside my normal work activities."

VOLUNTEER, HEALTHY SCHOOLS CAMPAIGN



COMPASS

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